

About ULI

The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. It is an independent, global, not-for-profit organisation supported by members representing the entire spectrum of real estate development and land use disciplines. Founded in 1936, ULI has 34,000 members worldwide. National Councils are ULI's country networks which organise local events and activities. ULI UK is the largest National Council in Europe with over 700 multi-disciplinary members.

The ULI UK Development Forum is a new initiative convened by ULI UK, building on ULI's long history as a neutral, non-lobbying membership organisation for real estate industry leaders. The Development Forum has been created to provide a mechanism for the development community to gain exclusive insight, share challenges and ideas to break down barriers and to explore new ways of delivering major development and regeneration opportunities.

What are the benefits of ULI membership for young professionals?

ULI membership provides access to future and current industry leaders. ULI's also convenes a dedicated Young Leader group offering a calendar of events specifically tailored for young professionals under 35.

All Young Leaders benefit from a 50% reduction in annual dues for Full and Associate membership. When you join ULI, you receive access to a wide array of online resources, publications, and opportunities, including:

- Networking opportunities at the global, regional, and local levels
- Access to ULI's online member directory of over 35,000 real estate professionals worldwide
- Access to exclusive local and global ULI events
- Reduced fees on public conferences and meetings
- Access to Member-only webinars on case studies and industry trends
- Print and digital subscription to Urban Land Magazine
- Guaranteed invitation to the Young Leader Summer School
- Networking opportunities at the global, regional, and local level

Invest in your career and shape the future of real estate as a ULI member.

More information is available europe.uli.org/join



Urban Land Institute

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ULI Europe Young Leaders Summer School 2015 Programme

3 – 4 July 2015, Brussels, Belgium



Programme at a Glance

We have a wi-fi code for Friday Venue

Network: Royale 20

Password: Echonet05

Thursday 2 July

20:30 Restaurant: Le Perroquet | Address: Rue Watteuu 31 1000 Ville de Bruxelles
(To be paid for by attendees)

Friday 3 July | Day 1 | BNP Paribas Fortis, 20 Rue Royale, 1000 Brussels, Belgium

08:30 – 09:15 Registration and Coffee

09:15 – 09:30 Welcome and Introductions

09:30 – 10:30 Office building conversion, The Brussels experience
Speaker: **Christian Lasserre, Academic Director, Executive Master in Real Estate**
Session Description: *As the Capital of Europe, Brussels has seen a tremendous growth of its office building stock. In parallel, due to the increasing obsolescence of buildings, the city developed a strong experience in office building conversion, analysed under the following three topics:*

10:30 – 11:15 **1. Economical, fiscal and legal aspects**
Speaker: **Christian Lasserre, Academic Director, Executive Master in Real Estate**

11:15 – 11:30 **Coffee break**

11:30 – 12:30 **2. Technical and architectural aspects**
Speaker: **Anders Böhle, Architect & Program Manager, Executive Immobilier**

12:30 – 14:00 **Lunch hosted by BNP Paribas**

14:00 – 18:00 **3. Site Visits: Building Conversions**

- Project Thon Hotel by Altiplan: An office building transformed into a hotel
- Project Woluwe 34 by Cofinimmo: An office building transformed in a housing
- Auderghem by AG RE: An office building transformed into a school (TBC)

Each site visit is led by architects, developers, occupiers related to each project.

19:00 **ULI Young Leaders Summer School Dinner**
Restaurant: KWINT | Address: Mont des Arts 1, 1000 Brussels
Website: <http://www.kwintbrussels.com/uk/index.html>
(Included as part of the ULI Summer School registration fee)

Saturday 4 July | Day 2 | Co.Station, Place Sainte-Gudule 5, 1000 Brussels, Belgium

08:30 – 09:00 Morning refreshments

09:00 – 10:30 New challenges in Real Estate Investments

10:30 – 11:15 Adaptive Reuse drivers, a tool for real estate management
Speaker: **Hilde Remøy, Assistant Professor, Delft University of Technology**
Session Description: *Demand driven vs. supply driven? How adaptive reuse can be an example of a successful and sustainable real estate strategy, compared to other options like status quo, renovation or demolition?*

11:15 – 11:30 **Coffee break**

11:30 – 12:30 Defining the adaptive reuse potential: methods, tools and approach
Speaker: **Hilde Remøy, Assistant Professor, Delft University of Technology**
Session Description: *Based on a highest and best use approach and the transformation meter - a tool to analyse the functional and physical potential for adaptive reuse.*

12:30 – 14:00 **Lunchtime**

14:00 – 16:00 Tour of the European District
Tour Guide: **Graham Edwards, FRICS**
Session Description: *The EU District is Brussels most emblematic office district, the centre of the European institutions and activities. Visit from the perspective of a Real Estate Investor.*

16:30 – 17:00 Conclusion and close

18:30 **Informal Dinner**
Venue: Le Fornostar Brassiere | Address: 65 Quai au Bois à Brûler, 1000 Bruxelles
Website: <http://fornostar.be/> (To be paid for by attendees)

Generously supported by:



Speakers



Anders Böhлке, Architect & Program Manager, Executive Immobilier

Böhлке is an architect developing his own practice in Brussels. He graduated from the Brussels Victor Horta Institute (ULB) in 2003. He worked at Samyn and Partners from 2003 to 2006 followed by a European Masters in Architecture and Sustainable Development (EPFL-UCL) in 2006-2007. He specializes in the issues of office building transformation, building obsolescence and adaptability, and develops the analysis of these topics within the CLI urban think tank. He has participated in numerous studies and research for the Brussels government, urban planning administration and also for the private sector.

He coordinates the Brussels Executive Master in Real Estate at the University Saint-Louis since 2010, a RICS accredited program.



Christian Lasserre, Academic Director, Executive Master in Real Estate

Lasserre graduated from the Catholic University of Louvain (UCL) and specialized in the legal and economic aspects of spatial planning. He joined the department of real estate of General Insurance Group (now AG Insurance) in 1973.

Participating in real estate and financial activities in France, Grand Duchy of Luxembourg, Spain, United Kingdom and South Africa. He is a Fellow of the Royal Institution of Chartered Surveyors since 1991. Besides teaching activities (Project Economy, Heritage Economy, urban functions, operational Urbanism, Academic Director of the Executive Master Immobilier - University Saint-Louis, Brussels) and research, he also runs the CLI consultancy office specialized in assembling urban redevelopment and real estate with a particular focus on the transformation of office buildings into schools, housing and other functions. He is administrator of the Archive of Modern Architecture and other associations active in the heritage sector.



Hilde Remøy, Assistant Professor, Delft University of Technology

Remøy is assistant professor of Real Estate Management at the department of Real Estate & Housing, faculty of Architecture of the Delft University of Technology. Her focus of research is office developments and building adaptation. In 2010 she completed her PhD research on adaptive reuse and conversion of offices into new uses, such as housing. Next to teaching, Remøy is a researcher, doing scientific and contract research, and frequently publishes articles on building adaptations.

Remøy studied architecture and urbanism at the Norwegian University of Science and Technology and at the Politecnico di Milano and graduated in 1997. From 1998 to 2005 she worked as an architect at different Dutch architecture offices. As an architect, she worked on different projects, from master planning and public buildings to building adaptations and interior designs. During the same period, she incidentally lectured at international architecture workshops and seminars.

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