

#### What is the Retail and Entertainment Council?

Retail and entertainment is one of the most innovative and diverse sectors of the real estate industry. From shopping centres, high street shops and out of town retail parks to restaurants, cinemas and concert venues, the Retail and Entertainment Council examines all aspects of ownership and operation.

Set against a backdrop of global retail and entertainment brands, the council's membership and content programme reflects the fact that the sector transcends geographical boundaries. As well as examining best practice in Europe, the council draws ideas from both established and emerging markets to provide members with a clear insight of the market.

#### WHAT IS A PRODUCT COUNCIL? -

Topic-specific forums

Sector or topic specific forums where industry leaders meet, exchange ideas, share best practices and foster thought leadership in their specific sector of the real estate market.

International, senior, multi-disciplinary membership Consisting of a genuinely international and multi-disciplinary membership, the Councils provide a unique platform to learn from peers in the same sector who are operating in different geographical markets, as well as help shape the future of pan-European real estate.

Topical, provocative and future thinking

Feedback from members tells us that these meetings add value by facilitating a rich, open dialogue for industry leaders which is topical, provocative and future thinking. They aim to take down professional barriers to allow a free exchange of ideas and experience, and help careers by enabling members to steer their ideas and develop true friendships over time across a range of professions.

When do the Councils meet and where?

Membership of each Council is capped at a maximum of 50 people to ensure the quality of personal interaction between participants. The Councils meet in person twice a year, once in February to coincide with the ULI Europe Conference and in the second half of the year. Councils are now also holding up to four virtual meetings a year.

#### **MESSAGES FROM ULI LEADERS**

"Being a member of a Product Council gives you the rare opportunity to openly, frankly but confidentially debate the keys issues affecting the industry area you cover with other senior market players."

## Am I eligible to join?

To join a Product Council, you need to be a <u>full member of ULI</u>. If your membership is through a corporate package with your company, we are happy to check if you can be added to the company's roster.

## How do I join?

There is a short approval process, with approval by the chair. In the first instance please send a short bio or CV with your Council preference to Louisa Batts, Louisa.Batts@uli.org.



### Costs

The annual fee for membership of a Product Council is €399.

# For further information

If you want to find out more about our Product Councils, please contact Louisa Batts, Manager, Product Councils.

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