Hines and the Urban Land Institute (ULI) have launched the ULI Hines student competition Europe 2024.

Who Can Apply

The competition is open to teams of university and business school students from any European educational institution.

Multidisciplinary teams of four will engage in a challenging exercise in responsible land use which tests their understanding of the core elements of real estate:

- Financial modelling
- Design and architecture
- Planning and development
- Investment
- Social and environmental issues

If you are struggling to form a team, please email Europe.events@uli.org and we can introduce you to other students to form an intercollegiate team.
Benefits of applying

All participants will benefit from career-enhancing experiences, connections, and mentoring from senior professionals, while putting their skills to the test!

“This competition continues to provide a high quality platform for those starting out in the industry to develop their real estate expertise, and delivers a springboard for students to propel their careers.”

Lars Huber, CEO, Hines Europe

Hear from previous winners:
How the Competition Works

**STAGE 1:** Film and submit application video by FRIDAY 1st MARCH 2024.

Expert panel review applications and determine finalist teams.
ULI to notify teams of status Mid-March 2024.

**STAGE 2:** Teams invited to attend an evening networking reception at Hines World-Class European Headquarters, Grainhouse, Located in Covent Garden, London, 14th April 2024.

**STAGE 3:** Finalists attend the in-person competition event.

Monday 15th April 2024 at Grainhouse.

All finalists will be provided subsidised travel and two nights complimentary accommodation to attend the event.

Guest speakers, mentoring, presentations to the jury and judging process will all take place face to face.

A structured agenda for the day will be published in advance of the competition final.

The 2024 winning team members will all receive:

- A fast-track to the Hines internship programme.
- Free one-year ULI membership offering access to research, events, education, and a global network of real estate professionals.
- A guided tour of a live development project and participation in project meetings in Hines European offices (as travel restrictions allow).
- Free pass to ULI Europe Conference on June 10-13, 2024, in Milan (conference ticket only).

For details or to request a discussion or presentation visit www.europe.uli.org/StudentCompetition24 or email Europe.events@uli.org
How to Apply

Visit the Website:
Go to www.europe.uli.org/StudentCompetition24.

Provide Essential Information:
Team Members: Names and Contact Details, CVs and Degree Program Info
10-Minute Video: Uploaded directly to the submission system

Create a Compelling Video:

**Segment 1** (2 minutes):
- Introduce yourselves, backgrounds, and reasons for applying.
- Share your goals and expectations.

**Segment 2** (4 minutes):
- Choose an inspiring building or development globally.
- Explain why it’s exemplary, focusing on urban design, development, and community impact.

**Segment 3** (3 minutes):
- Propose an idea for repurposing or adaptive reuse of another building.
- Briefly explain the current building type and the new use(s).
- Describe the community benefits, environmental and social impacts.
- Outline investment principles ensuring project viability.

**Segment 4** (1 minute):
- Share any simple ideas to enhance student accommodation.

We offer a short virtual presentation for your university/business school to introduce the competition and address any questions. Contact us to schedule: Europe.events@uli.org
The deadline for submitting your application is Friday 1st March 2024.

Get in touch to learn more: europe.events@ULI.org
The Urban Land Institute is a global, member-driven organisation comprising more than 48,000 real estate and urban development professionals dedicated to advancing the Institute’s mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

ULI’s interdisciplinary membership represents all aspects of the industry, including developers, property owners, investors, architects, urban planners, public officials, real estate brokers, appraisers, attorneys, engineers, financiers, and academics.

Established in 1936, the Institute has a presence in the Americas, Europe, and Asia Pacific regions, with members in 81 countries.

ULI has been active in Europe since the early 1990s and today we have more than 4,000 members and 14 National Councils.

The extraordinary impact that ULI makes on land use decision making is based on its members sharing expertise on a variety of factors affecting the built environment, including urbanisation, demographic and population changes, new economic drivers, technology advancements, and environmental concerns. Drawing on the work of its members, the Institute recognises and shares best practices in urban design and development for the benefit of communities around the globe.

Visit europe.uli.org for more information.

Hines is a global real estate investment, development and property manager. The firm was founded by Gerald D. Hines in 1957 and now operates in 28 countries. We manage a $92.3B portfolio of high-performing assets across residential, logistics, retail, office, and mixed-use strategies. Our local teams serve 634 properties totaling over 225 million square feet globally. We are committed to a net zero carbon target by 2040 without buying offsets.

Since entering Europe in 1991, Hines has grown its European platform to include offices in 17 cities as well as a presence in 79 cities in 14 countries. Hines oversees investment assets under management valued at approximately €25.3 billion and provides third-party property-level services totaling 4.7 million square meters in Europe, in Austria, Czech Republic, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Poland, Spain and the United Kingdom.

To learn more about Hines, visit www.hines.com and follow @Hines on social media.

*Includes both the global Hines organization as well as RIA AUM as of June 30, 2022.