

# Young Leaders Forum 1<sup>st</sup> Edition

The Urban Reset: Regenerating Cities

17 Oct 2018 | 18.30 - Brussels

powered by



# Welcome

Moderator: Rob Ragoen, ULI Belgium Steering Committee

# Programme

- Brussels North District, Next Steps?  
**Sven Lenaerts**, Programme Manager, Up4North  
**Roeland Dudal**, Founding partner of Architecture Workroom Brussels, Lab North
  - Urban innovation in Brussels with citydev.brussels  
**Benjamin Cadranel**, CEO, Citydev
  - What plan to revive City economy? Ambitions and perspectives for post-industrial cities.  
**Thomas Dermine**, Head of Delivery Unit, Charleroi CATCH
  - Charleroi: The place to C  
**Pauline Cabrit**, Landscape Architect, CHARLEROI BOUWMEESTER
-

# Thanks to



IMMOBEL

since 1863





Alexander Hodac  
CEO  
IMMOBEL Group



Sven Lenaerts  
Programme Manager Up4North



Roeland Dudal  
Founding partner  
Architecture Workroom Brussels

# Creation of an association.



The association Up4North is composed of major real estate property owners such as AG Real Estate, Befimmo, Allianz Benelux, AXA Belgium, Banimmo, Belfius Insurance, Immobel, Triuva Belgium and Engie



## Manhattan plan - 1967



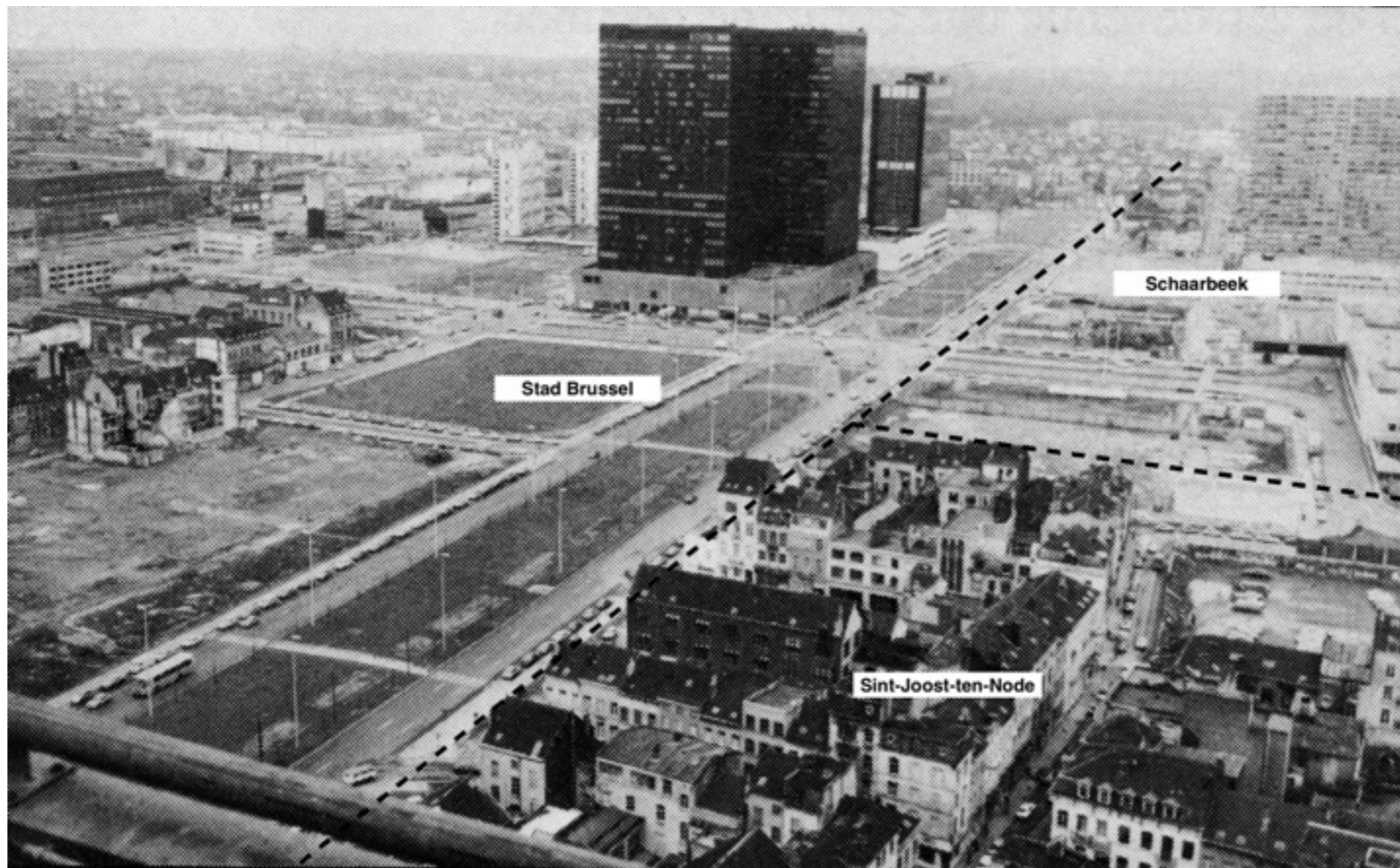
>an utopian modernist masterplan

>attract large multinationals to an international business district

> *several multi-story office towers would come to articulate the crossroad of 2 highways*



## North district in 1973



> *the highways never got build & the arrival of international corporations lingered on*

> *During the 90s, as the economy picked up again, the idea for a business district in the North District revived and office buildings were built, mostly for large administrations*

## North district today



*> The North district today is perceived as a mono functional business district occupied by large administrations. It has a reputation of being turned on the inside rather than being a vibrant area on a human scale.*

# Drivers

## #potential #strengths

The North district has major assets given its strategic location, the presence of a multimodal transport hub, the large boulevards, the high-rise building and the architectural look (skyline), the presence of importance occupants etc.



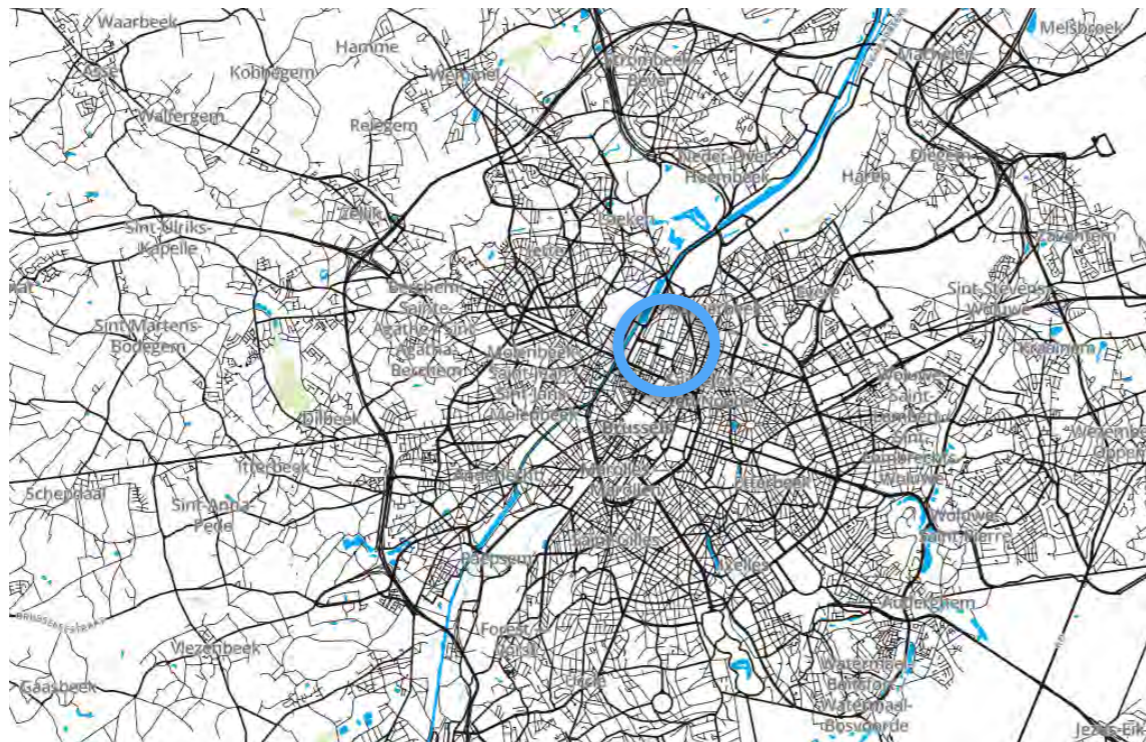
### Big Technology Companies

The presence of innovative technology companies offers a potential to attract range of new, smaller players to the district.

# Drivers

#potential #strengths

The North district has major assets given its strategic location, the presence of a multimodal transport hub, the large boulevards, the high-rise building and the architectural look (skyline), the presence of importance occupants etc.



## Strategic Location

The North district is located close to the city center, next to the Canal and with a fast connection to the airport. It is structured around large boulevards (Albert II- Bolivar - Progrès)

# Drivers

## #potential #strengths

The North district has major assets given its strategic location, the presence of a multimodal transport hub, the large boulevards, the high-rise building and the architectural look (skyline), the presence of importance occupants etc.



### Multimodal Transport Hub Gateway

Brussels North is a multi-modal pole in the Brussels Region. The renewed station (and the adjacent CCN building) can become a regeneration catalyst to the surrounding area, a hotspot for new services, a landmark gateway to Brussels, a recognizable place with adapted human public spaces.

# Drivers

## #potential #strengths

The North district has major assets given its strategic location, the presence of a multimodal transport hub, the large boulevards, the high-rise building and the architectural look (skyline), the presence of importance occupants etc.



### Architectural Look

The high-rise boom is responsible for the current skyline of Brussels North and offers beautiful views and nice perspectives.

# Drivers

#quality #services #weaknesses

The district offers very few qualitative spaces for lunch, leisure or for informal meetings. The service offer both for employees, residents or tourists is too limited.



# Co-creation

#coalition #open #hearing #dialogue #influence

Up4North wants to collaborate with all stakeholders in the area by working on a continuous improvement of the public and private area by imagining a shared vision while at the same time implementing and testing initiatives.

## Long term



## Short term



participatory  
workshops



temporary  
occupation



events, social fabric



## Long term: co-creation

LabNorth is a partnership between **Up4North**, design agency **Vraiment Vraiment**, architecture agency **51N4E** and **Architecture Workroom Brussels**. They join forces for a agile reflection on the North district and they re-imagine how the district can gain back an inclusive place in the city.



- > definition of transformation principles
- > coalitions in the field:
  - private partners
  - inhabitants
  - socio-cultural stakeholders
  - employees
  - ...



# Short term: experiment

A dynamic of temporary occupation that has led to more urbanity and new coalitions



participatory  
workshops



temporary  
occupation



events, social fabric



# Short term: experiment

A dynamic of temporary occupation that has led to more urbanity and new coalitions



## Dynamic hotspot



Around 1000 shared sqm usable by people from the outside  
as an entrance in the dynamic, for workshops, conferences, talks, meetings...with an average of 5 events per month.

### WHO ?

The Flemish Community

Métropole Lille Europe

OVAM

Maître architecte

KUleuven formation post-universitaire

St-Louis

Cabinet Ministre Gatz (workshop innovative partnerships in cultural sector)

BRIK

ULB Horta

MAD

...

## Dynamic hotspot



Around 2500 sqm for events (without the socle + 23rd floor + terrace)

as a valorisation of the empty spaces and an entrance for the neighborhood via diners, parties, concerts, exhibitions...with an average of two large events per month.

### WHO ?

Académie Royale des Beaux-Arts

Zinneke

Fondation du Roi Baudouin

ULB Horta

Sabam for Culture / Boterhammen in het park

MuziekPublique: morning concert

District walks: classical music on Sunday

PopPot, mobile restaurant

...

## Dynamic hotspot



## Testing ground: urban garden & agriculture



Food harvest  
at least 5 kilos per week



Friendly meeting point  
for the neighborhood



Green spot  
for nice breaks in the district



Atypical spot  
for events and parties



Prototype place  
for urban agriculture research



Sustainable area  
to preserve nature

# WHAT DOES LAB NORTH STAND FOR?



## LOCALLY EMBEDDED

Link with the neighborhood,  
events with local added value,  
network organisation



## DIVERSE WORKING

Shared Services, Ecosystem of  
plants and people



## KNOWLEDGE HUB

Thinking about the city,  
Academic collaboration, Urban  
start-ups, sharing of expertise



## DYNAMIC HOT SPOT

Public character, informal and  
formal events, cross-over  
projects



## TESTING GROUND

An educational neighborhood?  
A new live and work  
neighborhood



## INNOVATION NETWORK

Businesses sharing resources  
Working on energy, mobility,  
development

# WHAT DOES LAB NORTH STAND FOR?

**250 people** heading to Platform North daily

**1000 people** reached with every social media post

**8000 m<sup>2</sup>** used as co-working space

**33 organisation** from diverse sectors

**10 requests** for space each month

**1000 m<sup>2</sup> common space** for meetings and interaction

**5 workshops** for institutions each month

**2 large events** each month

**2 tours** in Platform North each week

**16 local events** organised by Platform North participants

**1 partnership** with Perspective and BmA

**IABR-2018+2020-  
THE MISSING LINK  
ROTTERDAM-BRUSSELS**

**YOU ARE HERE 2018  
WTCI, BRUSSELS**

**LAB NORTH  
NORTH DISTRICT, BRUSSELS**

Roeland Dudal  
**Architecture Workroom Brussels**  
Brussels, 17.10.2018

1. **IABR–2018+2020–THE MISSING LINK**  
**in Rotterdam and in Brussels**
2. You Are Here 2018  
exhibition, urban debate programme  
and shared workspace
3. Lab North  
From intentions to real impact on  
many places at the same time

international  
architecture  
biennale  
rotterdam

[iab.nl](http://iab.nl)

# You Are Here

UBent Hier Vous Êtes Ici أنت هنا Buradasınız

1. The second shift. Had. has translated the poem  
1. To which he answers:

Azad az üzemelési törvények, a gazdaság szociális megújítását és fejlesztését, Farkas úrnak.

İşik, İsm. İsmailoğlu, Yıl 2014.

[illegible]

Ważną funkcję w składowaniu danych umożliwia funkcja `findall/3`. Na przykład funkcja `findall/3` zwraca listę z elementami będącymi rozwiązaniami równania `2x + 3y = 10` dla wartości całkowitych `x` i `y`.

Bu Dünya Trade Center-in, bu dünyada insan-  
 yeri, bu insanın yaradılışından beri maddi olduğu  
 için, Yüce Allahın müdrikliği karşısında, bu gün  
 bu köprü, yeni yüzyıla 20. yüzyıla girer geçerken  
 insanın, elinde Müslüman prensipleri ile din-  
 i, ahlaki, ilmi ve kulluğu bir ahlaka ve ahlak  
 ile, bu köprüde, bütün dünyaya, yeni  
 bir köprüdür.

[illegible][illegible]

Başak 2018 yılında Arazan ilçesinde 2000 de börtü ve bu şekilde dışarıya çıkmasını istediğini söyledi.

[illegible]

İki hafta önce İstanbul'da düzenlenen "Türkiye'de Kadınların Ekonomik ve Sosyal Durumu" konferansında, Türkiye'de kadınların ekonomik ve sosyal durumunu değerlendiren bir panel düzenlendi. Panelde, Türkiye'de kadınların ekonomik ve sosyal durumunu değerlendiren bir panel düzenlendi. Panelde, Türkiye'de kadınların ekonomik ve sosyal durumunu değerlendiren bir panel düzenlendi.

Yapısal değişim, bir yandan teknolojik gelişmelerin hızla değişen yapısal koşullara uyum sağlama gereğini doğururken, diğer yandan işgücünün nitelik ve miktarı açısından da önemli bir etkiye sahiptir. Bu bağlamda, işgücünün nitelik ve miktarı açısından da önemli bir etkiye sahiptir. Bu bağlamda, işgücünün nitelik ve miktarı açısından da önemli bir etkiye sahiptir.

Yapılan araştırmalar, aynı verimlilik ya da fiyatla elde edilen, farklı etkiler. Ölkeleri parçalamak ve diğer ülkeleri birleştirmek, yerel ve ulusal gelişmeler. Türkiye için de geçerli.

1.2018

02.06 – 08.07 / 15.09 – 11.11.2018  
WTC 1, Boulevard King Albert II 28-30, 1000 Brussels

Free Entry Wed - Sun 13.00 - 18.00, Thu 13.00 - 21.00 [www.yoursahere.bristol.ac.uk](http://www.yoursahere.bristol.ac.uk)

# IABR-2018+2020-THE MISSING LINK

1969

2018

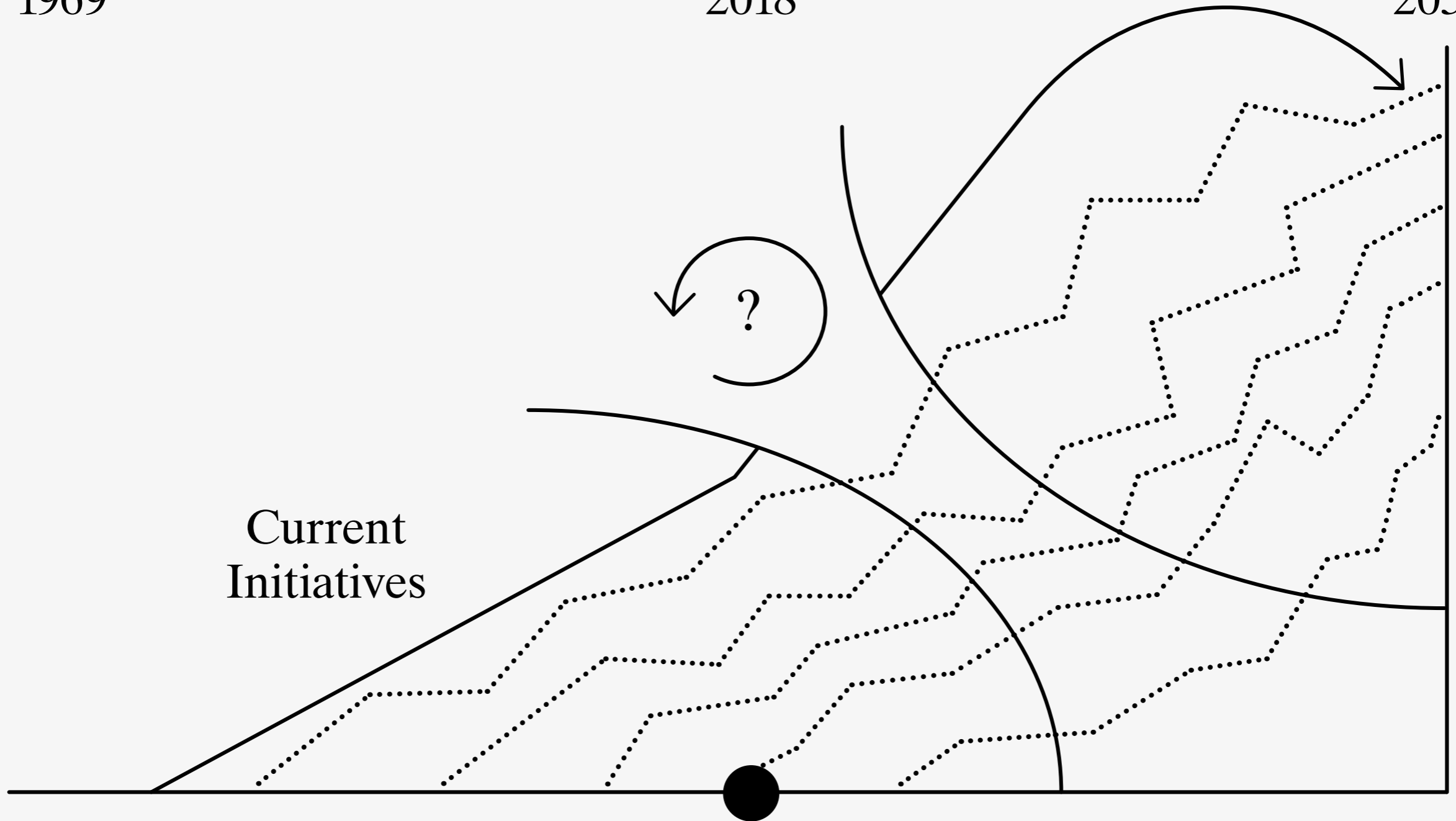
2050

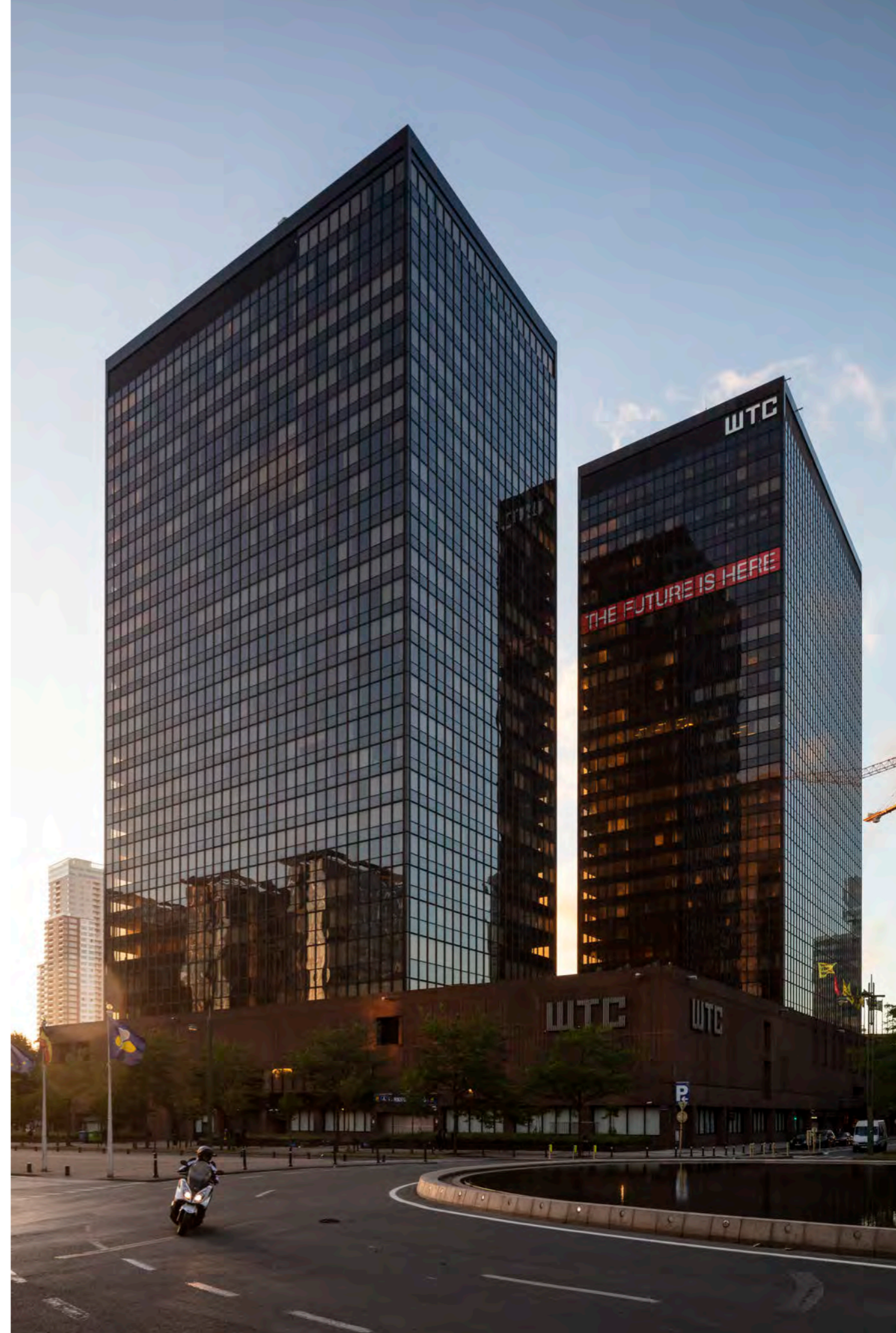
Current  
Initiatives

Sustainable Development Goals

You\* Are Here

\*you, me, we





# zes transitie's

NL

IABR introduceert zes thema's waarmee de transitie duidelijk wordt. Ze komen samen in dezelfde, beperkte ruimte van de delta van de Lage Landen en vormen de basis voor het werkprogramma tot 2020. In de zoektocht naar versnelling en opschaling van de transitie, kunnen overlappingen en koppelingen nieuwe handelingsstrategieën bieden.

Ruimte voor biodiversiteit en water  
Zorgzame leefomgeving  
(Re)productieve stad  
Gezonde landbouw  
Hernieuwbaar energielandschap  
Een nieuw mobiliteitssysteem

# six transitions

EN

IABR introduces six themes that make the transition clear. They come together in the same, limited space of the delta of the Low Countries and form the basis for the work program until 2020. In the search for acceleration and upscaling of the transition, overlaps and links can offer new strategies for action.

Space for Biodiversity and Water  
Caring Living Environments  
(Re)productive City  
Healthy Agriculture  
Renewable Energy Landscape  
A New Mobility System







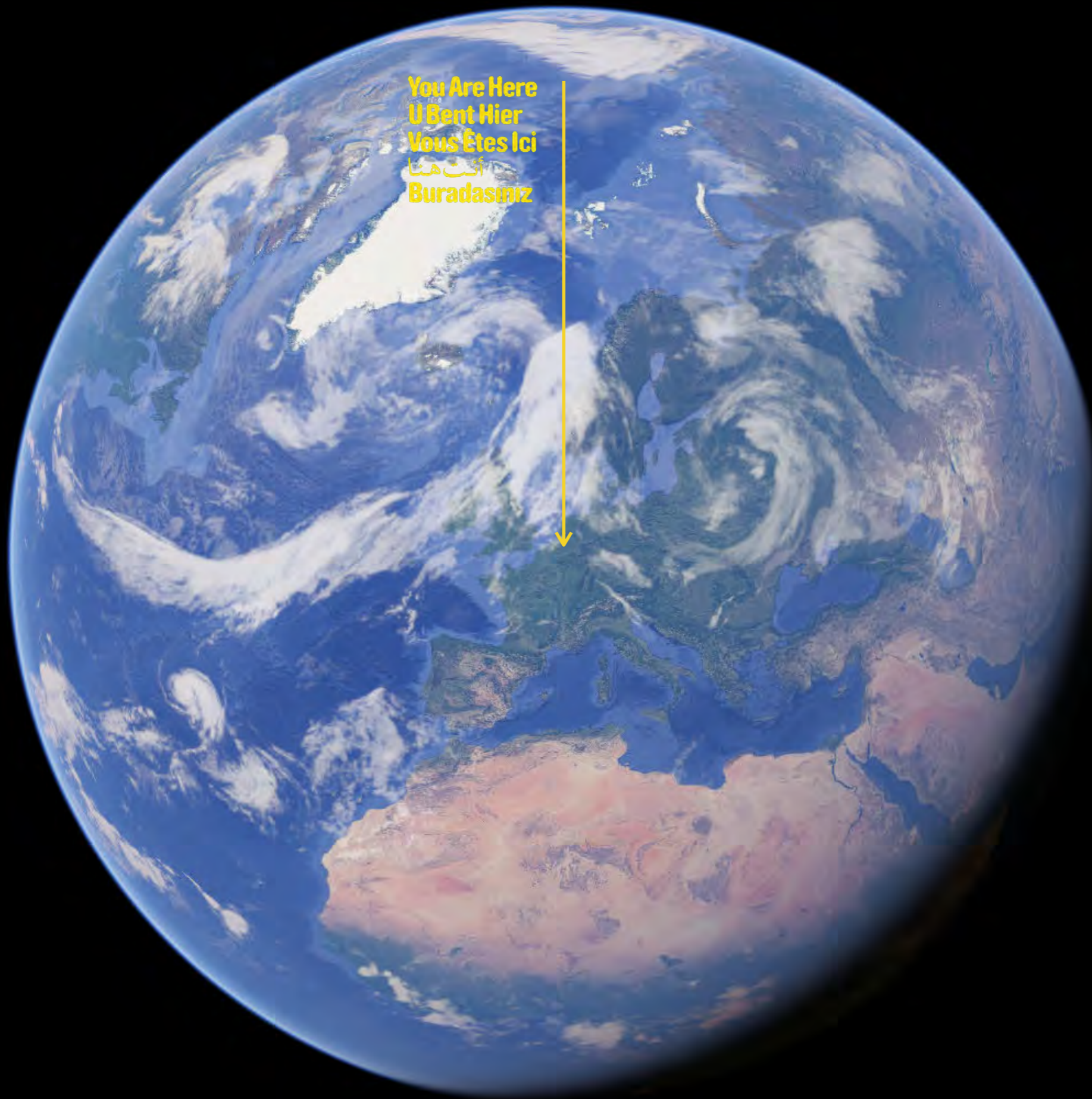
<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>3 JUN. 2018 00:00 – 23:59</p> <p><u>IL DOSEGAARDE</u></p> <p><u>EE PROJECT</u></p> <p>DOSEGAARDE</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>2 JUN. 2018 11:00 – 13:30</p> <p><u>HAKA-GEBOUW</u></p> <p><u>M4H FIETSTOURS #01</u></p> <p>URBAN GUIDES EN IABR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>2 JUN. 2018 12:00 – 17:00</p> <p><u>HAKA-GEBOUW</u></p> <p><u>OPENINGSPROGRAMMA</u></p> <p>IABR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>3 JUN. 2018 14:00 – 16:30</p> <p><u>HAKA-GEBOUW</u></p> <p><u>M4H FIETSTOURS #EXTRA</u></p> <p>URBAN GUIDES EN IABR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>5</p> <p>HAKA</p> <p>DEL</p> <p>WER</p> <p>BEH</p> <p>IABR</p>
<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>0 – 18:30</p> <p><u>BOUW</u></p> <p><u>T CITIES EN TRANSITIE</u></p> <p>SILIENT ROTTERDAM</p> <p>E ROTTERDAM + IABR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>7 JUN. 2018 12:30 – 14:00</p> <p><u>HAKA-GEBOUW</u></p> <p><u>HIGH NOON #03</u></p> <p>REN YEE</p> <p>IABR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>7 JUN. 2018 14:00 – 17:00</p> <p><u>HAKA-GEBOUW</u></p> <p><u>AANKEILEN!</u></p> <p><u>AFVAL/RECYCLE</u></p> <p>WORKSHOP IN HET M4H GEBIED</p> <p>KEILECOLLECTIEF</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>7 JUN. 2018 19:30 – 21:30</p> <p><u>KEILEPAND</u></p> <p><u>AANKEILEN!</u></p> <p><u>AFVAL/RECYCLE</u></p> <p>LEZING EN DEBAT</p> <p>KEILECOLLECTIEF</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>8</p> <p>HAKA</p> <p>RES</p> <p>ENE</p> <p>DAG</p> <p>HEF</p> <p>GEM</p>
<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>JUN. 2018 12:30 – 14:00</p> <p><u>BOUW</u></p> <p><u>ON #05</u></p> <p>DBELT</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>12 JUN. 2018 19:00 – 21:00</p> <p><u>HAKA-GEBOUW</u></p> <p><u>NAAR ENERGIE-K WONEN #01</u></p> <p>VAN UITZONDERLIJK ONTWERP NAAR OPSCHAALBARE PRAKTIJK</p> <p>AIR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>13 JUN. 2018 09:00 – 17:30</p> <p><u>HAKA-GEBOUW</u></p> <p><u>MASTERCLASS RESILIENT DENKEN</u></p> <p>EEN NATUURLIJK KIJK OP DE VEERKRACHTIGE STAD</p> <p>RDM CENTRE OF EXPERTISE, HOGESCHOOL ROTTERDAM</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>13 JUN. 2018 12:30 – 14:00</p> <p><u>HAKA-GEBOUW</u></p> <p><u>HIGH NOON #06</u></p> <p>ATELIER-CAFÉ RESILIENT REYEROORD</p> <p>EMI (HOGESCHOOL ROTTERDAM)</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>1</p> <p>HAKA</p> <p>HER</p> <p>ATE</p>
<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>JUN. 2018 14:00 – 19:00</p> <p><u>AKKINK &amp; BEY</u></p> <p><u>CHOO</u></p> <p>AKKINK &amp; BEY</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>15 JUN. 2018 14:00 – 16:30</p> <p><u>HAKA-GEBOUW</u></p> <p><u>TEST SITE M4H+ FIETSTOURS #03</u></p> <p>URBAN GUIDES EN IABR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>16 JUN. 2018 11:00 – 13:30</p> <p><u>HAKA-GEBOUW</u></p> <p><u>M4H FIETSTOURS #03</u></p> <p>URBAN GUIDES EN IABR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>16 JUN. 2018 11:00</p> <p><u>HAKA-GEBOUW</u></p> <p><u>WUNDERKAMMER SCÈNE WISSELING #02</u></p> <p>EASY TO PACK, HARD TO CARRY</p> <p>IABR</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>1</p> <p>HAKA</p> <p>RON</p> <p>CUR</p>
<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>JUN. 2018 12:30 – 14:00</p> <p>21</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>21 JUN. 2018 13:45 – 16:30</p> <p>21</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>21 JUN. 2018 14:00 – 17:00</p> <p>21</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018+2020</p> <p>21 JUN. 2018 19:30 – 21:30</p> <p>21</p>	<p>18+2020–THE MISSING LINK / AGENDA IABR-2018</p> <p>2</p>

<p><b>01.10</b></p> <p><b>THE PROJECT OF DE-FRAGMENTATION</b></p> <p><b>Dirk Somers (Bovenbouw / Antwerp)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>
<p><b>11.10</b></p> <p><b>THE QUALITIES OF AFFORDABLE DENSIFICATION</b></p> <p><b>Jürg Keller (Baugenossenschaft / Zurlinden), Paul Vermeulen (DeSmetVermeulen / Ghent)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>
<p><b>25.10</b></p> <p><b>CULTIVATION IS PERMANENT RESTORATION</b></p> <p><b>Dirk Sijmons (H+N+S / Amersfoort)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>

<p><b>04.10</b></p> <p><b>THE BIG ENERGY TRANSFORMATION</b></p> <p><b>Rick ten Doeschate (CIVIC / Amsterdam), Paul Gerretsen (Vereniging Deltametropool / Rotterdam)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>
<p><b>16.10</b></p> <p><b>ARCHITECTURES OF DECONSTRUCTION</b></p> <p><b>Maarten Gielen (ROTOR / Brussels), Ken De Cooman (BC Architects / Brussels)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>
<p><b>30.10</b></p> <p><b>SPACES OF SOLIDARITY</b></p> <p><b>Mathieu Berger (Metorlab, Citytools, UCL / Brussels, tbc)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>

<p><b>06.10</b></p> <p><b>MOBILITY IS AN URBAN PROJECT</b></p> <p><b>Emile Revier (POSAD / The Hague), Barbara Roosen (Wegenwerken / Hasselt), Wout Baert (Fietsberaad / Brussels)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>
<p><b>18.10</b></p> <p><b>URBAN BY NATURE</b></p> <p><b>Rudy Luijters (Atelier Veldwerk / The Hague), Leo Van Broeck (Flemish Government Architect / Brussels)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>
<p><b>06.11</b></p> <p><b>A GOOD CITY HAS INDUSTRY</b></p> <p><b>Evi Swinnen (Timelab / Ghent), Holly Lewis (We Made That / London)</b></p> <p><b>19.00–21.00, WTC-I, 23rd Floor</b></p>	<p><b>You Are Here</b></p> <p>World Transformation Sessions</p>

1. IABR–2018+2020–THE MISSING LINK  
in Rotterdam and in Brussels
2. **You Are Here 2018**  
**exhibition, urban debate programme**  
**and shared workspace**
3. Lab North  
From intentions to real impact on  
many places at the same time



You Are Here  
U Bent Hier  
Vous Êtes Ici  
أنت هنا  
Buradasınız

You Are Here  
U Bent Hier  
Vous Êtes Ici  
أنت هنا  
Buradasınız



**You Are Here**  
**U Bent Hier**  
**Vous Êtes Ici**  
**أنت هنا**  
**Buradasınız**



**You Are Here**  
**U Bent Hier**  
**Vous Êtes Ici**  
**أنت هنا**  
**Buradasınız**



You Are Here  
U Bent Hier  
Vous Êtes Ici  
أنت هنا  
Buradasınız



You Are Here  
U Bent Hier  
Vous Êtes Ici  
أنت هنا  
Buradasınız



You Are Here  
U Bent Hier  
Vous Êtes Ici  
أنت هنا  
Buradasınız



