How Do Different Generations Use The City?

Simon Kuper - Financial Times
ULI Poland Conference 2019





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Want families & kids downtown?

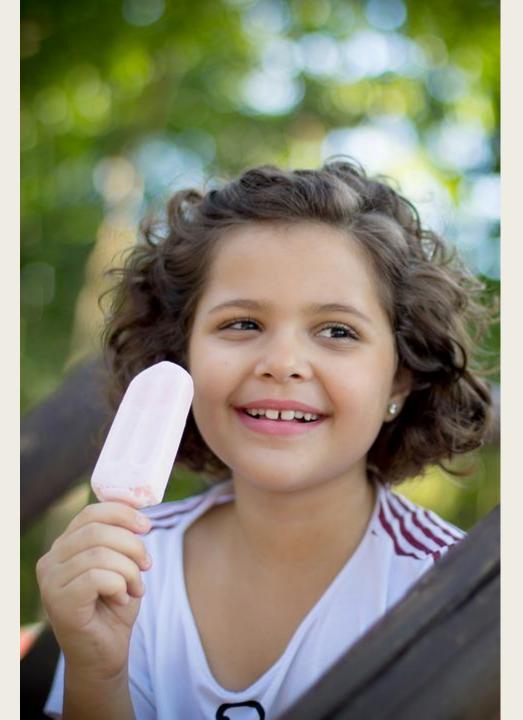
- 1) ensure family-sized housing;
- 2) ensure daycare, schools & supports;
- 3) design the #publicrealm for kids.







The Popsicle Test







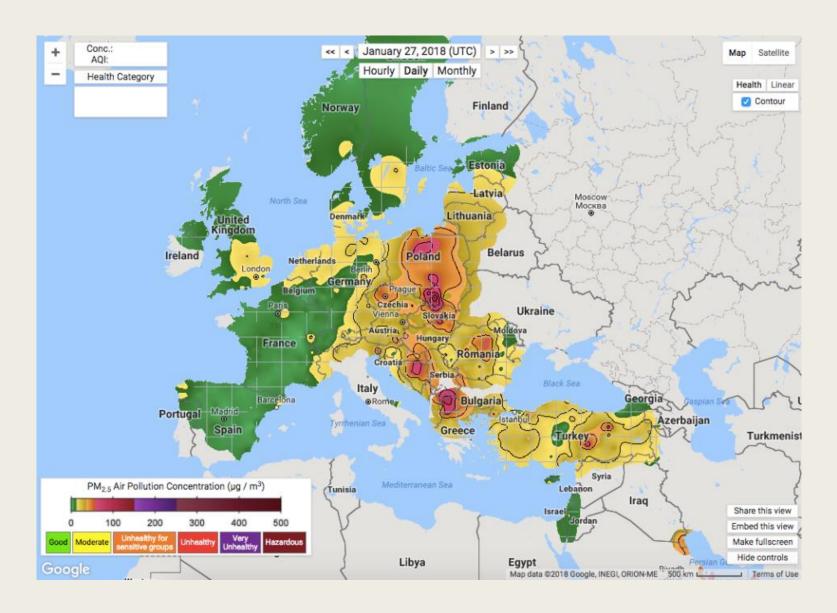


Source: Bernard van Leer Foundation





Source: The Uni Project - Our work at NYC Play Streets



Source: Berkeley Earth- Europe air pollution map









Source: *Medium –* City Scale Prototyping, Times Square 2007-2013











Source: Channel News Asia - Intergenerational playground in Singapore



Source: Straits Times - Intergenerational playground in Singapore