

Share.<sup>™</sup>P Sustainable Mobility Solution

# Share.P System

City-friendly



# Share.P | How are we eco-friendly?

**Our mission is to be a part of the environmental change in our cities.**

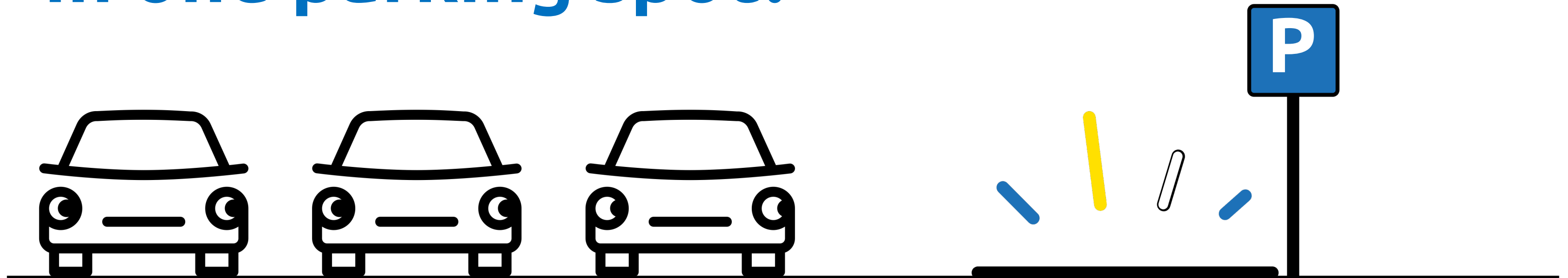
Let us tell you how we plan to help reducing CO2 emission!



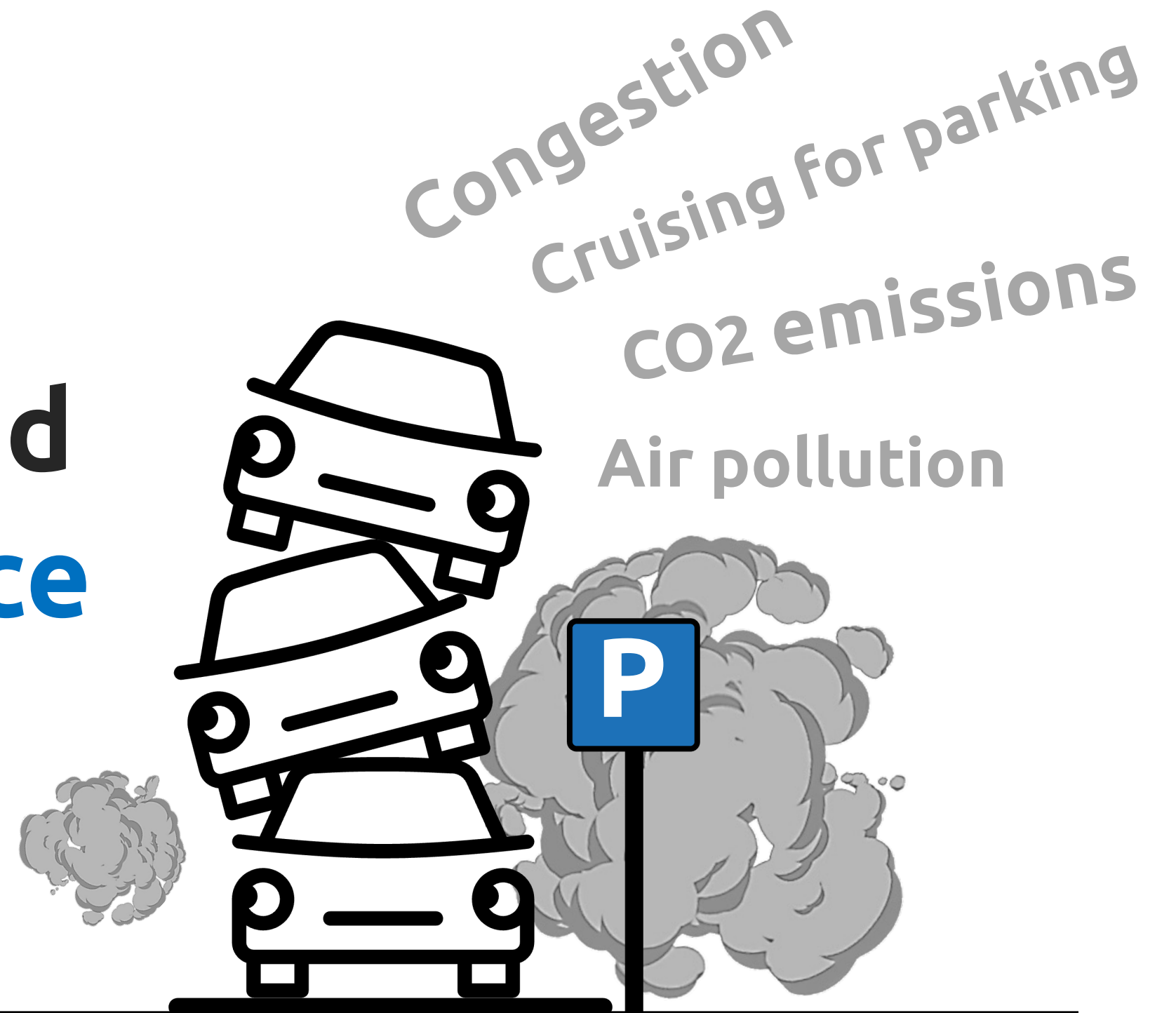
**SUSTAINABLE DEVELOPMENT GOALS**



How can you squeeze 3 cars  
in one parking spot?



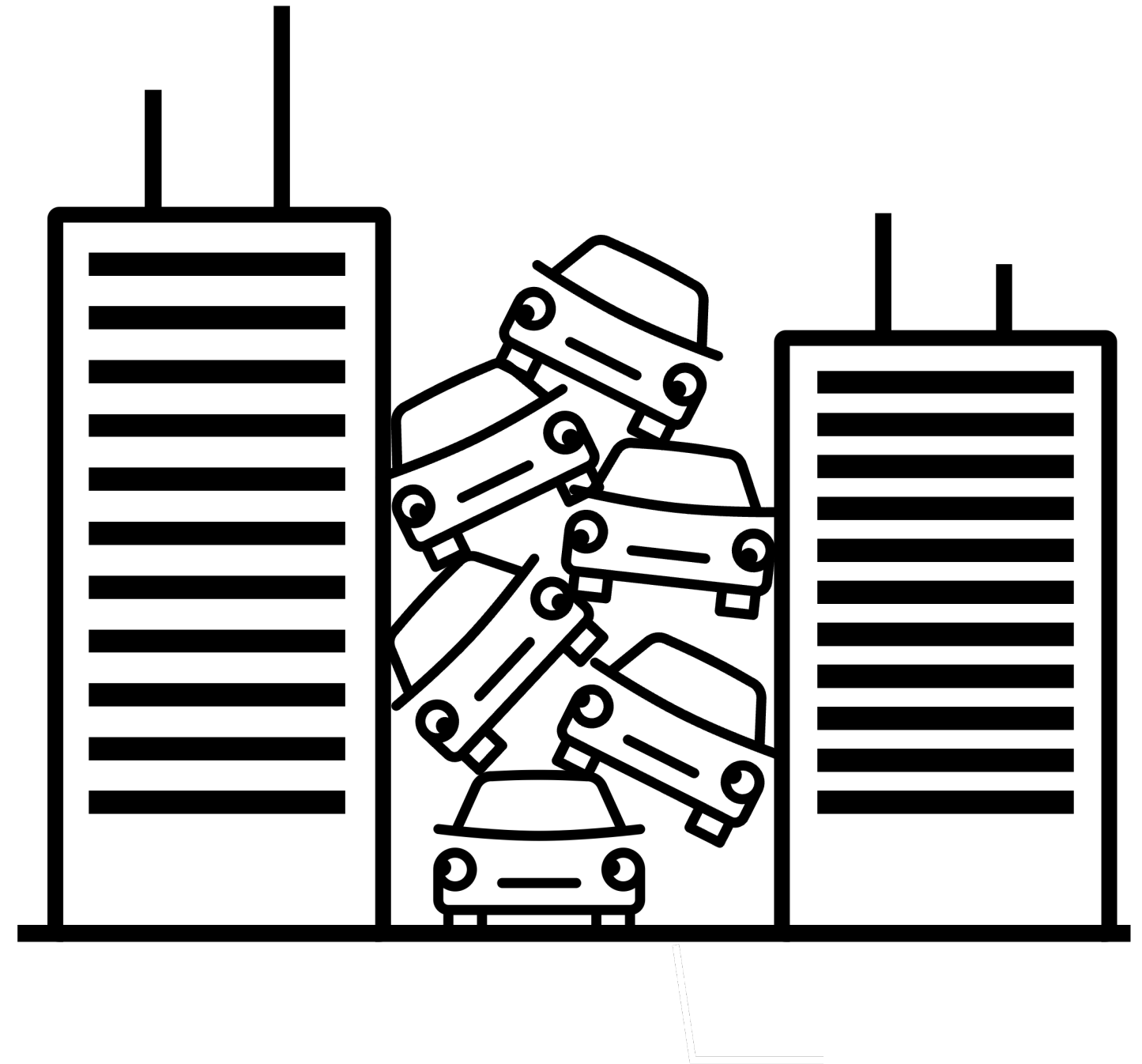
**...and what if you had  
30'000 cars and space  
only for 10'000?**





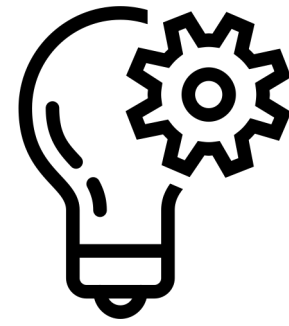
**Parking spaces that in average cities owned or managed are only:**

**11%**



**What about the other 89% of parking spaces?**

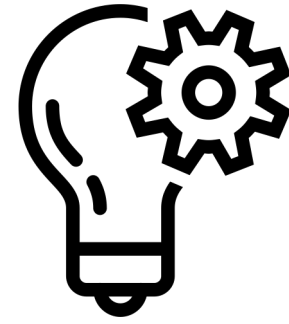




**They are privately owned and completely defragmented all over every city.**

**So, what can we do to change that, to free those ON STREET parking spots and eliminate the cruising for parking effect?**





**Instead of building expensive car parks:**

**OPTIMISATION OF EXISTING  
PARKING and EV CHARGING  
INFRASTRUCTURE**

**ONE platform ACCESSIBLE for everyone with  
PreBooking future**

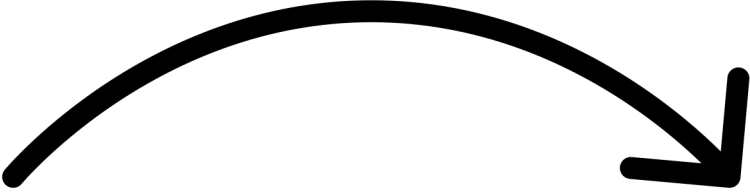


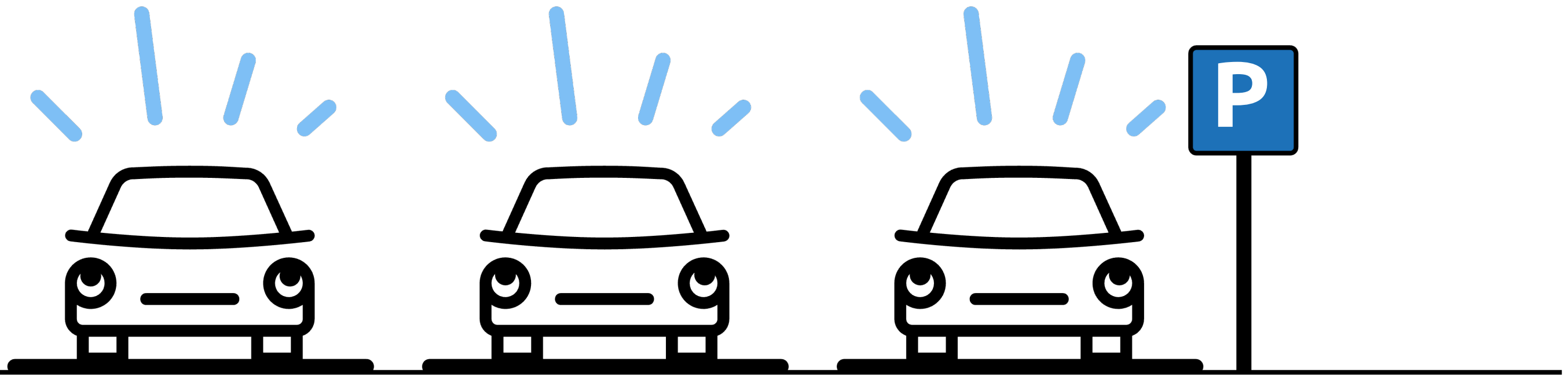
How do we do it?





# The ultimate Goal

11%  89%





# Share.<sup>TM</sup> | Profits for everyone



## Drivers

**No need for unnecessary cruising for parking.** Easy and smart way of PRE-booking a spot.



## Owners

**No parking space waste.**  
An extra income for every owner.  
Alternative sustainable usage of space



## City

**Less on-street parking spots.**  
Less cars in the city center.

# Share.P | IMIDIET SUSTAINABLE BENEFITS



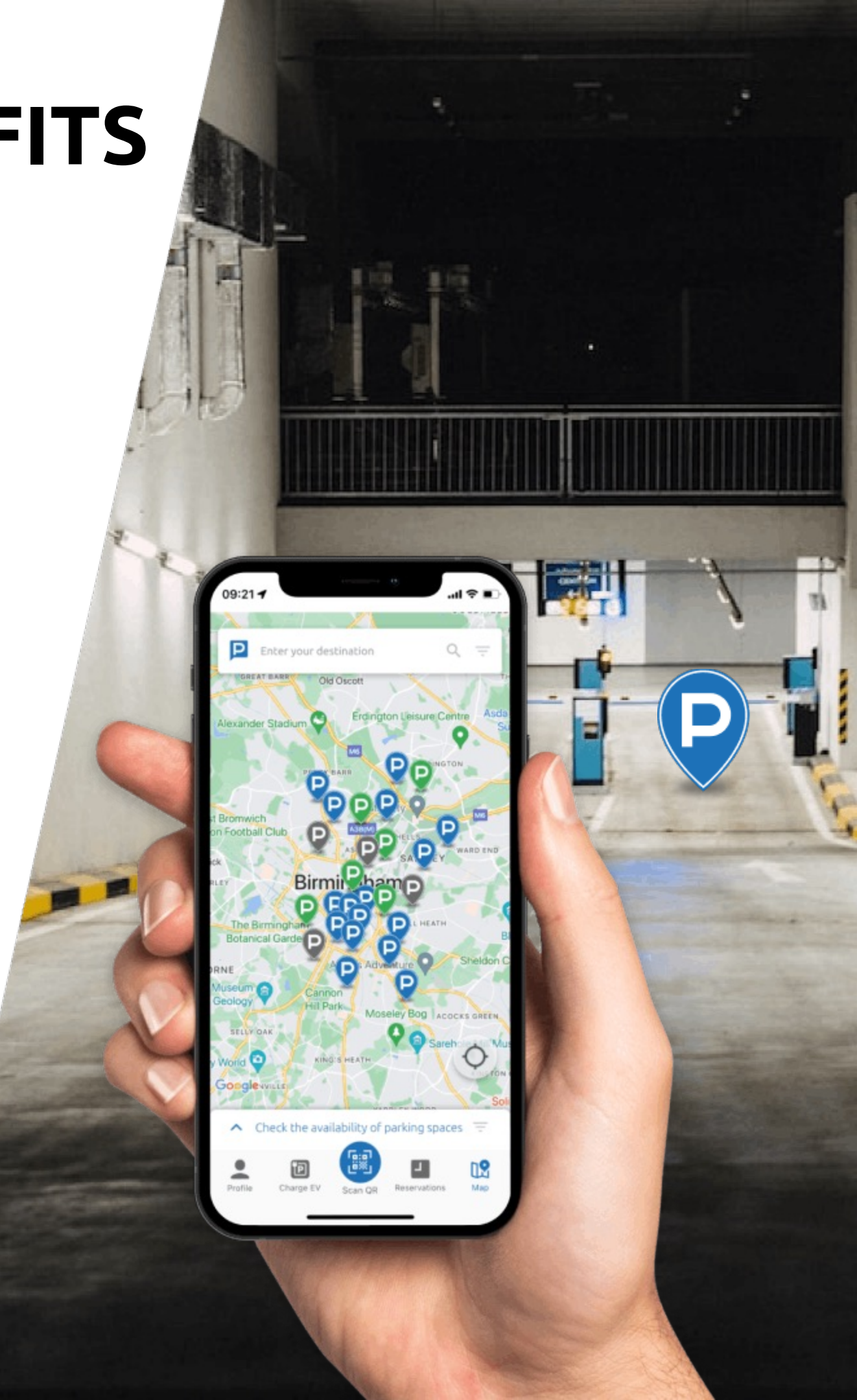
**Cities can offer incentives for citizens who share their parking spots and request elimination of spots on the street next to their homes**



**Cities are informed about the number of parking OFF STREET spots available live**



**Full automatization of the booking, listing, and parking management process**





# Solution

Our system allows for a combination of strategies to ensure full customer satisfaction and maximum profits.

We offer multilingual 24/7 support.

You can improve your revenues by more than **40%** by implementing a dynamic pricing strategy.

## User Segmentation

Segment your users into different groups (e.g., employees, residents, visitors, externals etc.) and adapt your prices accordingly.

## Easy Reservations

Our reservation system offers you the possibility to pre-book parking spaces. Offer special treatment to visitors by allowing them to access parking spots specifically reserved for them for free via SMS link.

You have the option to open the parking to the public or only to residents.

## Find my parking

Attract new customers as they will be able to easily find your parking facility via Google maps, our Share.P app and through our SEO parking guide available in 9 languages.

## Easy Access Possibilities

You can choose the right access method for your parking facility based on our different options for quick and smooth access.

- QR code
- Button
- ALPR
- With the APP or without the APP

# Conclusion from

\*Case study analysis



David Nessler REWS Director Mateusz Wojdylo ShareP CEO

## Parking Analytics

Through the implementation of Share.P's automated access control and management systems for parking spaces, our customers have successfully attained higher levels of security and transparency, increased revenues and received useful reports.

## Reservations

- The need for issuing access cards to individual employees for each parking facility access has been eliminated.
- There are no longer any additional costs associated with system integrations.
- No more complaints due to insufficient parking spaces thanks to our efficient booking system.

## Employee benefits

- Employees can plan their commute to work.
- Encourages office attendance among employees, thereby enhancing their well-being and achieving a better work-life balance.

## Additional benefits

- 25% less management cost
- By implementing a system where employees pay low fees for parking, Google effectively covers the expenses associated with parking management & rental. Employees can book spots only for the time they need.



# Technology Set-Up



## Web based APP

The solution that does not require a registration and app download

## Free mobile APP

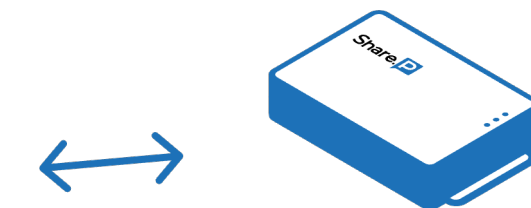
Direct communicator for the whole system.

## City Parking Occupation Info System

We are sending to the City parking system information about the occupancy of parking spots every 5 minutes

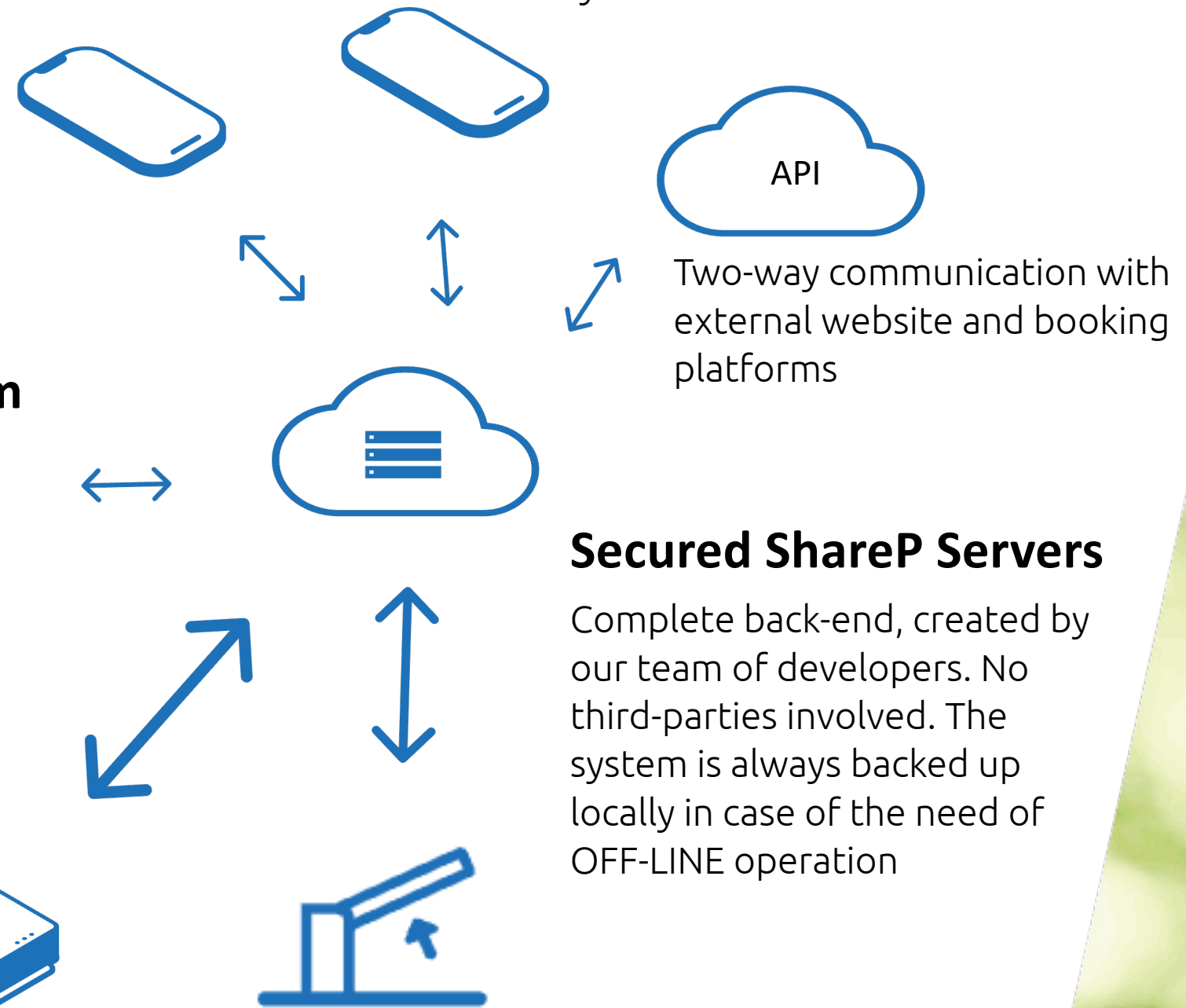
## ALPR Microcomputer™

Small Microcomputer responsible for camera and ShareP system communication and Offline backup



## GateModule™

Simple yet sophisticated patent-pending IoT technology.



## Secured ShareP Servers

Complete back-end, created by our team of developers. No third-parties involved. The system is always backed up locally in case of the need of OFF-LINE operation

## iPlate™



Low-cost camera system with the highest accuracy on the market, integrated with GM



**1. Park cars at residential areas and hotels**



**2. Park cars in shopping malls and business centers**



**3. Charge electric vehicles**



**4. Book parking spots in advance**



**5. Switch to bike or e-bike**



**6. Plan trip with public transport**

**A complete mobility system  
managed by a single app.**



# Share.P – Media Presence



Tages-Anzeiger - Sonntag, 20. Februar 2022 19

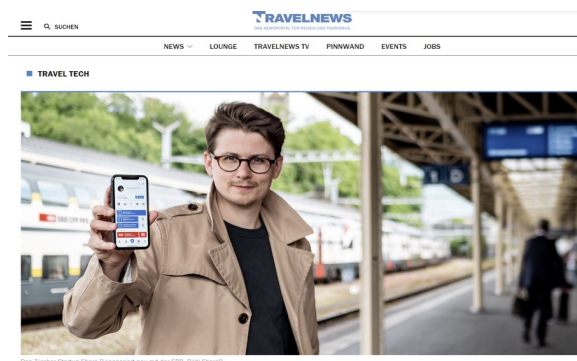
## Zürich

### Er will den Parkplatz-Knorz lösen



Share.P receives a lot of attention in the media, including articles in the most-read newspapers, as well as radio and TV reports. In the fall of 2022, the popular television program GALILEO aired a report on one of the applications of the Share.P system. We invite you to watch it using the link:

<https://shareP.io/galileo>

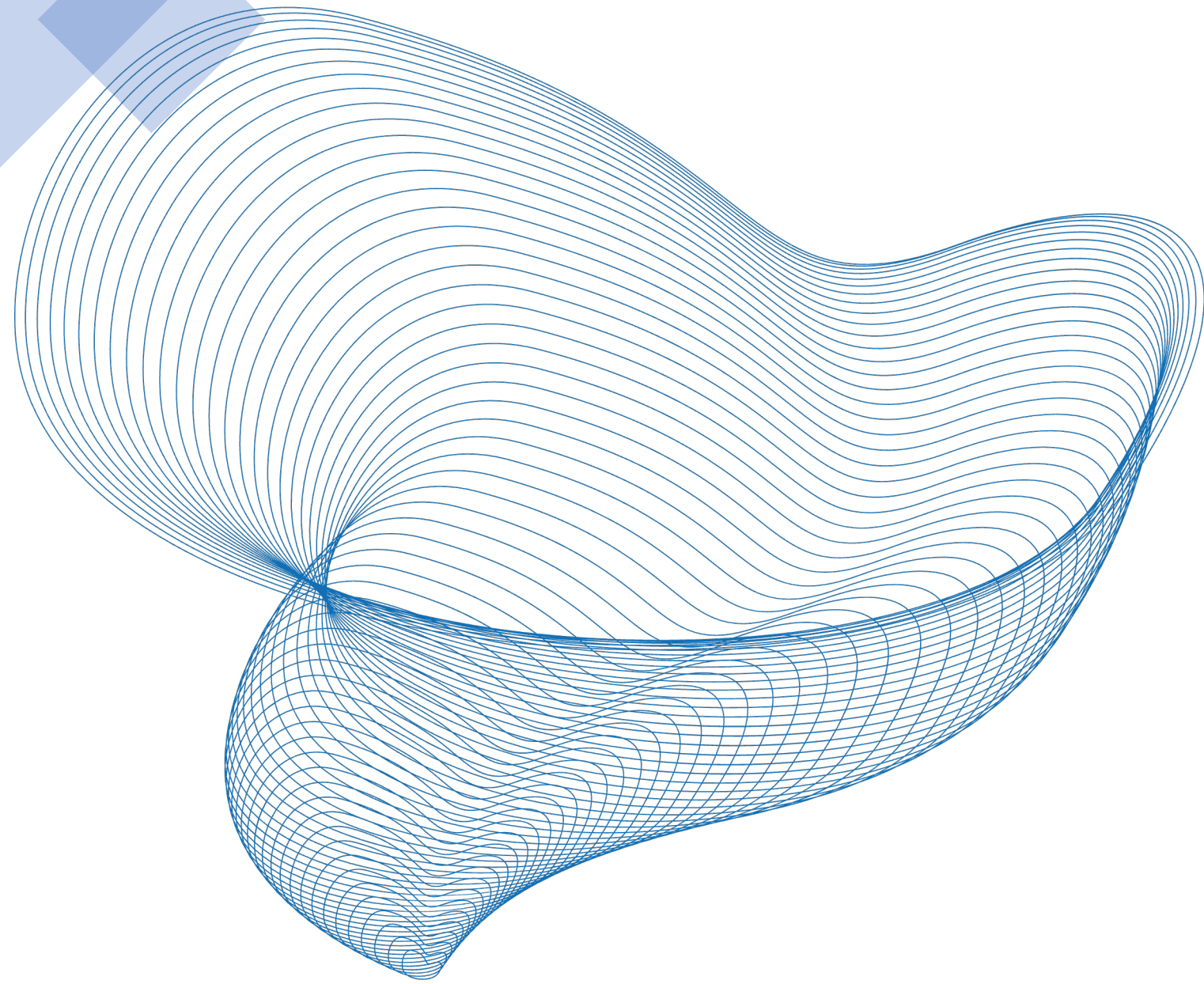


### SHARE.P UND DIE SBB VERBINDEN SCHIENE UND STRASSE



Vincent and his team are looking for a parking spot in Zurich.

for a parking spot in Zurich.



There are no limits if  
you have correct  
**DATA !**

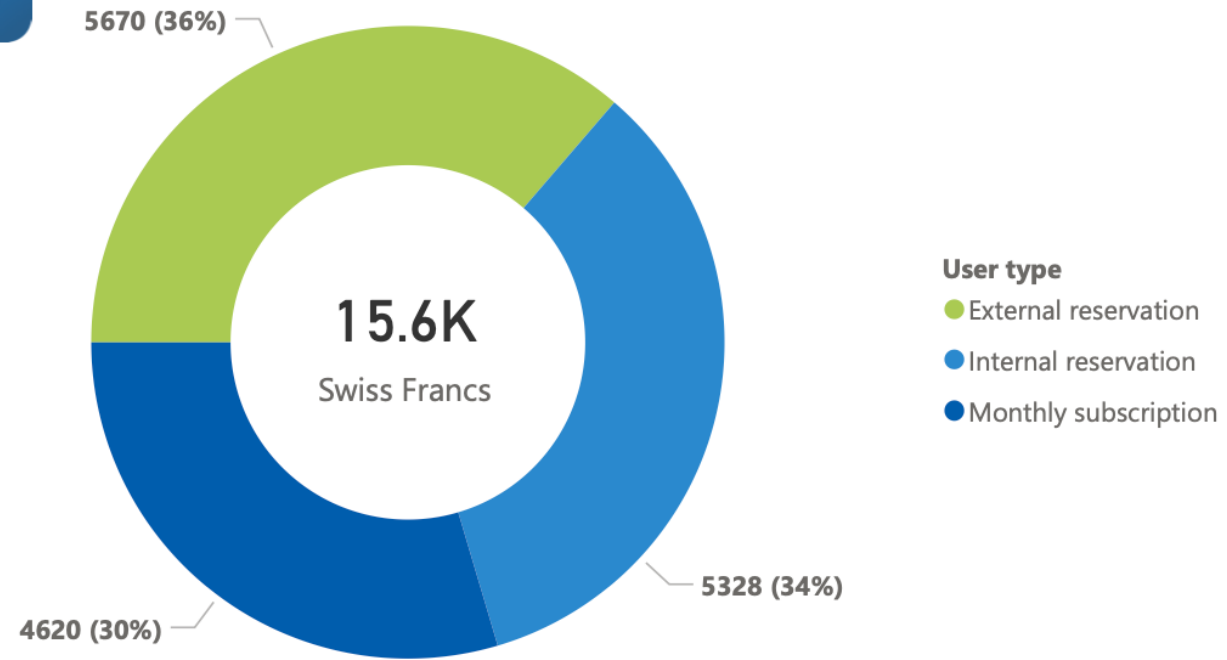
ShareP deliver

**ADVANCED ANALYSIS**



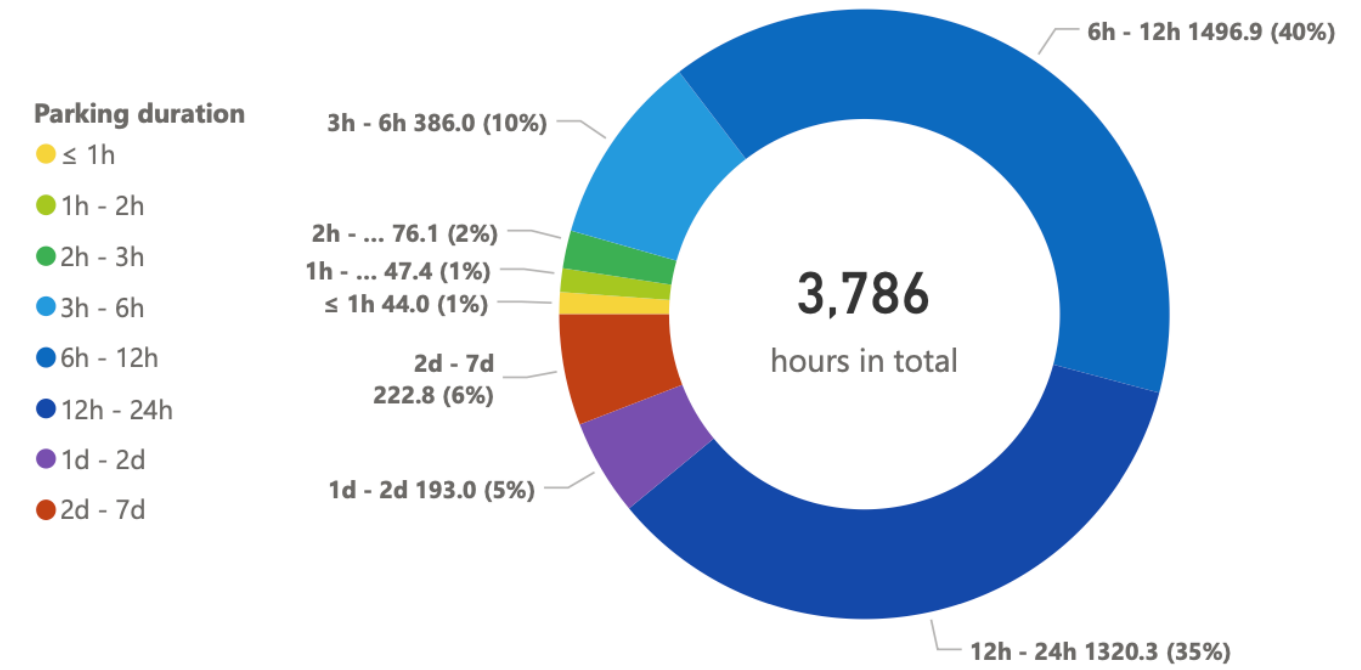
### Total revenues from parking fees [CHF] per type

OVERVIEW



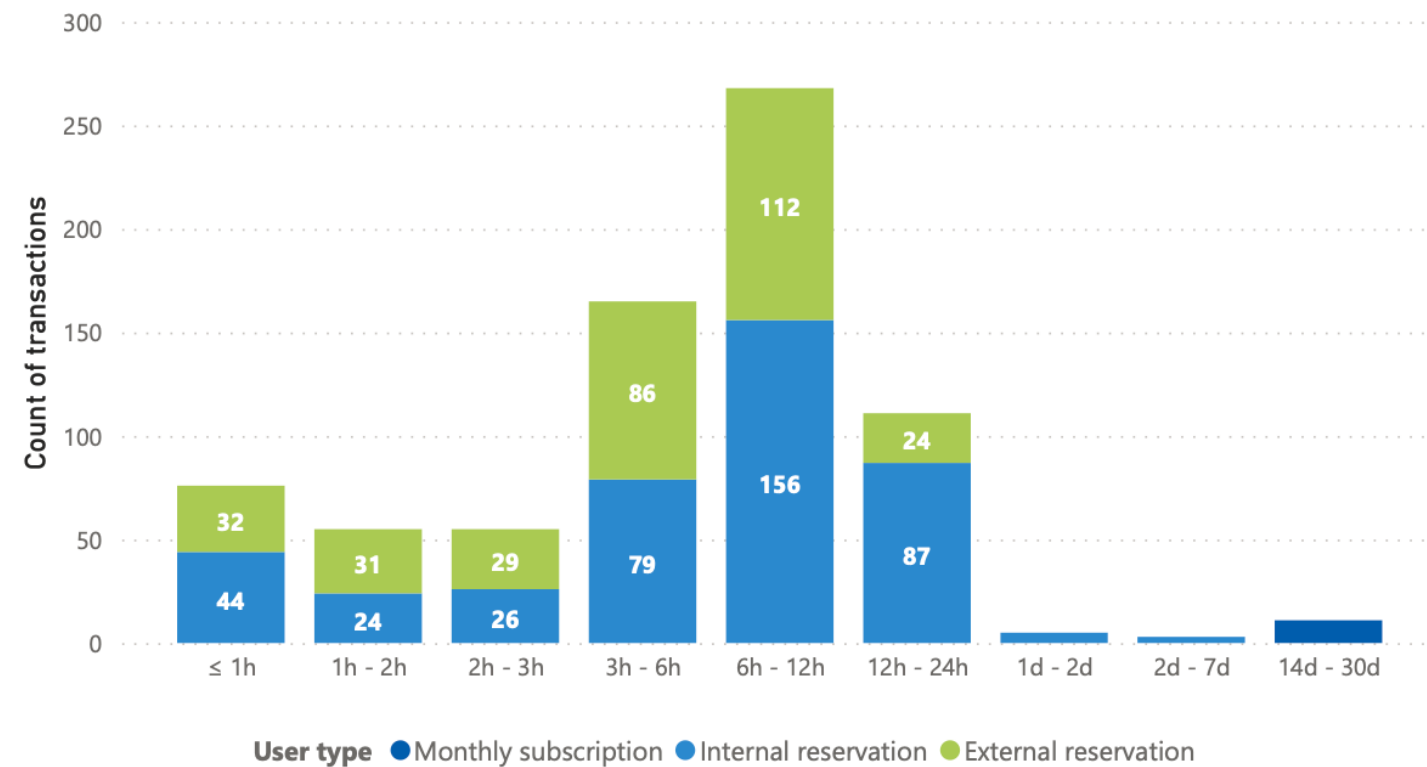
### Total parking time [h] by parking duration

INTERNAL RESERVATIONS (EMPLOYEES)



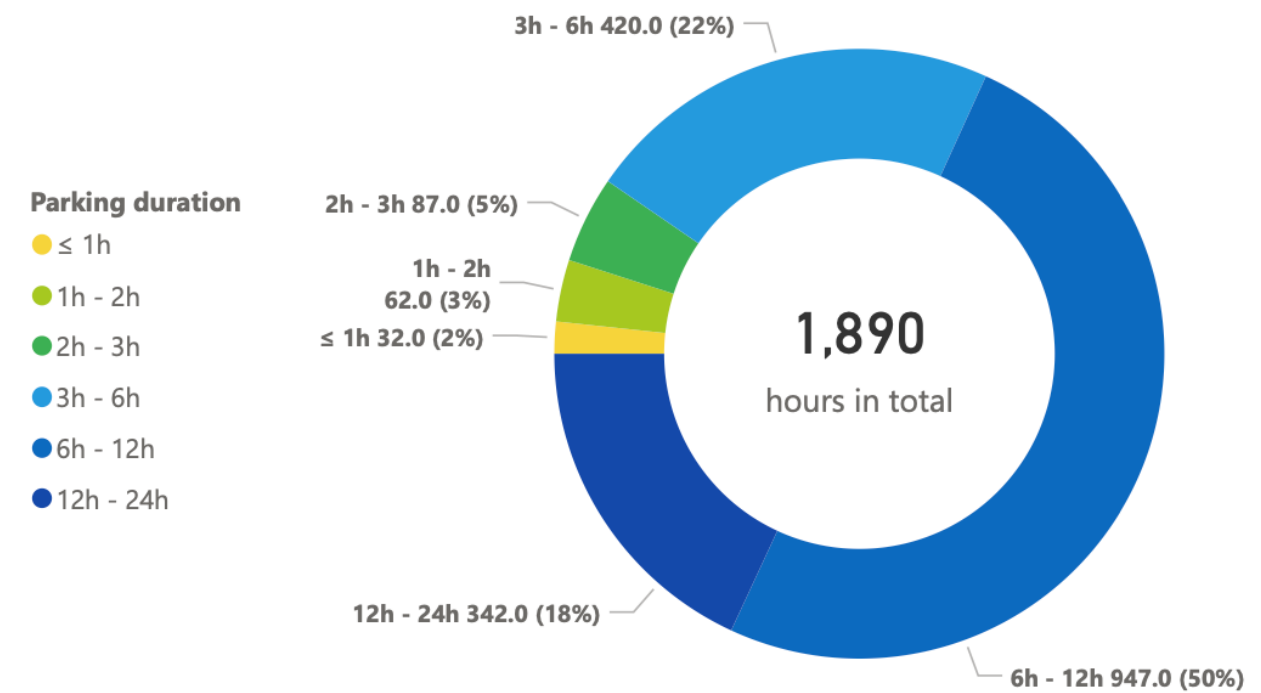
### Total count of transactions by duration, per type

OVERVIEW

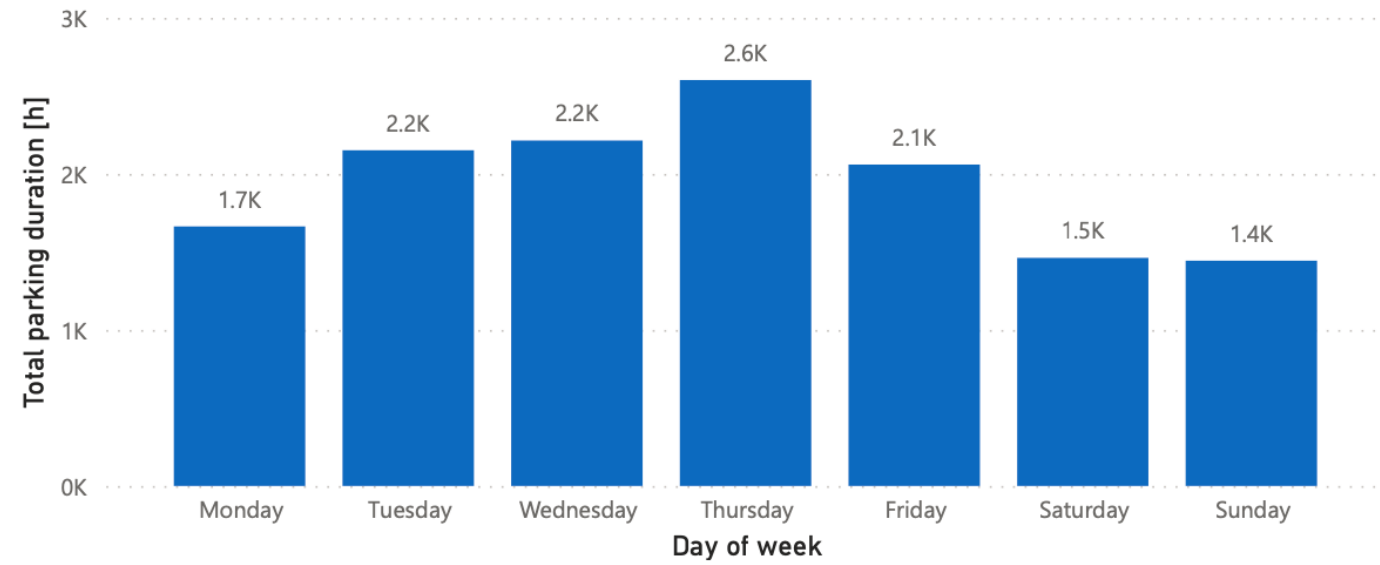


### Total parking time [h] by parking duration

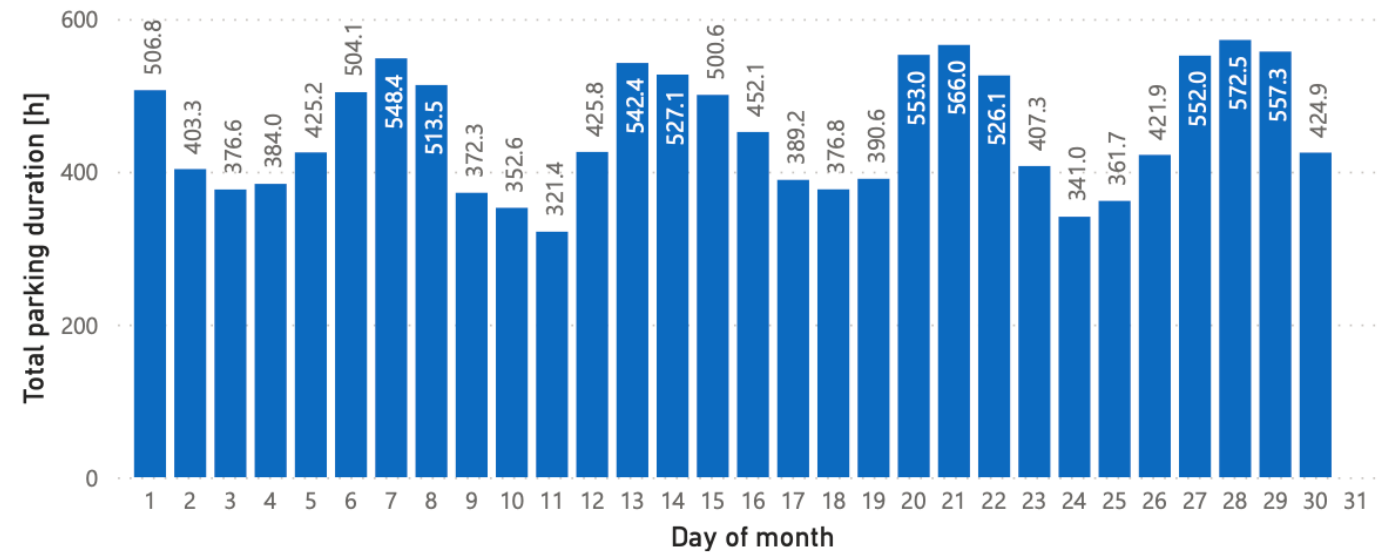
EXTERNAL RESERVATIONS



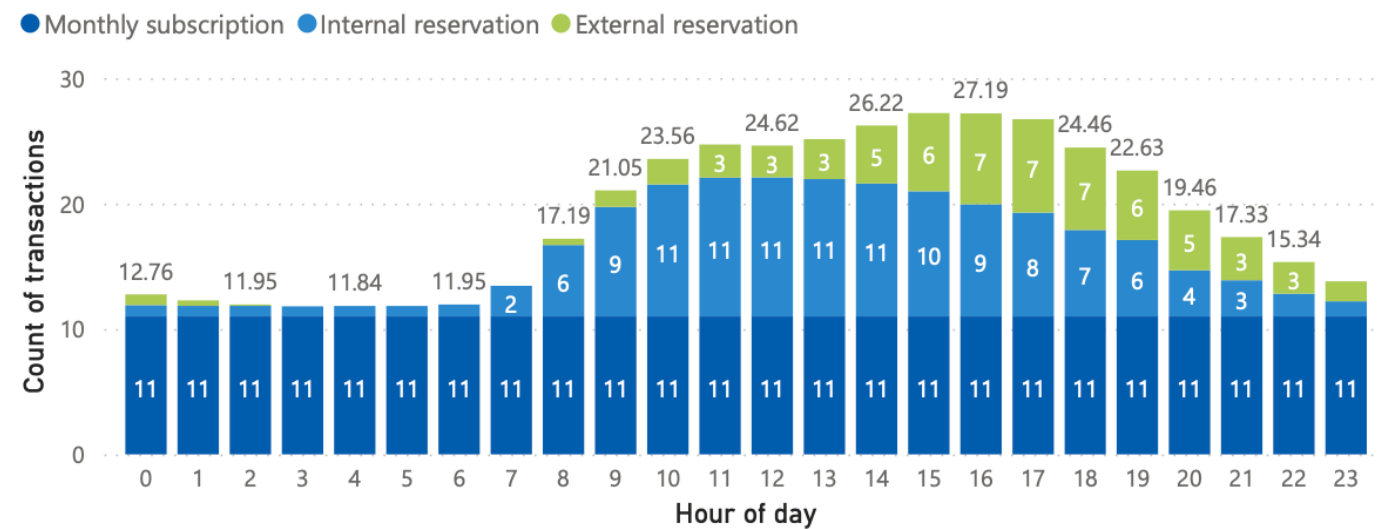
Total parking time by day of week



Total parking time per day of month

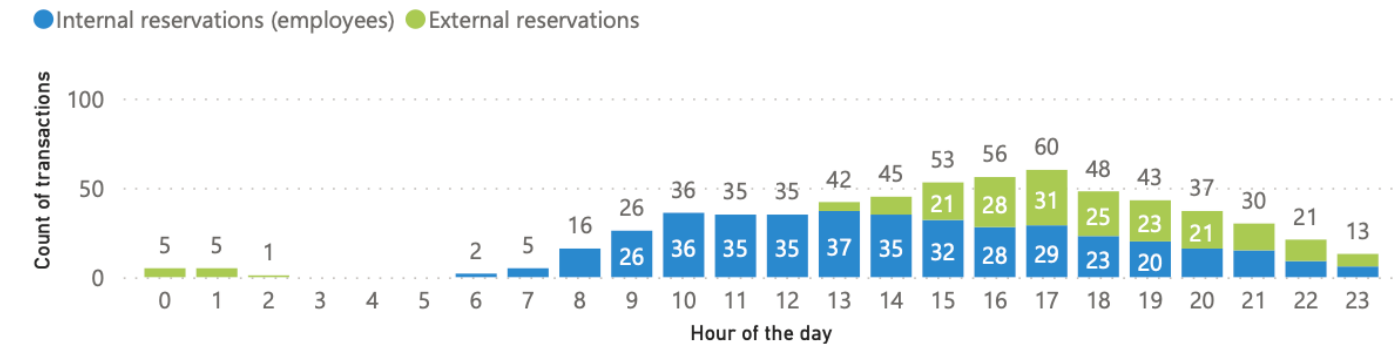


Average count of occupied parking spots by hour of day, per type of user

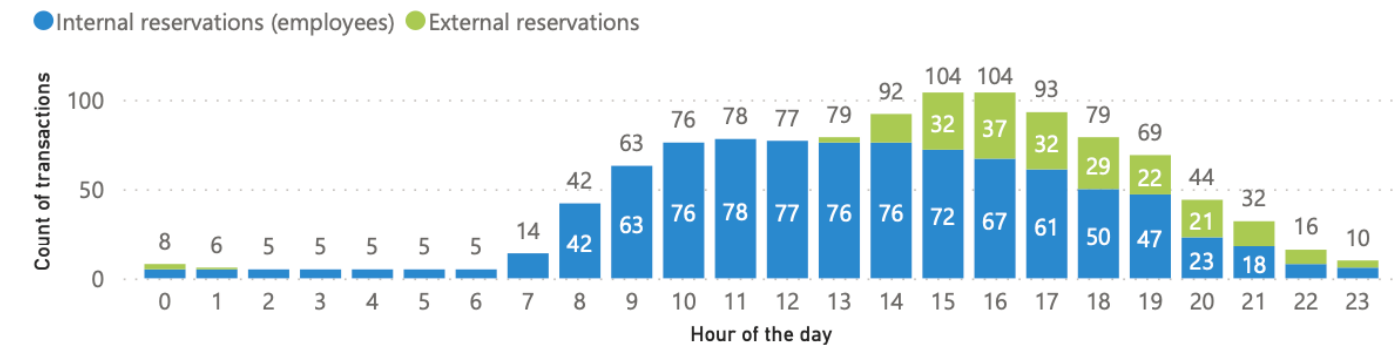


Total count of active transactions by hour of the day

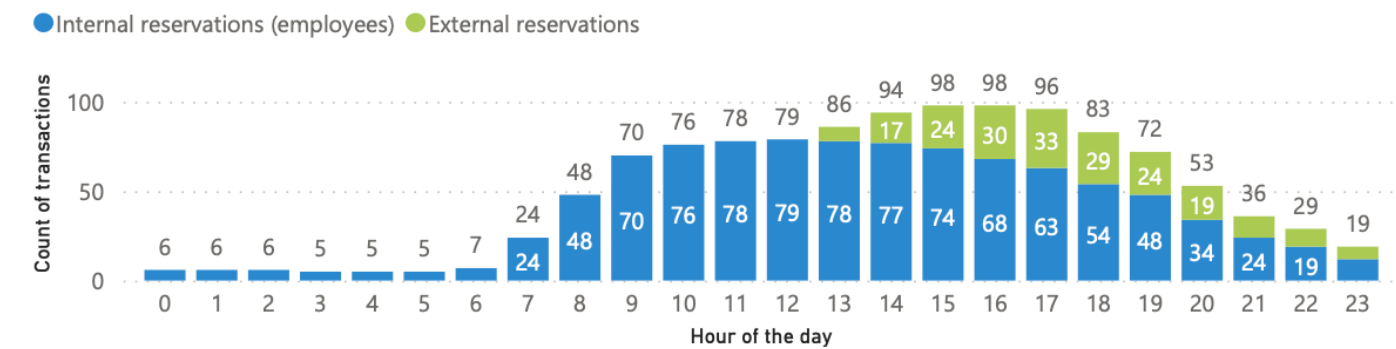
MONDAY



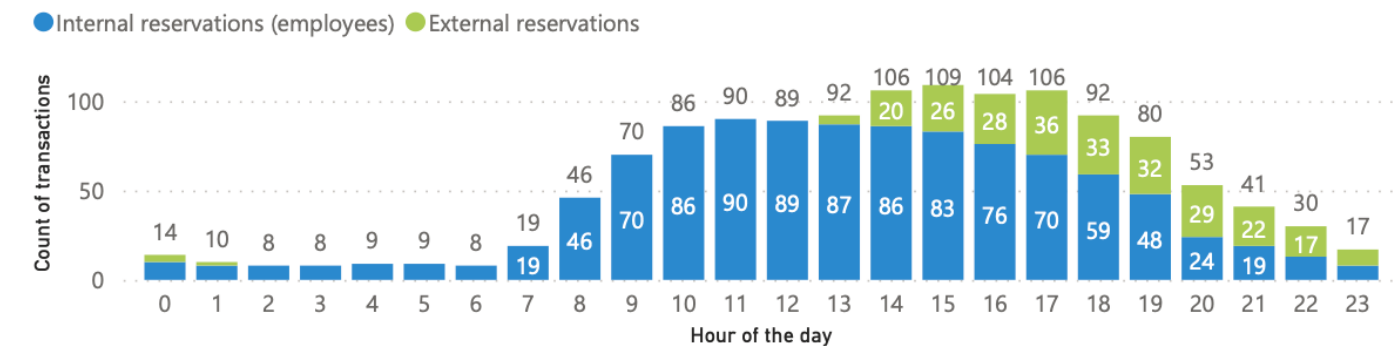
TUESDAY



WEDNESDAY



THURSDAY

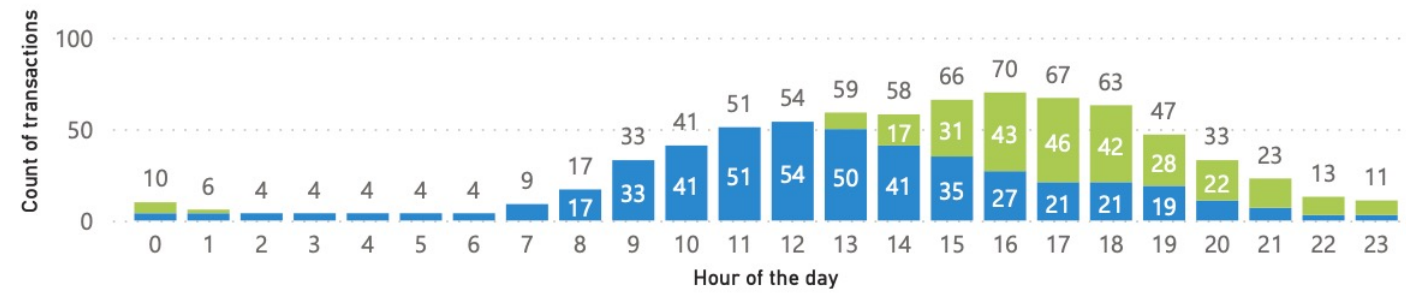




### Total count of active transactions by hour of the day

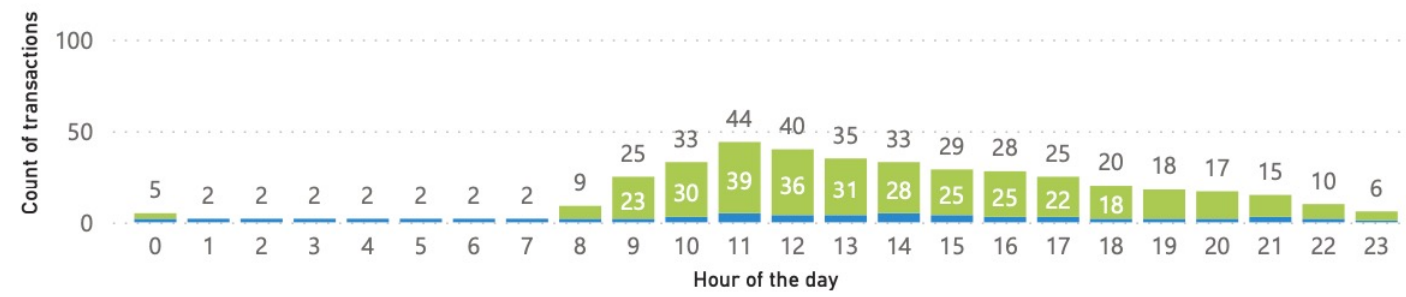
#### FRIDAY

● Internal reservations (employees) ● External reservations



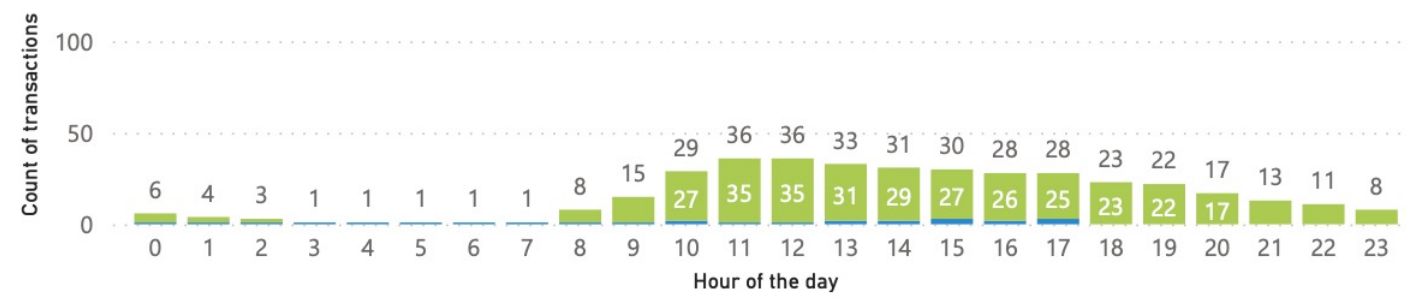
#### SATURDAY

● Internal reservations (employees) ● External reservations

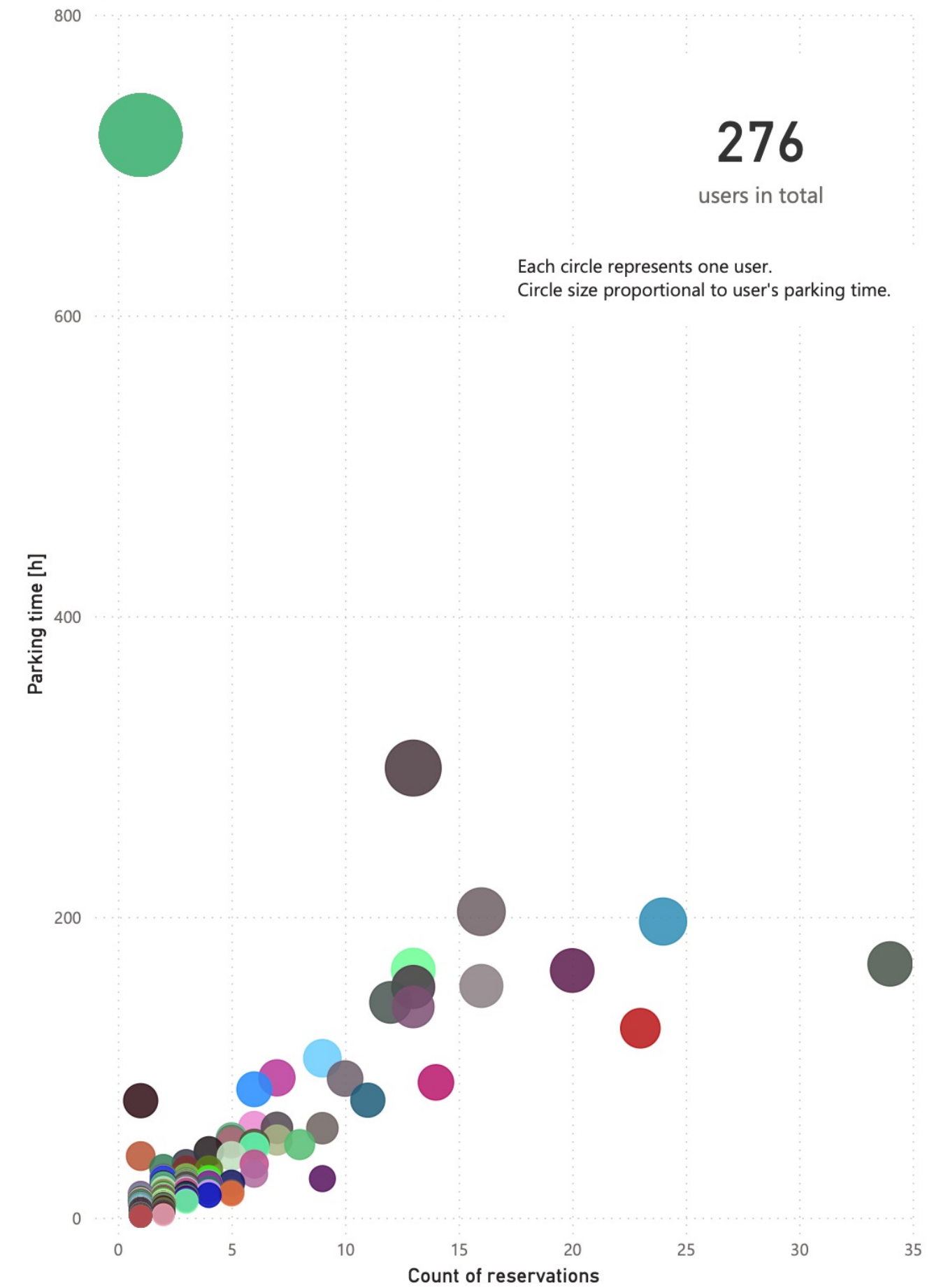


#### SUNDAY

● Internal reservations (employees) ● External reservations

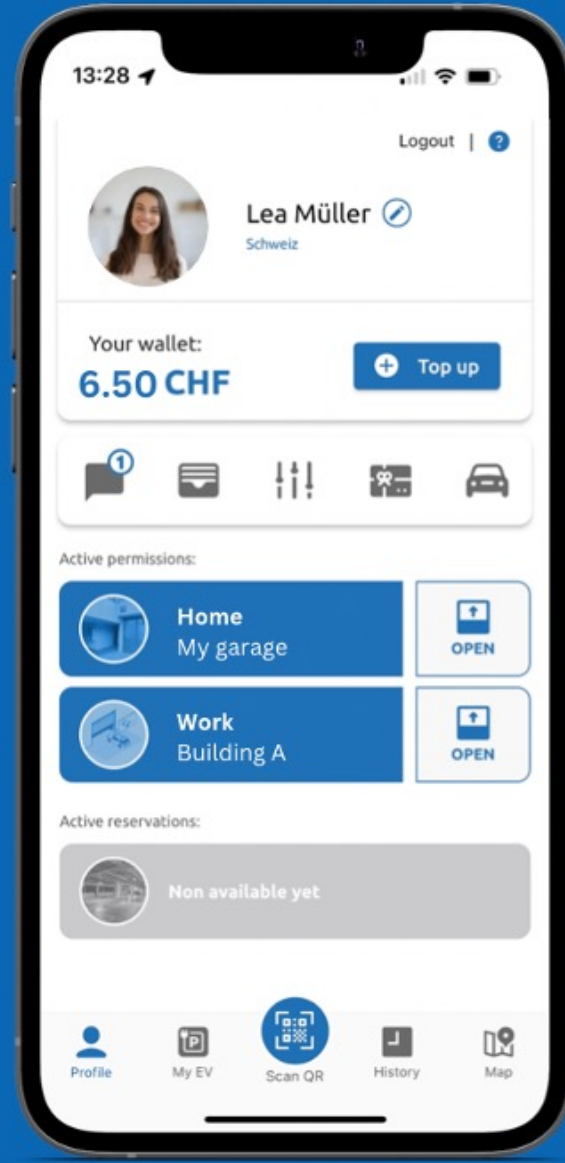
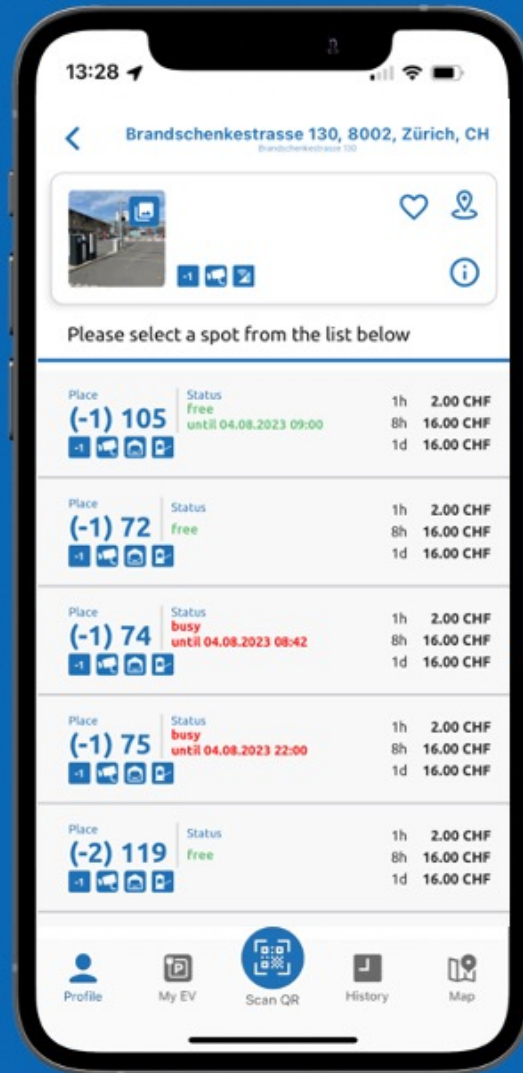


### Parking time and count of reservations per user





# pwc In the facility management monitor 2023



*“Share.P has been recognised in the PwC Facility Management Monitor 2023 report. The report was prepared by PwC Deutschland in collaboration with the Association of Property and Facility Managers and we are proud to be among the four outstanding Parking Management companies in the DACH region.”*





Sustainable Mobility Solution

Less cars. Less traffic.  
More safety.

30 minutes we need to help you  
Don't wait. Schedule a call 😊

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