

## ENHANCE YOUR ULI MEMBERSHIP

# Technology and Real Estate Council

## What is the Technology and Real Estate Council?

The ULI Europe Technology and Real Estate Council will focus on exploring how technology and innovation in real estate and urban development can enhance customer experience and quality of life.

It is the eighth Product Council to be established by ULI Europe and is designed for industry leaders to meet, exchange ideas, share best practice and foster thought leadership in their sector-specific sector of the real estate market. We are focused on creating the most sought after Council of 50 members plus.

A true ecosystem that reflects our industry with a maximum of:  
4 Venture Capital - Partners only • 4 Large Tech • 2-4 scale ups

### WHAT IS A PRODUCT COUNCIL?

<i>Topic-specific forums</i>	Sector or topic specific forums where industry leaders meet, exchange ideas, share best practices and foster thought leadership in their specific sector of the real estate market.
<i>International, senior, multi-disciplinary membership</i>	Consisting of a genuinely international and multi-disciplinary membership, the Councils provide a unique platform to learn from peers in the same sector who are operating in different geographical markets, as well as help shape the future of pan-European real estate.
<i>Topical, provocative and future thinking</i>	Feedback from members tells us that these meetings add value by facilitating a rich, open dialogue for industry leaders which is topical, provocative and future thinking. They aim to take down professional barriers to allow a free exchange of ideas and experience, and help careers by enabling members to steer their ideas and develop true friendships over time across a range of professions.
<i>When do the Councils meet and where?</i>	Membership of each Council is capped at a maximum of 50 people to ensure the quality of personal interaction between participants. The Councils meet in person twice a year, once in February to coincide with the ULI Europe Conference and in the second half of the year. Councils are now also holding up to four virtual meetings a year.

### MESS

*"Being a part of the Product Council really has developed and shaped the industry. We have seen our members put the best practices into action daily. Product Councils are not just for an individual, but for the industry."*

## Am I eligible to join?

To join a Product Council, you need to be a full member of ULI. If your membership is through a corporate package with your company, we are happy to check if you can be added to the company's roster.

## How do I join?

There is a short approval process, with approval by the chair. In the first instance please send a short bio or CV with your Council preference to Louisa Batts, [Louisa.Batts@uli.org](mailto:Louisa.Batts@uli.org).



## Costs

The annual fee for membership of a Product Council is €649.

## For further information

If you want to find out more about our Product Councils, please contact Louisa Batts, Manager, Product Councils.  
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