



## A MESSAGE FROM THE ULI EUROPE CHAIR ANNE KAVANAGH

The real estate industry is undergoing an unprecedented period of complexity and transformation. Challenges such as slow economic growth, inflation, fluctuating interest rates, and geopolitical volatility are reshaping decision-making at all levels. These challenges, combined with ongoing structural change such as rapid advancements in technology, climate change, and demographics, are pushing the industry to adapt faster than ever before.

No single organisation can tackle these issues alone. ULI plays a vital role in facilitating collaboration and knowledge-sharing across the real estate sector, helping members navigate these challenges and seize emerging opportunities.

ULI's key advantages are the following:

- ULI convenes the important discussions we all need to have across property and the built environment at a global, European, and local level, to help members navigate the challenges for the benefit of the communities we live and work in.
- ULI is well-positioned to play a key leadership role in responding to the difficult issues that require greater collaboration and partnership, and to encourage the innovation and change that is required by our industry.
- ULI forms the oldest and largest network of multidisciplinary real estate and land use experts in the world. It is a nonprofit education and research institute with a mission to shape the future of the built environment for transformative impact in communities worldwide.

I am excited and honoured to be ULI Europe's Chair and look forward to working closely with our community of members in Europe who are making some significant and transformative contributions to address many industry challenges, from advancing diversity and inclusion to increasing the provision of affordable and adequate housing and decarbonisation of real estate.

I've been closely involved with ULI for decades, including serving on the ULI Global Board of Directors, which developed the present mission and mission priorities, and I will continue to focus fully on delivering the objectives of the institute, in close collaboration with our members.

I believe that we can only be effective in driving the lasting solutions we need if we learn from each other, sharing our expertise, experience, and best practice globally, regionally, and locally.

ULI offers many opportunities to connect, build lasting professional relationships, and collaborate, such as through our dedicated conference and events programme, the European and global research initiatives, various member networks, such as our National and Product Councils, Young Leaders and NEXT, and impact programmes such as UrbanPlan and C Change.

I encourage all members to engage with ULI to shape the future of our industry. Through collaboration, innovation, and shared knowledge, we will emerge stronger and more adaptable.

I look forward to seeing you soon.

To find out more about ULI Europe visit [europe.uli.org](https://europe.uli.org).

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## ULI EUROPE EXECUTIVE COMMITTEE

**Anne Kavanagh**  
ULI Europe Chair

**Daniel Benighaus**  
Greenberg Traurig  
ULI Europe NEXT Chair

**Mark Collins**  
CBRE UK

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Partners Group

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Gensler

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Hines

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IPUT

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Places for London

**Annette Kroeger**  
PIMCO Prime Real Estate

**Ariana Maass**  
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ULI Europe Young Leaders Chair

**Jorge Pérez de Leza Eguiguren**  
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**Lisette van Doorn**  
ULI Europe CEO



**Urban Land  
Institute**

**MEMBERS MAKE THIS  
A MEANINGFUL NETWORK.**

**TOGETHER WE SHARE INSIGHTS  
INTO WHAT DEFINES TOMORROW.**

By joining the Urban Land Institute you become part of the largest independent global network of cross-disciplinary real estate and land use experts, dedicated to one mission:

Shape the future of the built environment for transformative impact in communities worldwide



**48,000**

MEMBERS  
WORLDWIDE



**80+**

COUNTRIES  
REPRESENTED

### **BUILD RELATIONSHIPS**

Connect with industry leaders and discover a vital global business network. At ULI, we harness the expertise and drive of our members to share experience-based lessons learned.

### **GET INVOLVED**

Gain industry recognition, share best practices, or guide the next generation when you become part of the ULI network. Your participation will create long-term relationships that benefit you both professionally and personally.

### **STAY INFORMED**

Find inspiration and guidance through conferences, webinars, reports, case studies, and more with our online global real estate library. We aim to help members gain true insight into how we can best create our promising future.

### **AT ULI, YOU SHAPE THE FUTURE**



**ULI.ORG/JOIN**

# ULI CORPORATE PARTNERSHIP PROGRAMME

A Corporate Membership with ULI allows you more flexibility around your membership. With a dedicated account management platform, your organisation can benefit from aligning its strategic goals with ULI locally. By becoming a ULI Corporate Member you will be supporting ULI's mission of shaping the future of the built environment for transformative impact in communities worldwide while at the same time building and strengthening your relationships within the ULI network.

Corporate memberships are tailored to each organisation; please contact Niamh Murphy at [niamh.murphy@uli.org](mailto:niamh.murphy@uli.org) to find out what a Corporate Membership could look like for your organisation.

MEMBERSHIP BREAKDOWN	Minimum Membership Requirements
Memberships included	5
Product Councils	✓
ULI Europe Annual Conference ticket	✓
Corporate Partner Benefits	<ul style="list-style-type: none"> <li>• 10% discount on additional employees added to member roster</li> <li>• Master bill for membership</li> <li>• Transferability of membership within organisation</li> <li>• Priority booking to events</li> <li>• Opportunity to host ULI events</li> <li>• Opportunity to speak at ULI events</li> <li>• Invitation to exclusive Corporate Member events</li> <li>• Logo on ULI Europe website with link to member website</li> <li>• Use of ULI member logo on company website (optional)</li> <li>• Subscription to Urban Land magazine</li> <li>• Personalised onboarding for the whole team on how to get the most value from ULI and its resources</li> </ul>



INDIVIDUAL MEMBERSHIP

BENEFITS

	ASSOCIATE	FULL
Connections to 48,000 members	✓	✓
Local and regional opportunities on Navigator	✓	✓
Access to Knowledge Finder, ULI's leading global real estate library	✓	✓
Special savings on local National Council events	✓	✓
ULI Europe Conference reduced member rate	✓	✓
Member pricing for ULI Global conferences in the Americas and Asia Pacific	✓	✓
<i>Urban Land</i> magazine print subscription	✓	✓
Complimentary members-only webinars	✓	✓
Product Councils and Forums eligibility		✓
Voting privileges and ULI leadership consideration		✓
Exclusive access to Full Member content, events, and webinars		✓

MEMBERSHIP TO SUIT YOU

**Full Membership:** specifically aimed at senior industry professionals and active Young Leaders who wish to access everything that ULI offers.

**Associate Membership:** open to all and enables you to gain access to many of the benefits that ULI offers.

We offer subsidised member pricing for under 35 years of age, public sector, and students with the option of paying monthly or annually.

View our current fees at [www.europe.uli.org/join](http://www.europe.uli.org/join)



INVALUABLE ONLINE MEMBER TOOLS



**GLOBAL CONNECTIONS**

Search and connect with members around the world through **Member Directory**.



**ACCESS ULI CONTENT**

Access the largest global real estate library, **Knowledge Finder**.



**LEAD AND VOLUNTEER**

Discover hundreds of opportunities to engage, influence, and lead through ULI programmes on **Navigator**.