## ULI HINES STUDENT COMPETITION EUROPE 2025



## Hines and the Urban Land Institute (ULI) have launched the ULI Hines student competition Europe 2025.

## Who Can Apply

The competition is open to teams of university and business school students from any European educational institution.

Multidisciplinary teams of four will engage in a challenging exercise in responsible land use which tests their understanding of the core elements of real estate:



If you are struggling to form a team, please email <u>Europe.events@uli.org</u> and we can introduce you to other students to form an intercollegiate team.

## **Benefits of applying**

All participants will benefit from career-enhancing experiences, connections, and mentoring from senior professionals, while putting their skills to the test!

"This competition continues to provide a high quality platform for those starting out in the industry to develop their real estate expertise, and delivers a springboard for students to propel their careers."

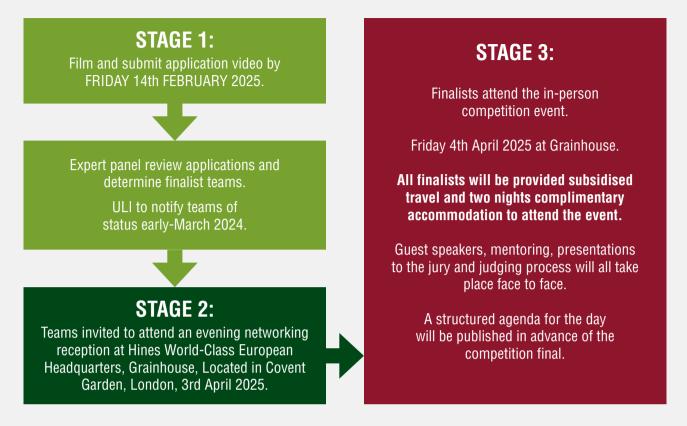
Lars Huber, CEO, Hines Europe

Hear from previous winners:





## How the Competition Works



### The 2025 winning team members will all receive:





## How to Apply

#### Visit the Website:

- 1. Go to <a href="http://www.europe.uli.org/StudentCompetition">www.europe.uli.org/StudentCompetition</a>.
- 2. Click 'Apply Here' and create an application system login.
  - 3. Upload all team members' CVs
  - 4. Upload your teams 10-Minute Video

#### Create a Compelling Video:



#### Segment 1 (2 minutes):

- Introduce yourselves, backgrounds, and reasons for applying.
- Share your goals and expectations.

#### Segment 2 (4 minutes):

- Choose an inspiring building or development globally.
- Explain why it's exemplary, focusing on urban design, development, and community impact.

#### Segment 3 (3 minutes):

- Propose an idea for repurposing or adaptive reuse of another building.
- Briefly explain the current building type and the new use(s).
- Describe the community benefits, environmental and social impacts.
- Outline investment principles ensuring project viability.

#### Segment 4 (3 minutes):

• Propose innovative ideas to revitalize retail spaces.



We offer a short virtual presentation for your university/ business school to introduce the competition and address any questions. Contact us to schedule: <u>Europe.events@uli.org</u>









# The deadline for submitting your application is Friday 14th February 2025.

Get in touch to learn more: <u>europe.events@ULI.org</u>

## About us



The Urban Land Institute is a global, member-driven organisation comprising more than 48,000 real estate and urban development professionals dedicated to advancing the Institute's mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

ULI's interdisciplinary membership represents all aspects of the industry, including developers, property owners, investors, architects, urban planners, public officials, real estate brokers, appraisers, attorneys, engineers, financiers, and academics.

Established in 1936, the Institute has a presence in the Americas, Europe, and Asia Pacific regions, with members in 81 countries.

ULI has been active in Europe since the early 1990s and today we have more than4,000 members and 14 National Councils.

The extraordinary impact that ULI makes on land use decision making is based on its members sharing expertise on a variety of factors affecting the built environment, including urbanisation, demographic and population changes, new economic drivers, technology advancements, and environmental concerns. Drawing on the work of its members, the Institute recognises and shares best practices in urban design and development for the benefit of communities around the globe

Visit <u>europe.uli.org</u> for more information.

# Hines

Hines is a leading global real estate investment manager. We own and operate €86.9<sup>1</sup> billion of assets across property types and on behalf of a diverse group of institutional and private wealth clients. Every day, our 5,000 employees in 31 countries draw on our 67-year history investing in, developing, and managing some of the world's best real estate.

To learn more, visit <u>www.hines.com</u> and follow @Hines on social media.

<sup>1</sup> Includes both the global Hines organization as well as RIA AUM as of 30 June 2024.

