



# ULI EUROPE YOUNG LEADERS AUTUMN STUDY TOUR MADRID 2022

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# A LETTER FROM THE PRESIDENT

Dear Colleagues,

ULI Europe and ULI Spain thank you for your interest in taking part in this Tour that we have so enthusiastically and carefully prepared.

The Spanish council has been significantly growing over the last year reaching to a community of 400 members, 166 of them being Young Leaders, representing the significant dynamism of young generations in the Spanish Real Estate Industry. This also evinces the value they perceive from the ULI Spanish Council and the global ULI Community.

National Corporate members' (NCMs) support have played a crucial role in the growth and development of ULI Spain and their various initiatives. Today the number of NCMs stands to a total of 29 companies, a fact which clearly demonstrates the strong initiative and development of this council, and we would like to take this opportunity to sincerely thank them.

We also want to thank the ULI European leadership for putting their trust in the Spanish Young Leaders team to organize this Tour and to have the opportunity to show the great city of Madrid and their projects to their European counterparts.

We would also like to thank all the speakers for collaborating in this series of events and for sharing their knowledge and time with us to further boost the development of this industry.

Finally, we want to thank all the sponsors for their generosity and assistance to make this unique tour a reality.

Yours Sincerely,

Alberto Valls

ULI Spain President

# AGENDA

## DAY 0 - 29 SEPT      THURSDAY

Hour In	Hour Out	Session type	Session Title	Venue	Address
8:30 PM	11:00 PM	Opening Cocktail	ULI AutumnTour Cocktail Reception	Paper Pavillion	C/ Serrano, 99

## DAY 1 - 30 SEPT      FRIDAY

Hour In	Hour Out	Session type	Session Title	Venue	Address
8:15 AM	9:00 AM	Breakfast welcome	ULI Young Leaders Tour Breakfast Reception	Aula Magna	C/ María de Molina, 11
9:00 AM	9:30 AM	Conference 1	Official Welcome and Introduction	Aula Magna	C/ María de Molina, 11
9:30 AM	10:35 AM	Conference 2	Madrid 2030: Where we are coming from & heading to	Aula Magna	C/ María de Molina, 11
10:35 AM	11:00 AM	Transport		Bus	
11:00 AM	12:15 PM	Site Visit 1	Renazca: Revitalizing Madrid's CBD	Savills Offices	Paseo de la Castellana, 81
12:15 PM	1:00 PM	Transport		Walk	
1:00 PM	2:00 PM	Site Visit 2	Madrid Nuevo Norte: A reference for Urban Transformation	Torre Kio	Paseo de la Castellana, 286
2:00 PM	2:30 PM	Transport		Bus	
2:30 PM	4:50 PM	Lunch	Lunch at Cantina de Matadero		Plaza de Legazpi, 8,
4:50 PM	6:20 PM	Site Visit 3	Madrid Rio Bike Tour: A riverfront Regeneration	Bike Tour	Start at: Plaza de Legazpi, 8,
6:20 PM	8:30 PM	Free time	Free time		
8:30 PM	10:30 PM	Dinner	Dinner at Tucana restaurant	Tucana	Plaza de Carlos Trias Bertrán, 3

## DAY 2 - 1 OCT

## SATURDAY

Hour In	Hour Out	Session type	Session Title	Venue	Address
9:20 AM	9:30 AM	Welcome	IE welcome	IE Tower	Paseo de la Castellana, 259E
9:30 AM	10:45 AM	Conference 3	Madrid as a Real Estate Market Investment Destination vs Other European Cities	IE Tower	Paseo de la Castellana, 259E
10:45 AM	11:00 AM	Break	Coffee Break	IE Tower	Paseo de la Castellana, 259E
11:00 AM	12:00 PM	Conference 4	The "S" of ESG	IE Tower	Paseo de la Castellana, 259E
12:00 PM	12:30 PM	Transport		Bus	
12:30 PM	2:30 PM	Site Visit 4	Placemaking- Plaza de España, Canalejas & project impacting people's lives	Tour	Plaza de España

# USEFUL INFORMATION



## Covid Restrictions

Please make sure you have no Covid symptoms before travelling and check the entry requirements for your country.

Face masks are required in Madrid for all public transports (taxi, bus and metro) as well as medical facilities (pharmacies, hospitals).



## Accommodation and transportation

Bastardo Hostel recommended.

Public transportation available to the venues (Metro, taxi, bus).



## Dietary requirements

Thursday evening, Friday lunch and Friday dinner are included.

Please inform us about any dietary restrictions or allergies so we can ensure our catering options meet your needs.



## Dress code

There is no specific dress code settled for the event. However, be mindful of the programme. Temperatures will range between 12 and 26 °C.

As we are riding bikes we would recommend coming with a backpack, comfortable shoes (no heels) and refillable water bottle.



## Headphones/earphones

During the tours, a conference call will be set up so that you can easily hear your tour guide. **Please bring a set of earphones /headphones** and make sure **you have mobile data** available on your mobile to connect/access the call.



## ID for entry

Please make sure to bring a photo ID with you to the tour as certain venues will require it for entry/security purposes.

## CONTACT INFORMATION



A **WhatsApp group** has been created for on-site management and coordination. Make sure to be added to the group so you do not miss any update along the way.

Link to access the group [here](#)

## **ONSITE CONTACTS**

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## MEETING POINTS

### **Thursday, 29 September**

Time: 20:30 – 11:00

Location: Paper Pavilion (C. de Serrano, 99, 28006 Madrid).

### **Friday, 30 September**

Start time: 08:15 Welcome Breakfast

Location: IE Aula Magna Valentín Díez Morodo (hosted by IE School of Architecture and Design), María de Molina 11, Madrid 28006. Please make sure to [follow this map](#).

### **Saturday, 1 October**

Start time: 09:20

Location: IE University – IE Tower (Paseo de la Castellana, 259E, 28046 Madrid)

# MADRID 2030: WHERE WE ARE COMING FROM AND HEADING TO

## CONFERENCE SESSION

Friday 30th September at 9:30 AM  
Aula Magna IE, María de Molina, 11



Why Madrid? This debate panel will outline the values and potential of the city of Madrid and how it is raising its competitiveness as a European and city of the world.

The panel, moderated & coordinated by Carmen Panadero will include points of views from public entities and private investors as well as urban planners who will share their views on how urban planning helps attract talent and investments and how public private cooperation is fundamental for a successful long-term urban development through an overview of some of the main projects and best practices in the city.





## Santiago Saura

Santiago Saura is Councilor for International Affairs and Cooperation of Madrid City Council, where he is currently in charge of managing international city networks, European funds, strategies for the Sustainable Development Goals (SDGs) and international development cooperation, among other responsibilities. He is also Vice-President of the Spanish Network for Sustainable Development (REDS), the Spanish branch of the Sustainable Development Solutions Network (SDSN). He has a background in environmental science, holding a professorship in the Department of Natural Systems and Resources at the Technical University of Madrid. He also worked from 2016 to 2019 in the Joint Research Centre of the European Commission.



## Taba Rasti

Taba Rasti is a senior partner based in Madrid. She started work at Angel Fernandez Alba Architects winning small scale competitions after completing her studies at the Madrid School of Architecture (ETSAM) in 2003. She joined the practice in 2005, working on the Clarence Hotel, Dublin. She has since then worked on Ivorypress, Madrid, Chateau Margaux, Bordeaux, Porcelanosa Flagship Store, New York and the recently won Prado Museum extension to the Salon de Reinos.



## Flavio Tejada

Flavio is Director at Arup and responsible for Business Development in Spain. He also cofounded and manages the Master in Real Estate Development of the IE School of Architecture & Design. Flavio led different strategic urban interventions such as several regeneration projects in Bilbao, Khalifa Avenue in Qatar or La Rinconada Masterplan in Caracas. More recently, he has led Castellana Norte Masterplan and Barcelona El Prat Airport Real Estate Master Plan. Flavio's works have been widely recognized, including at the XVI Venice Biennale, where The Santander Waterfront was exhibited.



## Paloma Relinque

Since May 2022 Paloma heads Capital Markets team in Spain while she continues heading the Madrid Business at CBRE. She is a member of the executive management committee.

From 2007 to 2013 she was a partner in Cushman and Wakefield, a member of the executive management committee and Head of the Investment department. From 1999 until 2005 she headed up the Corporate Services Department, advising international companies on how to implement their occupation strategies in Spain.



## Carmen Panadero

Carmen has over 20 years' experience in the real estate sector. Currently Carmen is the President of the WIRES Association (Spain), Executive Committee at ULI Spain and Member of the Board of PRIMAFRIO. Previously, she served on DCN (2018-2021) as the Business Development Director and before on CBRE (2014-2018) as the Head of the Development Services Department and before in Estudio Lamela in Madrid. She is also the co-founder and former director of the Master in Real Estate Development of the IE School of Architecture & Design (IE University).

# Renazca: Revitalizing Madrid's CBD

## PROJECT VISIT

Friday 30th september at 11:00 AM  
Savills Office, Paseo de la Castellana, 81



Azca complex is the heart of Madrid's CBD and features all necessary aspects to turn into the most prosperous cultural and economic nod in Madrid, however its surroundings and equipment has degraded over time and does not meet such potential.

Renazca project aims to propel the whole regeneration of the area to create a vibrant and integrated ecosystem improving its connectivity, sustainability and biodiversity.

Current Azca Data:



**4.300**  
Population



**25.000**  
Workers



**25,000**  
Daily visits



**470,000 m<sup>2</sup>**  
Office space



### **Fernando Ferrero**

Fernando Ferrero has experience as a real estate professional since 1998. In Merlin he leads, as Director, the business area in Offices in addition to managing from Merlin the supervision to the Renazca Project. Before joining MERLIN as a member of the management team, he worked at El Encinar del Norte, GMP, Sociedad Azucarera Larios (Salsa Inmobiliaria) and Infinorsa, as a Director with financial and management responsibilities, both for offices and other types of assets. He has a degree in Veterinary Medicine from the University of Zaragoza and an MBA from the Instituto de Empresa (IE).



### **Pedro Hernández**

Pedro Hernández has more than 10 years of experience as a real estate professional. Currently, he is Investment Director at Conren Tramway and deputy to the General Director of Renazca, the company that brings together the different owners of tertiary buildings and that promotes a comprehensive action to improve and reactivate the environment of the Plaza de Azca. Previously, he has held senior positions at MERLIN Properties, where he has held roles in the corporate development (investments and divestments) and property management departments. Pedro holds a degree in E-3 (Law and Business Administration and Management) from the Universidad Pontificia Comillas – ICADE.



### **Laura Martín**

Laura Martín, with more than 10 years of experience, has been the manager of projects in Madrid such as Azca or the complete renovation of the WPP La Matriz Campus building, coordinating the proposals with our international partners. She has participated in competitions such as the Parque de Madrid Nuevo Norte or the redevelopment of Chamartín Station and manages the projects from the competition phase to the construction management, coordinating diverse teams and bringing the demands of b720 to all areas of the project. She has been an associate of the studio since 2022.

# MADRID NUEVO NORTE: A REFERENCE FOR URBAN TRANSFORMATION

## PROJECT VISIT

Friday 30th september at 13:00  
Torre KIO, Paseo de la Castellana, 286



Madrid Nuevo Norte is the largest renovation project in Europe, that will leave a socially, economically, and environmentally sustainable city model to future generations.

This public-private partnership project is built on a broad institutional, political and social consensus. Following its final approval in 2020, it is now in the execution phase. Its people-centered urban design focuses on the complete renovation of Chamartín station and integration of railway land into the city, with a notable role in public transport and green areas and technology serving citizens.

The project spreads across 2,357,443 sqm of land, with 1,048,535 sqm as residential buildable area and 1,608,778 sqm as commercial area and includes mixed uses to promote urban activity. This project has a unique potential and will create up to 350,000 jobs. It will add 10,500 homes (38% affordable) and a cutting-edge CBD that will become a new iconic international landmark for Madrid.



## Miguel Hernández

With a degree in architecture from the Universidad Politécnica de Madrid and an MBA from the Instituto de Empresa, Miguel Hernández is a senior member of the Royal Institution of Chartered Surveyors (FRICS).

Miguel Hernández currently serves as director of the Strategy and Corporate Development area for DISTRITO CASTELLANA NORTE (DCN), a company he joined in 2015 when Madrid Nuevo Norte, Europe's most important urban development project, was launched with the consensus of all public administrations.

Over the course of his career, Miguel Hernández has served as chair URBAN LAND INSTITUTE (ULI), and headed AGUIRRE NEWMAN. He has also contributed to major urban projects with multidisciplinary teams, aided by his two-fold technical/financial training. In addition to Madrid Nuevo Norte, he has worked on projects like 22@ in Barcelona or Cais Mauá do Brasil.

He has also worked in the public sector, serving as head of the Urban Planning Section and board member of the Heritage Commission in Avila (Council of CASTILLA Y LEÓN), as well as in the teaching field, where he directed the Advanced Program in Property Company Management for the IE BUSINESS SCHOOL from 2000 to 2008.



## Alberto Manzano

Graduated with a degree in Architecture from the Universidad Politécnica de Madrid, Alberto Manzano has developed his career covering, in executive positions, the perspectives of the multiple actors of the Real Estate sector combining his architectural background with his expertise in corporate communications.

Alberto Manzano currently serves as Corporate Communications Content Manager for CREA MADRID NUEVO NORTE, a company he joined in 2018. There, he spreads the values of socially, economically, and environmentally sustainable urbanism of this relevant urban regeneration project.

Alberto started his career as an architect. At this stage, his work at Gilsanz Murray Steficek (GMS LLP) in the city of New York. As a communicator, and since 2010, Alberto was linked to Valdebebas urban development for six years, creating corporate content, as well as managing the social media and the relationship with stakeholders. In parallel, he served as Communications Manager for the land management company Avant Active Management and the developer Valenor, and, before joining his actual position, he held the same role at INBISA Construcción, managing and coordinating the corporate image, the communications, and the marketing of this construction company nationwide.

# MADRID RÍO BIKE TOUR: A RIVERFRONT REGENERATION

## PROJECT VISIT

Friday 30th September at 16:50  
Cantina de Matadero, Plaza de Legazpi, 8



In 2003, Madrid City Council decided to bury the western section of the first Ring Road of the city, known as the M30. This part of the M30, 10km in length, passed alongside both banks of the Manzanares River. It had erased the city's connection to its river, rendering it inaccessible and invisible.

As a result of these major infrastructural works, an enormous public open space appeared vacant at the heart of the city of Madrid.

The Project has been regarded as a great geographical intervention, much bigger in scale than just the area left vacant by the burying of the motorway. It was essential to envision, understand, draw, and walk the river as a whole, from its source at the Sierras in the North of Madrid, to the plateaus and meadows in the South and somehow incorporate this experience and geographical reality into the project. With this intervention, the city of Madrid belongs once more to the geography of the river.

Since it opened, Madrid Río has become one of the city's main icons. Its enormous accessibility and capacity to connect green and inhabited areas that were once unconnected have made it a very visible element, in spite of the fact that it is a horizontal development, at ground level.



## Ginés Garrido

Architect [1989] ETS Arquitectura, UPM. UPM University Professor [2021] PhD Architect [2005] ETS Arquitectura, UPM. Extraordinary Doctorate Award (2005) and Award in the V Competition for Best Doctoral Thesis Fundación Caja de Arquitectos (2006). Ginés is Chair Professor at the Department of Architecture Projects ETS Arquitectura UPM and has been a Visiting Professor, among others, at the Washington University in St. Louis (2019, 2017), GSD Harvard University (2013, 2012), Universidad Pontificia Católica Perú (2017, 2011), Universidad Central Santiago de Chile (2008), University of Arizona (2005).

He founded Burgos & Garrido Arquitectos [BGA] together with Francisco Burgos in 2002. Over the last few years, they have focused their work on the development of public space and urban design projects, including Madrid Río, a project awarded with the XII Veronica Rudge Green Prize in Urban Design (2016), GSD Harvard. Additionally, BGA has completed diverse housing and public facility projects and has received over 40 prizes in architecture competitions, including the competition for the Extension of the Art Museum of Lima and the University Hospital La Paz in Madrid.



## Ana Tovar

Ana holds a degree in Architecture from the Polytechnic University of Valencia and a Master's degree in architectural heritage management from Paris 1 Panthéon-Sorbonne. She has developed her research and professional activity around the regeneration of urban space dedicated to transport (Universidade Tecnológica do Paraná-Grupo Cidade e Biodiversidade), the recovery of industrial heritage (Universidade de Évora) or the enhancement of architectural heritage (UNESCO-Culture Sector). She works as Office Manager at Burgos & Garrido Arquitectos.



# MADRID AS A REAL ESTATE MARKET INVESTMENT DESTINATION VS OTHER EUROPEAN CITIES

## CONFERENCE SESSION

Saturday 1st October at 9:30

IE Tower, Paseo de la Castellana, 259E



Madrid is gathering momentum. It is the European megacity with the most room for growth. It is at the same time a financial, business, cultural and tourism center and one of the European capitals with the highest quality of life.

Real Estate Investment volume is beating records in all asset classes. The aim of this session is to share with you in a presentation the main investment data and kpi's for the region.

During this session we will discuss the upcoming trends, dynamics and fundamentals in the industry in Madrid, as a market, vs. other competing cities. In order to address the features, projects, opportunities and challenges in greater depth, we will be holding a debate with the main protagonists of this investment.





### Javier Kindelan

Javier Kindelan Williams (FRICS) currently heads the Living sector in CBRE Spain. He is also Vice-president and a board member in CBRE Spain. He joined the CBRE Capital markets group in April 2005 where he headed the Investment Properties group until he was asked to lead the growth of the regional business in Spain and Morocco. In 2017 Javier was appointed as CEO of Valuation & Advisory Services for CBRE in the EMEA region. Javier has worked previously in HSBC, Grupo Irfinosa and Cushman & Wakefield. Chairman RICS Valuation Group - Spain 2014-2020; AMP ESADE – WHARTON (Advanced Management Program); BA Business Studies, specializing in Finance and MIS (Management Information Systems), at Westminster University, London, United Kingdom.



### Lorenzo Peñalver

Lorenzo has 16 years of experience in operations and financial management in the real estate sector. He leads Investment department at Hines responsible for spearheading the analysis and evaluation of new investment opportunities in the country.

Lorenzo also has a wealth of broader real estate experience having worked for a number of leading companies in the sector in Spain and across wider Europe, including Aberdeen, AXA Real Estate, Banco Santander, KPMG and Dunas Capital. During this time, he has honed his expertise in design and implementation of investment strategies, search, analysis and execution of real estate investments and asset management.

Lorenzo has a notable academic background, with a Cum Laude degree from the Avon Old Farms School, Connecticut (USA) and a degree in Business Administration from the Colegio Universitario De Estudios Financieros (CUNEF) in Madrid.



### Joaquín Castellví

Joaquín Castellví was one of the promoters of the investment group Stoneweg, founded in 2015. From a family closely linked to real estate, he started in the sector in 2007 at the JLL agency and, two years later, moved to the Castellví group. Later, in February 2013, he jumped to Edmond de Rothschild, where he was in charge of real estate investments, until in 2015 he decided to launch Stoneweg in the company of his partner Jaume Sabater. Stoneweg, as a Real Estate Investor, has deployed over €4bn. since 2015 focusing on various investment strategies amongst several RE products.



### Alberto Valls

Alberto Valls, MRICS, is the partner responsible for Real Estate in EMEA at Deloitte in Spain, member of Deloitte's Global Real Estate Leadership Committee and the President of ULI Spain. Alberto began his career at the age of 26 at Arthur Andersen and became a partner at Deloitte in 2008 and has grown significantly the business volume and team size. He has extensive experience as a participant in different sectoral events of great relevance such as Barcelona Meeting Point, GRI or Madrid Stock Exchange. He has a degree in Business Administration and Management from the Ramon Llull University of Barcelona.

# THE S OF ESG: SOCIAL IMPACT INVESTING

## CONFERENCE SESSION

Saturday 1st October at 11:00  
IE Tower, Paseo de la Castellana, 259E



This session will discuss the meaning of social impact as part of ESG strategies in Real Estate companies. Taking a recent ULI's report on the matter as starting point, we will try to figure out which fields of action are key to ensure the future of a company, and which are part of the governments' remit and should be left to them or, at least, internalised.

Social impact investing provides institutional investors in real estate with a compelling opportunity to contribute solutions to major societal challenges addressed by the UN Social Development Goals and at the same time, access investment opportunities that deliver long, certain income streams offering beneficial risk-adjusted returns. Within real estate, approaches to delivering social impact can be diverse. However, they share an overriding strategic approach that considers the potential impact of investment activity on local communities and wider society.



### **Marta Cladera**

Marta oversees Nuveen Real Estate's operations in Iberia and is responsible for managing more than €1.7 billion of assets. Marta joined Nuveen Real Estate as an asset management director.

Prior to joining the firm, she worked at Grupo Lar for nine years, occupying various positions, such as asset manager and investment manager. In her time at Grupo Lar she also worked for Lar Grosvenor. She has been involved in more than €3 billion of acquisitions and disposals along her career, and she also has a vast experience in asset management.



### **Carlo Castelli**

Carlo Castelli completed a master's Degree in architecture in Genoa, Italy and in 2011 he completed a Master in 'City Design and Social Science' at the London School of Economics and Social Science..

As Head of Cities Solutions for UK and Europe at Jacobs, Carlo leads the team of urban thinkers, masterplanners and urban designers that delivers exemplary projects in the UK and internationally.

He co-chairs the Infrastructure and Urban Development Council at the Urban Land Institute UK and sits in the Executive committee of the LSE Global Real Estate Group.



### **Lisette van Doorn**

As chief executive of ULI Europe, van Doorn is responsible for the development of the Institute's activities across the region. She is also responsible for the ULI Charitable Trust.

Van Doorn joined ULI from LIRE, her own consultancy business, which advises international institutional real estate investors and fund managers on strategy, organizational optimization, and portfolio structuring.

Prior to this, van Doorn was country manager for CBRE Global Investors where she managed a €1.6bn portfolio of assets in Italy and fund manager of two shopping centre funds (€1.3 billion) with assets in Spain, Portugal, and Italy.



### **Pablo Villarejo**

Pablo Villarejo leads Master's in Real Estate in Madrid and Mexico City at the Technical University of Madrid (UPM). He is a researcher specialized on ESG, with a focus on energy policy and the conservation of heritage buildings. As part of his activity to join forces between academia and the real estate industry he takes part in conferences and international organizations such as INREV, EPRA and the Urban Land Institute, where he chairs the Next group in Spain and is a member of the board of both ULI Spain and Next Europe. Pablo holds a master's in architecture from the UPM, where he also completed his PhD dissertation.

# PLACEMAKING: PLAZA DE ESPAÑA, CANALEJAS & PROJECT IMPACTING PEOPLE'S LIVES

## PROJECT VISIT

Saturday 1st October at 12:30  
Plaza de España



A Tour around the most historic district in Madrid has been designed to put in value the various urban projects that have taken place in the last years totally transforming its image.

We will begin in Plaza España, which has become one of the most relevant remodeling projects that have taken place in the Centro Historic district of Madrid. The purpose of this successful project has been to recover the plaza as a vibrant social place for the citizens, reduce de motorized traffic, increase its accessibility, continuity and connectivity with the other relevant surrounding green areas.

From there, we will walk down Gran Vía, one of the main axis in Madrid where retail has been completely redefined after the urban projects that took place there.

Afterwards we will reach Canalejas, the new luxury tourism epicenter, where we will learn about the new openings taking place in the area and how high profile hotels have become a blooming market in the city.



## Paloma Relinque

Since May 2022 Paloma heads Capital Markets team in Spain while she continues heading the Madrid Business at CBRE. She is a member of the executive management committee. From 2007 to 2013 she was a partner in Cushman and Wakefield, a member of the executive management committee and Head of the Investment department. From 1999 until 2005 she headed up the Corporate Services Department, advising international companies on how to implement their occupation strategies in Spain.



## Lorenzo Fernández

Architect by Escuela Técnica Superior de Arquitectura de Madrid. Awarded Roma prize 1993-1994. He has been a teacher at Alicante Architecture School (2000-2003) and Universidad Europea Architecture School (2005-current). Founder member of Estudio Guadiana and Porras Guadiana Arquitectos. He has won various architectural competitions and his work has been published both in national and international magazines, being selected for Spanish Architecture Biennale and for the international Landscape Biennale.

(<https://www.porraslacasta.com/>)



## Fernando Porras-Isla

Architect (Msc) by Escuela Técnica Superior de Arquitectura de Madrid. Fernando has been internationally awarded many times for his built work such as FAD de Arquitectura (2012) FAD city and Landscape (2012) Veronica Rudge Green from Harvard University (2015) amongst other. He has co-written several books on the field and directed magazines. Some of his collaborated work are the Madrid Río project, the remodeling of Plaza de España or 7 Green Belt Bridges (Shanghai). He was also a professor in various national universities.

(<https://www.porraslacasta.com/>)



## Jose Luis Sanz Guerrero

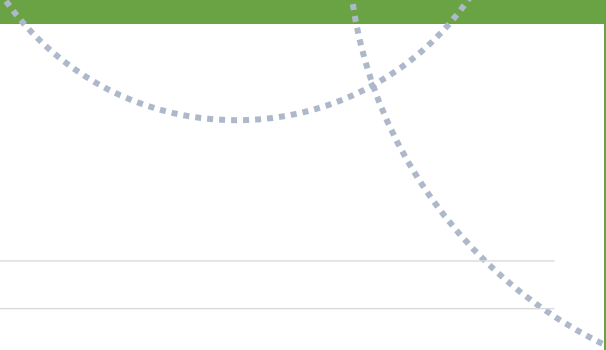
Jose Luis is the General Director of Public Space, works and Infrastructure of Madrid town hall having more than 30 years of experience in urban mobility planning and in the remodeling of Public Spaces. The most recent works focus on coordinating municipal projects and works in order to develop a joint strategy that generates a recognizable, coherent and differentiated city image, leading projects and works for remodeling actions in the city center such as the reform and expansion project for Gran Vía, Plaza de Ópera, Puerta del Sol, Chueca and Justicia areas amongst others.



## Elena Sainz de la Peña

Elena has over 15 years of experience in Real Estate. She joined CBRE Spain in 2018 after relocating from London where she was involved in hospitality and residential projects across Europe on behalf of hotel investors, developers and luxury brands for over 12 years. Elena has been responsible for the implementation of the Hospitality Development Solutions initiative in Spain and the launch of the initiative in EMEA. She has worked on several high profile projects acting for International Investors, Ultra High Net Worth Clients and Luxury Brands such as Bulgari Hotels & Resorts.

## NOTES







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