



ULI Belgium 1st Annual Conference

Competitive Cities 2016

Tour & Taxis, Brussels



10 May 2016, Hôtel de la Poste, Brussels

PROGRAMME

belgium.uli.org



The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. ULI is an independent global non-profit supported by members representing the entire spectrum of real estate development and land use disciplines.

The Institute has long been recognised as one of the world's most respected and widely quoted sources of objective information on urban planning, growth, and development.

www.uli.org

Welcome

Welcome to ULI Belgium's inaugural Annual Conference. We are pleased to host prominent speakers from international organisations, who will share insights on topics from city competitiveness, planning and urban design, through to innovation, sustainability, and city branding. We invite you to contribute to the discussions, challenge the conventional assumptions and most of all enjoy the event.

Thanks

ULI extends its gratitude to the speakers, committee members and generous supporters who have made this event possible.

ULI Belgium Executive Committee

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Become a Member

Belong to a community committed to exchanging ideas, experiences and sharing best practices in an atmosphere of trust and open sharing.

More information: europe.uli.org/join or contact europemembership@uli.org

Programme at a Glance

9 May 2016 / Hotel Amigo

19⁰⁰ / 22⁰⁰ Pre-Conference Cocktail and Dinner
(by invitation only)



10 May 2016 / Hôtel de la Poste, Brussels

08³⁰ Coffee and Registration



09⁰⁰ Welcome remarks

09¹⁵ Keynote: What is a competitive city? Can Belgian cities be competitive cities? Do they need to be? Why?

09⁴⁵ Panel discussion: An international perspective; the ingredients a city needs to compete

11⁰⁰ Coffee Break



11³⁰ Keynote: ULI research on competitiveness featuring case studies from Brussels and Antwerp

12³⁰ Networking Lunch



13⁴⁵ Keynote: The rise of the mega-city; how do cities nowadays compete on a global scale?

14¹⁵ Panel discussion: The investor view

15¹⁵ Should Belgian cities work together? What is the experience of Dutch cities collaborating to compete on the global stage?

15⁴⁵ Coffee Break



16¹⁵ Closing debate: Belgium leadership on competitive cities

17⁰⁰ Close

Full Conference Programme

10 May 2016 / Tour and Taxis,
Avenue du Port 86C, 1000 Bruxelles

08³⁰

Coffee and Registration



09⁰⁰

Welcome remarks

Lisette van Doorn, CEO, ULI Europe

Marnix Galle, CEO, Aifin & Chair, ULI Belgium

Greg Clark, Senior Fellow at ULI Europe & Conference Moderator

09¹⁵

Keynote: What is a competitive city? Can Belgian cities be competitive cities? Do they need to be? Why?

Chris Choa, Vice President, AECOM

09⁴⁵

An international perspective: the ingredients a city needs to compete

Innovation and talent: **Mateu Hernandez**, CEO, Barcelona Global Infrastructure and business climate: **Stuart Patrick**, Chief Executive, Glasgow Chamber of Commerce

Brand and reputation: **Geerte Udo**, Marketing Director, IAmsterdam

Geo-politics and housing: **Anette Galskjot**, CEO, International Federation for Housing and Planning

11⁰⁰

Coffee Break



11³⁰

Keynote presentation and discussion panel

ULI research paper: Competitiveness of Antwerp & Brussels – technology, density, innovation, urban planning & geopolitics as key success factors - **Dr Elizabeth Rapoport**, ULI

Discussion panel

Peter Hobbs, Managing Director, Bfinance

Geerte Udo, Marketing Director, IAmsterdam

Dr Elizabeth Rapoport, Content Director, Urban Land Institute

12³⁰

Networking Lunch



13⁴⁵

Keynote: The rise of the mega-city; how do cities nowadays compete on a global scale?

Peter Savelberg, Managing Director, Tristatecity

14¹⁵

Panel Discussion: The investor view

Xavier Denis, COO, Cofinimmo

Xavier Jongen, Managing Director, Catella Real Estate AG

Fabrice de Clermont Tonnerre, Partner, Catalyst Capital

Marrit Laning, Head of Research and Strategy, REDEVCO

Guy van Wymersch, Head of Benelux, AXA Real Estate

Laurent Rucker, Head of International Real Estate, Hannover Leasing

15¹⁵

Should Belgian cities work together? What is the experience of Dutch cities collaborating to compete on the global stage?

Bob van Der Zande, Director Residential Marketing, City of Amsterdam and Chair, ULI Netherlands

15⁴⁵

Coffee Break



16¹⁵

Closing debate Belgian leadership on competitive cities

Mr Paul Magnette, Minister-President of Wallonia

Mr Rudi Vervoort, Minister-President of Brussels Capital Region

Mark Andries, Chief of Cabinet of Minister-President of the Flemish Government

17⁰⁰

Close

Conference Speakers

Mark Andries

Chief of the Cabinet of Minister-President Geert Bourgeois

From 2009–2014, Mark Andries had been Chief of the Cabinet of Vice-Minister-President of the Government of Flanders and Flemish Minister for Public Governance, Local and Provincial Government, Civic Integration, Tourism and the Vlaamse Rand. He is now Chief of the Cabinet of Flemish Minister-President Geert Bourgeois since being elected in 2014. Prior to this, Mark Andries held the post of deputy director at Voka, Flanders' Chamber of Commerce and Industry. He obtained a degree in Political and Social Sciences from the Catholic University of Leuven.



Chris Choa

Vice President, Aecom

A native New Yorker, Christopher Choa is based in London and leads the urban development practice for AECOM. He speaks frequently about the comparative advantages of cities, and works with city and national governments to develop regional-scale strategies. A graduate of both Harvard and Yale, Christopher serves on the UK executive board of the Urban Land Institute, and is on the external advisory board for the Sustainable Urban Development program at Oxford. He is an appointed member of the Mayor of London's Infrastructure Delivery Board.



Greg Clark

Senior Fellow, ULI

Greg Clark is ULI Europe's Senior Fellow where he builds intelligence on the dynamic trends between cities, investors, and urban development. In addition to his work for ULI he is also Chairman, OECD LEED Forum on Local Development and Investment Strategies. Author of ten books and numerous reports on cities, investment, and development issues, he has advised on national policies in UK, Ireland, Canada, China, India, Colombia, Sri Lanka, South Africa, New Zealand, Italy, Slovakia, and Latvia. He regularly chairs summits and congresses.



Fabrice de Clermont Tonnerre

Partner, Catalyst Capital

Fabrice de Clermont-Tonnerre serves as a Partner of Catalyst and is responsible for managing the Paris office. Mr. de Clermont-Tonnerre joined Catalyst's predecessor in 2001 and became a Partner in 2003. At Catalyst, Mr. de Clermont-Tonnerre initiated and built the firm's operations in France and Belgium. He set up and developed the office in Paris and is responsible for regional acquisitions and dispositions as well as asset management. Prior to joining Catalyst, Mr. de Clermont-Tonnerre spent seven years at Société Générale in London, where he gained extensive experience in both corporate and property finance.



Xavier Denis

COO, Cofinimmo

Today responsible for all operations relating to the Cofinimmo property portfolio, Xavier Denis joined Cofinimmo in 2002 as Head of Project Development & Area Manager. Before that, he worked at the Chapman Taylor and HOK Sport architectural practices in London. Xavier graduated from Université Catholique de Louvain in 1996 as Civil Engineer Architect, received a MBA from INSEAD in 2002 and attended Harvard Business School in 2006 and 2014.



Marnix Galle

CEO, Allfin

Having completed his schooling in the United States (baccalaureate from Indian Springs High School in Birmingham, Alabama), he also completed a "Bachelor Degree in Arts & Sciences" with Economics as a major and Law as a minor at Tulane University (New Orleans, Louisiana). He began his professional career at Cegos Belgium in 1987 as a consultant and made his first steps in real estate in 1989 (family portfolio) until 2002. He is currently the CEO of Allfin Group, one of Belgium's leading real estate developers, since its founding in 2001, and Chairman of Urban Land Institute Belgium.



Anette Galskjøt

CEO, International Federation of Housing and Planning

Anette Galskjøt, CEO International Federation for Housing and Planning (IFHP), has a long career in investment banking, IT and public service. She has a law degree from Copenhagen University and a LLM from King's College, London. Since June last year Anette has led the 102 year old member and partner based federation IFHP. IFHP has its origins in the Garden City movement and works to make 'cities better for people' through initiatives like Housing for All, using innovative urban labs and a worldwide network of urban experts.



Mateu Hernandez

CEO, Barcelona Global

Mateu Hernández is the CEO of Barcelona Global, a private non-profit platform of ideas and action focused on making Barcelona attractive to the world's top talent and business interests. Mr. Hernández is a member of the International Advisory Boards of the cities of New York, Oslo, and Turin. He is the Secretary of the International Advisory Board of the Smart Cities Expo and Congress, a regular adviser on economic development and strategic planning for several cities. He is a Fellow of the German Marshall Fund and recognised as Young Urban Leader by Singapore's World Urban Summit.



Peter Hobbs

Managing Director, bfinance

Peter Hobbs is Managing Director of Private Markets in bfinance's London office, covering the Real Estate, Infrastructure, Private Equity and Private Debt Markets. The bfinance Private Markets team provides a series of services including portfolio strategy and design, portfolio risk reviews and solutions, investment manager search and selection and due diligence. Prior to bfinance, Peter was Managing Director for Real Estate Research and Key Global Accounts at MSCI, responsible for benchmarking and portfolio analysis, risk services and method development. Before this, Peter held various senior global research and business development roles with IPD, RREEF – the alternatives asset management division of Deutsche Bank, and Property & Portfolio Research.



Xavier Jongen

Managing Director, Catella Real Estate AG

Xavier Jongen is Managing Director for European Residential Investments at Catella Real Estate AG. He joins from Bouwfonds IM where he and his team conceptualised and managed three pan-European residential funds of about 1.5 bn EUR equity. Xavier's team delivers alpha investment strategies at a European level combining in one fund simultaneous investments in various, low correlated, housing and student housing markets. Xavier started analysing housing markets with the privatisation of the socialist housing stock after the fall of the Berlin wall, both for Worldbank/IMF structural adjustment programmes as for institutional investors. In parallel, Xavier worked from 1996-2003 as external speaker for the European Commission in Brussels for priority groups.



Marrit Laning

Head of Research & Strategy, Redevco

Marrit Laning is Head of Research & Strategy at Redevco, an independent retail real estate investment manager with €6.7 billion AuM across 10 European countries. In her current role Marrit is responsible for translating research findings into strategy on a corporate level as well as for the different individual investment vehicles Redevco manages for various stakeholders. In the past years Marrit and her team have undertaken proprietary research with respect to the attractiveness of European cities for retail real estate investments and about the impact of technological innovation on consumer behaviour. Marrit also sits on the Investment Committee of Redevco.



Paul Magnette

Minister-President, Wallonia

Paul Magnette is the author of a doctoral thesis on European citizenship and published about 30 works, he is professor at the Université Libre de Bruxelles and member of the Royal Academy of Belgium. He has been appointed since 2007 Minister in the federal government as well as the regional government. From January 2013 until July 2014 when he became Minister-President of Wallonia, Paul Magnette was the president of the Socialist Party and in 2012, Paul Magnette was elected mayor of Charleroi.



Stuart Patrick

Chief Executive, Glasgow Chamber of Commerce

Stuart Patrick is Chief Executive of Glasgow Chamber of Commerce, committed to increasing trading opportunities for Chamber members and delivering a strong business influence on the growth of the Glasgow city region. Stuart joined the Chamber in 2009 and has worked with the Chamber's team, Board and Governing Council to build the Chamber's policy voice and support Glasgow in the delivery of an ambitious economic strategy. Stuart has spent over 25 years in urban economic development including 17 years at Scottish Enterprise where he focused on the economic transformation of Glasgow ultimately leading Scottish Enterprise Glasgow and becoming Senior Commercial Director for Scottish Enterprise itself.



Elizabeth Rapoport

Content Director, Urban Land Institute

Elizabeth is Content Director for the Urban Land Institute, Europe. At ULI, Elizabeth works with staff and members to develop and disseminate a diverse range of urban research projects. An urban planner by background, Elizabeth has 15 years of international experience in urban research, policy and consultancy. She is a frequent speaker at international conferences on urban issues and has authored a number of articles and book chapters. Elizabeth is an honorary lecturer at University College London and a visiting lecturer at Oxford University. She holds a Doctorate in Urban Sustainability and Resilience from UCL and a MSc in Regional and Urban Planning Studies from the London School of Economics.



Laurent Rucker

Head of Real Estate Investment, Hannover Leasing Investment GmbH

Laurent Rucker is Head of Real Estate Investment of Hannover Leasing, a company which counts among the leading providers of tangible assets in Germany. He has been with the company since 2010, and is responsible for property acquisitions and sales inside and outside Germany, as well as for structuring of closed-end real estate funds or Institutional Club Deals. Prior to joining Hannover Leasing, Laurent served as Head of Real Estate Acquisition North America of Commerz Real AG which he joined in 1998. He looks back on 18 years of experience in real estate funds as well as in buying and selling of foreign real estate, mainly in Europe and North America.



Peter Savelberg

Managing Director, TristateCity

Peter Savelberg is Managing Director of TristateCity, an initiative of the business community for the Netherlands and supported by VNO-NCW, the IVBN (Dome of institutional investors) and some 10 corporate sponsors. TristateCity presents the Netherlands as a large green mega city that can compete with 60 other Urban Power Centres in The Battle of the Cities. Peter Savelberg studied engineering and architecture at the TU-Eindhoven and obtained his Masters of Real Estate at the University of Amsterdam. He worked for 10 years in various management and executive positions at KPN and TNT Post Group and has been in business since 2000.



Geerte Udo

Marketing Director, Amsterdam Marketing

Geerte Udo is Director of Marketing of Amsterdam Marketing. She received her Masters degree in Public Administration at the University of Leiden in 2001. Until 2006 she was a consultant in public-private cooperation issues. In September 2006, Geerte Udo started as marketing manager at Amsterdam Partners. In this function, she was responsible for building the brand 'I amsterdam' by generalising visibility and giving meaning to the brand. She is responsible for consumer marketing (local, national and international), business marketing (conventions, headquarters, start-ups, talent and trade), digital media, publishing and press & communication.



Rudi Vervoort

Minister President, Brussels Capital Region

Since he arrived at the head of the Government of the Brussels-Capital Region in May 2013, Rudi Vervoort has given new impetus to governmental action. The Minister-President plans to continue to see through the projects he identified as taking priority in order to improve the daily life of the people of Brussels. The major stakes for the year to come include, by way of example, the demographic challenge, urban development, the improvement of the employment rate for the city's inhabitants, the development of multimodal mobility, the construction and renovation of housing units and the improvement of the Region's image in Belgium and abroad.



Guy van Wymersch

Head of Benelux, AXA

Guy is currently Head of Benelux. His responsibilities include: Asset Management, Transactions and Developments of a portfolio worth almost €4 billion. He is also Director of Befimmo SIR, Leasinvest SIR and UPSI/BVS. Guy joined AXA Real Estate in 2014 to take the responsibility of managing the existing RE portfolio owned by the insurance company AXA Belgium and of developing third party business. Guy graduated from UCL in 1984 (law degree/notary).



Bob van der Zande

Director Residential Markets, City of Amsterdam

Bob van der Zande is Director of Residential Markets for the City of Amsterdam since 2009 and the current chair of the ULI Netherlands National Council. He is responsible for the residential programs of the City and the Metropolitan Region. Bob founded the Investors Office (Residential) in 2012 in order to seek for new markets and new investors to speed up housing production. In 2009 the City of Amsterdam became part of the Urban Investment Network, as part of ULI. In 2011 he organised the Amsterdam Summit with participation of 150 international ULI members. He is a known speaker on several conferences and workshops in cities including Berlin, Tokyo, Dublin, Brussels and the Netherlands.



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Urban Land Institute



The Urban Land Institute (ULI) is a non-profit research and education organisation supported by its members. Founded in Chicago in 1936, the institute now has over 38,000 members in 82 countries worldwide, representing the entire spectrum of land use and real estate development disciplines, working in private enterprise and public service. ULI has been active in Europe since the early 1990s and today we have over 2,600 members across 27 different countries.

Members are the heart of ULI and the strength of our organisation. Since 1936, ULI has been defined by what our members contribute to their communities, each other, and the real estate industry. The shared knowledge and experience of our members is what makes ULI unique.

ULI membership is global. When you join ULI, you can enjoy the benefits of membership anywhere in the world. Corporate and institutional packages are available. For more details contact europemembership@uli.org.



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