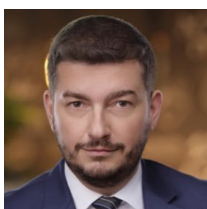


Shaping investments for next generations

21-22.05.2019

Raffles Europejski Hotel, Warsaw, Poland



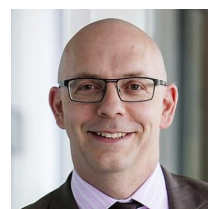
Karol Bartos
Atrium European
Real Estate



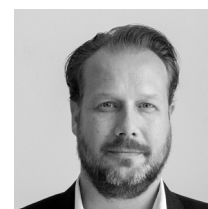
**Magdalena
Bartkiewicz-Podoba**
Liebrecht & wood



Andrea Carpenter
Women Talk
Real Estate



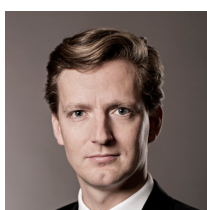
Marcus Cieleback
Patrizia Immobilien AG



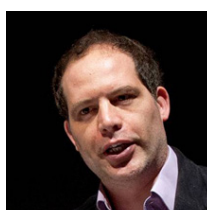
Arjan Dingste
UNStudio



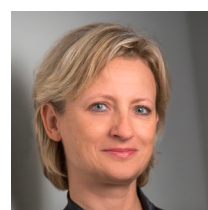
Xavier Jongen
Catella Real Estate



Sebastian Junghaenel
Zeitgeist
Asset Management



Simon Kuper
Financial Times



**Monika Laudenska
-Sobik**
Benoy



Wojciech Lawniczak
Very Human Services



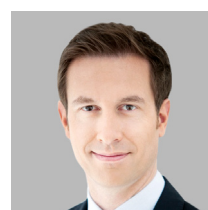
Marta Machus-Burek
Colliers International



Bartosz Mierzwik
Logicor



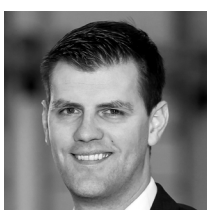
Waldemar Olbryk
Echo Investment



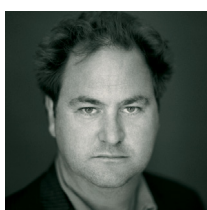
Soren Rodian Olsen
Cushman & Wakefield



Guy Perry
McKinsey



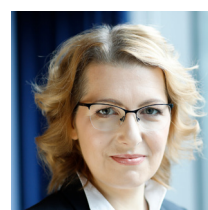
Martin Polak
Prologis



Thomas Sevcik
Arthesia



Jeroen van der Toolen
Ghelamco



**Dorota Wysokinska
-Kuzdra**
ULI Poland Chair



**Mikael Krogerus
& Roman Tschäppeler**
The Decision Book



DAY ONE: 21.05.2019

Kick-off to Product Councils: 3 thematic groups

12:00 **Networking lunch**

13:00-15:00 **Group 1: URBAN SUPPLY CHAIN – RETAIL & LOGISTICS (Members Only)**

Host: Kulczyk Silverstein Properties

Location: Ethos

Moderated by ULI Poland Executive Committee members :

- Soren Olsen, Cushman & Wakefield
- John Banka, Project Partners International

Presentation by:

- Marta Machus-Burek, Director Retail Strategies at Colliers International
- Karol Bartos, Group Head of Asset Management, Atrium European Real Estate
- Bartosz Mierzwia, Managing Director, Central & Eastern Europe, Logisor

13:00-15:00 **Group 2: URBAN REVITALISATION & PLACEMAKING (Members Only)**

Host: Skanska Property Poland

Location: Spark

Moderated by ULI Poland Executive Committee members:

- Marcin Klammer, BNP Paribas Real Estate
- Tomasz Aleszczyk, Kulczyk Silverstein Properties

Presentation by:

- Monika Laudenska-Sobik, Director, Benoy; Chair of ULI Europe Sustainability Council
- Sebastian Junghaenel, Co-Founder and Managing Director, Zeitgeist Asset Management
- Magdalena Bartkiewicz-Podoba, General Manager, Liebrecht & wood Poland

13:00-15:00 **Group 3: URBAN LIVING AND VARIOUS FORMS OF RESI (Members Only)**

Host: Echo Investment

Location: Browary Warszawskie, Villa Schiele

Moderated by ULI Poland Executive Committee members:

- Karolina Kaim, Tacit Investment
- Konrad Płochocki, PZFD
- Paweł Sztejter, JLL

Presentation by:

- Xavier Jongen, MD Catella European Residential; Chair of the ULI Europe Residential Product Council
- Marcus Cieleback, Group Head of Research, Patrizia

19:30-22:00 **ULI POLAND CONFERENCE DINNER - Raffles Europejski Hotel**

(open to all registered participants)

Keynote graphic speech:

Mikael Krogerus & Roman Tschäppeler – the authors of The Decision Book: 50 Models for Strategic Thinking



DAY TWO: 22.05.2019

Raffles Europejski Hotel

- 9:00 **Registration and networking coffee**
- 9:30 **Welcome and introductions**
- Dorota Wysokinska-Kuzdra, ULI Poland Chair - Warsaw
- Conference Moderator: Andrea Carpenter, Women Talk Real Estate - London
- 9:40 **Keynote presentation:**
How innovation is reshaping Europe's urban environment
Guy Perry, Vice President, Urban Planning and Design, McKinsey - Dubai
- 10:10 **Keynote presentation:**
Generational Demographics Affect All Land Uses
Simon Kuper, Financial Times columnist - London, Paris
- 10:40 **Joint Q&A**
- Guy Perry, Vice President, Urban Planning and Design, McKinsey - Dubai
- Simon Kuper, Financial Times columnist - London, Paris

Moderator: Andrea Carpenter, Women Talk Real Estate - London
- 10:55 **Panel discussion of young people:**
What makes the city alive and attractive?
- High school student – Kosma Gaszynski, 2. Społeczne LO im. Pawła Jasienicy
- University student - Bernard Zakrzewski, Warsaw University
- University student - Izabela Galinska, Real Estate Club SGH
- Young professional - Michał Toporowski, Cushman & Wakefield
- Young professional - Aleksandra Damaziak, Colliers International

Moderator: Wojciech Ławniczak, Very Human Services - Poznan
- 11:40 **Coffee Break**
- 12:10 **Industry discussion:**
How Innovation and demographics impact on the real estate market?
- Arjan Dingste, Director, Senior Architect, UNStudio - Amsterdam
- Sebastian Junghaenel, Co-Founder and Managing Director, Zeitgeist Asset Management - Prague
- Jeroen van der Toolen, Managing Director CEE, Ghelamco - Warsaw
- Waldemar Olbryk, Member of the Management Board, Echo Investment - Warsaw

Moderator: Andrea Carpenter, Women Talk Real Estate - London

*zapewniamy symultaniczne tłumaczenie na język polski



DAY TWO: 22.05.2019

Raffles Europejski Hotel

12:55

InfoBurst: Grow with Warsaw final report

Andrea Carpenter, Women Talk Real Estate - London

13:10

Presentation followed by a panel discussion:

Capital markets & Investment. Investing late in the cycle. Is it all about beds & sheds?

Piotr Bielski, Director of the Economic Analysis Department , Santander Bank Polska - Warsaw

Panel discussion:

- Marcus Cieleback, Group Head of Research, Patrizia - Munich
- Karol Bartos, Group Head of Asset Management, Atrium Real Estate - Warsaw
- Bartek Mierzwiak, Managing Director CEE, Logicor - Warsaw
- Martin Polak, Managing Director, Regional Head CEE, Prologis - Prague

Moderator: Soren Rodian Olsen, Partner, Head of Capital Markets, Cushman & Wakefield - Warsaw

13:55

Closing Keynote:

Reprogramming Our Cities: How Digitalization, Economy and Mobility are Changing Our Cities

Thomas Sevcik, CEO, arthesia - Hong Kong, Zurich, Los Angeles

14:25

Wrap-up & close

Andrea Carpenter, Women Talk Real Estate - London

14:30-15:30

Networking lunch

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