

ENHANCE YOUR ULI MEMBERSHIP

Hotels, Destinations and Resorts Council

What is the Hotels, Destinations and Resorts Council?

Whether at the heart of a local economy based on tourism or providing accommodation for business travellers in a major city, hotels and resorts are an important part of the real estate landscape.

The Hotels, Destinations and Resorts Council brings together leaders from across the spectrum of developers, investors and operators to discuss the issues and opportunities faced by our sector. The council shares its experiences across Europe, but also looks further afield to learn lessons and gain insights from the global tourism and leisure markets.

WHAT IS A PRODUCT COUNCIL?

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| <i>Topic-specific forums</i> | Sector or topic specific forums where industry leaders meet, exchange ideas, share best practices and foster thought leadership in their specific sector of the real estate market. |
| <i>International, senior, multi-disciplinary membership</i> | Consisting of a genuinely international and multi-disciplinary membership, the Councils provide a unique platform to learn from peers in the same sector who are operating in different geographical markets, as well as help shape the future of pan-European real estate. |
| <i>Topical, provocative and future thinking</i> | Feedback from members tells us that these meetings add value by facilitating a rich, open dialogue for industry leaders which is topical, provocative and future thinking. They aim to take down professional barriers to allow a free exchange of ideas and experience, and help careers by enabling members to steer their ideas and develop true friendships over time across a range of professions. |
| <i>When do the Councils meet and where?</i> | Membership of each Council is capped at a maximum of 50 people to ensure the quality of personal interaction between participants. The Councils meet in person twice a year, once in February to coincide with the ULI Europe Conference and in the second half of the year. Councils are now also holding up to four virtual meetings a year. |

MESSAGES FROM ULI LEADERS

"Product Councils allow for informal and direct interactions with senior business leaders from different nationalities and backgrounds on your sector of interest."

Am I eligible to join?

To join a Product Council, you need to be a full member of ULI. If your membership is through a corporate package with your company, we are happy to check if you can be added to the company's roster.

How do I join?

There is a short approval process, with approval by the chair. In the first instance please send a short bio or CV with your Council preference to Louisa Batts, Louisa.Batts@uli.org.



Costs

The annual fee for membership of a Product Council is €399.

For further information

If you want to find out more about our Product Councils, please contact Louisa Batts, Manager, Product Councils.
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