

# European Sustainable Development Council Agenda

22 June 2015, London

## Council Meeting at a Glance:

Date:	Monday 22 June 2015
Event Time:	09:30 – 16:30
Location:	Kindly hosted by Siemens at the Crystal Building 1 Siemens Brothers Way, Royal Victoria Dock, London, E16 1GB <a href="http://www.siemens.co.uk/pool/about_us/locations/maps/directions-thecrystal.pdf">http://www.siemens.co.uk/pool/about_us/locations/maps/directions-thecrystal.pdf</a>
Contact :	Kate Brown, Grosvenor <a href="mailto:kate.brown@grosvenor.com">kate.brown@grosvenor.com</a>

**09:00 – 09:30: Registration, refreshments and introductions**

**09.30 – 10.00: Savvas Verdis, Siemens: Better Cities, Better Life**  
*The book that addresses how cities across the world are tackling 21st century megatrends and the challenges of sustainable urban growth*

**10.00 – 10.45: Lightning Round - city challenges and solutions**  
*Contributions from Emma Ellis, MIRVAC Australia followed by Gary Grant, Green Infrastructure Consultancy Ltd and Jon Lovell, Deloitte Real Estate*

**10.45 – 11.00 BREAK**

**11.00 – 12.30: Tour of the Crystal Building & Sustainable Cities exhibition**

**12.30 - 13.30: LUNCH**

**13.30 – 14.30: Peter Madden - Future Cities Catapult**  
*An introduction to Future Cities Catapult and their work around promoting healthy cities, building resilience in urban infrastructure, and designing strategies to help cities adopt and finance smarter technologies both in the UK and internationally.*

**14.30 – 15.00 Lisette van Doorn on ULI's forthcoming Density report**  
*Presenting the key concepts and ideas about density and tracing the links to other big themes such as productivity, sustainability, adaptability, healthy places, urbanisation, and urban redevelopment.*

**15.00 – 15.30: BREAK**

**15.30 – 16.00 Nick Godfrey – New Climate Economy:**  
*Overview of NCE cities work, including findings of the Global Commission and an overview of NCE & ULI's proposed joint initiative on density.*

**16.00 – 16.30 Wrap-up**

## EUROPEAN COUNCILS: MEMBER PRINCIPLES

---

Thank you for joining a European Council.

We hope you will agree that the value of the Council experience is determined by the quality and participation of its members and to protect this status we have outlined ten principles of Council membership which we hope will help you and others get the best from your Council membership.

---

1. **OPEN, HONEST DIALOGUE:** Come to Council meetings ready to participate openly and honestly with specific, detailed information and experience from your current real estate practice.
2. **CONFIDENTIALITY:** Everything discussed within a Council is kept completely confidential by all Council members. This is the foundation that makes open and honest sharing of detailed information and experience possible. Violation of this principle will result in immediate expulsion from your Council.
3. **REAL DEALS, REAL NUMBERS:** The key to truly valuable interaction between the Council members is the sharing of real deals and real numbers, successes as well as lesson learned.
4. **RESPECT FOR OTHERS:** Help make discussions productive and high value by respecting the views and opinions of your fellow council members, even if you don't necessarily share them.
5. **NO SELF PROMOTION:** Councils members are all highly successful real estate professionals. Self-promotion and pitching do not add value for your fellow council members. Keep your presentations and discussions aimed at delivering real take home value for your peers, not your business.
6. **NO CELL PHONES OR BLACKBERRIES:** It should go without saying that you cannot be fully engaged in your council while checking your email. Councils will have breaks designed to allow members to check in and stay connected.
7. **ATTEND EVERY MEETING AND ATTEND ALL DAY:** Of course we recognise there will be exceptions to this but as a Council member you have been chosen for the value your unique background and experience brings to the Council. Missing a Council meeting therefore reduces the value for every member of your Council.
8. **RECRUIT THE BRIGHTEST AND THE BEST:** You will often come into contact with new leaders in the industry who have exciting new products, ideas and best practice that would add value to your Council. Please refer these new leaders as guests to your Council, sponsor them for Council membership and work with your Council leadership to help them become future members of your Council.
9. **PARTICIPATE IN ULI AND ULI LEADERSHIP:** Council members are expected to be active participants in ULI's mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Your involvement in ULI provides excellent opportunities to network and to learn both within and beyond the boundaries of your industry segment.
10. **CONTRIBUTE TO ULI AT A NATIONAL COUNCIL LEVEL:** Your experience at a pan-European level will be of interest at a domestic level. Please contact your National Council Chair to see how your input could best be utilised to help real estate professionals in your local market.