



Urban Land
Institute

ULI Ireland Conference

Urban Development: Shaping The Future Of Ireland's Cities

19 October 2017 | Convention Centre Dublin

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The Urban Land Institute is a global, member-driven organisation comprising more than 40,000 real estate and urban development professionals dedicated to advancing the Institute's mission of providing leadership in the responsible use of land and creating and sustaining thriving communities worldwide.

ULI's interdisciplinary membership represents all aspects of the industry, including developers, property owners, investors, architects, urban planners, public officials, real estate brokers, appraisers, attorneys, engineers, financiers, and academics. Established in 1936, the Institute has a presence in the Americas, Europe, and Asia Pacific regions, with members in 76 countries.

europe.uli.org

Welcome

I have great pleasure in welcoming you to the inaugural conference of the Urban Land Institute in Ireland.

Our cities and in particular Dublin, Cork, Limerick and Galway are the engine room of the Irish economy and home to over 50% of the country's residents. The development and regeneration of our cities is critical to the future of the country and its citizens. They must provide for commerce and deliver sustainable thriving communities for current and future generations.

The title of our conference is "Urban Development – Shaping the future of Ireland's Cities" and we have assembled a superb line up of international leaders in various aspects of urban development together with Ireland's leaders and policy makers.

We have delegates from many parts of the public and private sectors and our aim is to start a conversation on how we can learn from best practise internationally and create the cities of our future. As a not for profit multidisciplinary organisation ULI is well placed to facilitate such an important conversation.

John Bruder

Chair, ULI Ireland
Burlington Real Estate

ULI Ireland Executive Committee

Ray Crowley

BCP Asset Management

Marie Hunt

CBRE

Tom Dunne

Dublin Institute of Technology

Donald MacDonald

Hooke and MacDonald

Enda Faughnan

PriceWaterhouseCoopers

Brian Moran

Hines

Margaret Fleming

JLL

John O'Connor

Housing Agency

Kevin Hoy

Mason Hayes & Curran

Sharon Pennick

Leman Solicitors

Andrew Kinsella

ULI Ireland Coordinator

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Become a Member

Belong to a community committed to exchanging ideas, experiences, and best practices in an atmosphere of trust and open sharing.

More information: europe.uli.org/join or contact europemembership@uli.org

Conference Programme

19 October 2017 | Convention Centre Dublin
Spencer Dock, North Wall Quay, Dublin 1

8⁰⁰

Coffee & Registration



8³⁰

Welcome & Introduction

John Bruder, Chair, ULI Ireland

Lisette van Doorn, CEO, ULI Europe

Conference Moderator: Harry McGee,
Political Correspondent, The Irish Times

8⁴⁵

Keynote Session

Governor Martin O'Malley

9¹⁵

Smart City Infrastructure: Integrating
Technology and the Value of the Public Realm

Léan Doody, Lead Consultant on Smart Cities, ARUP

Prof. Edward Jones CBE, Architect, Director, Dixon Jones

Gov. Martin O'Malley

Moderator:

Mary Rose Burke, CEO, Dublin Chamber of Commerce

10⁰⁰

Residential Development, Density, and the
Vital City

Owen Keegan, CEO, Dublin City Council

John Prevc, Partner, Make Architects and Future Spaces
Foundation

Marian Finnegan, Chief Economist – Director, Cushman &
Wakefield

Moderator:

Dr. Conor Skehan, Chair, Housing Agency

11⁰⁰

InfoBurst: UrbanPlan

11¹⁰

Coffee Break



11⁴⁰

The Future of City Governance: How
Policymaking and Strategic Vision Impact
Urban Development

Thomas Sevcik, Co-Founder & CEO, Arthesia

Craig Hughes, Global Real Estate Leader, PwC

Moderator:

Kevin Hoy, Partner, Head of Real Estate Law, Mason
Hayes & Curran

12⁴⁰

Summary & Closing Remarks

John Bruder, Chair, ULI Ireland

13⁰⁰

Lunch & Networking



14⁰⁰

Conference Close

Conference Speakers



John Bruder

Co-Founder and MD, Burlington Real Estate | Chair, ULI Ireland

John Bruder has 36 years of experience in property and investment management. Bruder is a Co-Founder and MD of Burlington Real Estate, one of Ireland's leading property investment and development management consultancies. Bruder's previous roles include Chief Executive of Treasury Holdings in Ireland (which he joined in 2000) and Head of Property with AIB Investment Managers Ltd. He holds an MBA from University College Dublin and BSc Surveying from Dublin Institute of Technology. John is a Fellow of the Society of Chartered Surveyors in Ireland (SCSI) and of the Royal Institution of Chartered Surveyors. In 2001, he served as President of the SCSI.



Mary Rose Burke

Chief Executive Officer, Dublin Chamber of Commerce

The Dublin Chamber of Commerce speaks on behalf of Business in the Greater Dublin Region promoting a competitive and internationalised business environment and providing extensive networks for Business Development. The Chamber is a leader in the development of a strong vision for a successful and sustainable Dublin Region. Prior to joining the Dublin Chamber, Burke held the position of Director of Corporate, Strategic and International Affairs for Ibex since 2013 having moved from the position of Director of Pharmacy at Boots Ireland, which she held for 8 years. Prior to joining Boots, Burke worked at the HSE, and had previously established and managed her own business. She has also been a council member of Chambers Ireland and the Dublin Chamber of Commerce. Burke is a pharmacist and Council member of the Pharmaceutical Society of Ireland.



Léan Doody

Lead Consultant on Smart Cities, ARUP

Léan Doody leads Arup's global consulting work on smart cities. Her clients include city and national governments, industry, and urban developments. Recent project work includes strategy and policy work for the Danish and Singaporean governments, London, Sydney, Canberra, and major masterplanning projects in Singapore and Dubai. In this evolving field, she has been active in setting international standards and research agendas along with research institutes and industry bodies, including, including NYU's CUSP, UCL, and currently the Cambridge University Centre for Smart Infrastructure and Construction. She was a member of the advisory board for the British Standards Institute key smart cities standards. She is a frequent speaker at smart and future cities events and a commentator on smart cities in the press: she has been quoted in the Financial Times, Sunday Times, The Economist, Architecture+Urbanism, and the BBC. Her primary degree is in Mathematics from Trinity College Dublin. In 2002, she completed a master's degree in urban policy and design at the London School of Economics.



Marian Finnegan

Chief Economist and Director of Research, Cushman & Wakefield

Marian Finnegan is the chief economist and director of research with the Sherry FitzGerald Group. She graduated from NUI Galway with a Bachelor of Arts and subsequently completed a Master of Arts in Economics in 1993. Finnegan joined Sherry FitzGerald Group in 1996, having worked for several years in academia, where she specialised in urban economics. While working in academia, Finnegan gave undergraduate economics lectures at both the University of Limerick and the Shannon College of Hotel Management, which is affiliated to NUI Galway. While working at the University of Limerick, she was also involved in an international research team whose function was to analyse the development of European cities. Finnegan was appointed an Associate Director of Sherry FitzGerald in 1997 and a Director of Sherry FitzGerald in 1998. Heading up a team of three, Finnegan's position in the Sherry FitzGerald Group involves monitoring and analysing economic and property indicators in the domestic and international markets. She is also the spokesperson for the Group and regularly writes and lectures on the property market.



Kevin Hoy

Partner, Head of Real Estate Law,
Mason Hayes & Curran

Kevin Hoy, a solicitor, leads the Real Estate Department in Mason Hayes & Curran. Previously, he headed up the Financial Services Department. Hoy is a member of ULI Ireland and a member of the Conveyancing Committee of the Law Society of Ireland. He initiated the discussion that led to the publication of the Build to Rent Ireland guide by ULI last month. His clients are involved in major asset management and development projects. Hoy acts for various public sector bodies, hospitals, and education bodies. He also acts for numerous charities, trusts, and not for profit entities.



Craig Hughes

Global Real Estate Leader,
PwC

Craig was appointed PwC's Global Real Estate Leader in July 2016. From 2012, he led PwC's UK Real Estate and Global Sovereign Wealth Fund Real Estate practice. Over this time, the UK practice established itself as the number one practice in the UK market, and has attracted landmark recruits, grown significantly, and broken new ground on lead advisory work. Hughes is global relationship partner and audit partner for a number of clients including public companies, leading Sovereign Wealth Funds, pension funds, corporates, and private equity houses. He advises his clients on a range of services including real estate strategy –from planning through to execution; operational efficiency; cost reduction; regulation; buy and sell-side transaction support; and audit. Hughes is regularly asked to contribute to real estate industry bodies, conferences, and the media on topics that impact the real estate sector –whether they be UK, pan-European or global in nature. He is also a member of the British Property Federation (BPF) Policy Committee and the LandAid Fundraising Committee (the UK real estate industry charity). Hughes also leads PwC UK's largest diversity and inclusion network –SPACE (Supporting Parents, Carers, and Everyone).



Prof. Edward Jones CBE

Dixon Jones Architects

Edward Jones has been professor of architecture in Europe and North America at UCD Dublin, the Royal College of Art, the Architectural Association, and the University of Toronto, Princeton University, Harvard University, Cornell University, and Rice University. He was in private practice from 1973 to 1989 in London and in Toronto. In 1989, he co-founded an architectural practice with Jeremy Dixon, which has been called Dixon Jones since 2003. In 1973, the pair came to the attention of the national press when their "Great Pyramid" competition winning scheme for Northamptonshire County Hall was exhibited in London. In 2000, The Observer listed two of his practice's London buildings in the Top 10 Buildings of the Year: the National Portrait Gallery and the Royal Opera House. In 2001, Jones was awarded an Honorary Doctorate of Letters from University Portsmouth and an Honorary Fellowship from the University of Cardiff. In 2003, he was awarded an Honorary Professorship from the University of Cardiff, and he was appointed a Trustee to the Portsmouth Naval Base property Trust in 2004. In 2011, he was awarded an Honorary Fellowship of the Royal Institute of Architects of Ireland and was honoured with a CBE in the 2011 New Year's Honours.



Owen Keegan

CEO, Dublin City Council

Owen P. Keegan was appointed Chief Executive of Dublin City Council in September 2013, having served as County Manager of Dún Laoghaire-Rathdown County Council (DLR) from February 2006. Before joining DLR, he worked for Dublin City Council, where he was Assistant City Manager and then Director of Traffic. Prior to October 1993, he worked as an economist for DKM Economic Consultants/Davy Stockbrokers. He has also worked in the Department of Finance, the ESRI, and for two periods in the Department of the Environment, Community and Local Government. Keegan is from Dublin. He holds degrees in public administration, economics and civil engineering.



Harry McGee

Political Correspondent,
The Irish Times

Harry McGee is a native of Galway and an alumnus of NUI Galway, holding a BA (1987), H Dip in Journalism (1989), and an LLB (1993). He studied at King's Inns and is a barrister. He worked in Galway with The Connacht Tribune before moving to Dublin where he worked with RTÉ, as Special Correspondent with the Sunday Tribune and as Editor of Magill. McGee became Political Correspondent with the Irish Examiner before moving to the Irish Times, also as Political Correspondent. He is a frequent contributor to both radio and television broadcasts in English and Irish, and is a fluent Irish speaker.



Governor Martin O'Malley

Former Governor of Maryland and
Mayor of Baltimore | U.S. Democratic
Presidential candidate in 2016

Governor O'Malley has extensive experience in city governance and urban development. He is currently Chair of the Advisory Council of MetroLab Network, a group of more than 35 city-university partnerships focused on bringing data, analytics, and innovation to city government. O'Malley served as Governor of Maryland from 2007 to 2015 and ran as a Democratic candidate in the 2016 U.S. Presidential election primaries.



Thomas Sevcik

Co-Founder and CEO,
Arthesia

Thomas Sevcik is the Co-Founder and CEO of Arthesia, and a well-regarded thinker and speaker. He also serves on several executive and advisory boards and committees in the communication and arts industry. Arthesia is an applied communication thinktank with offices in Zürich and Los Angeles. It insures companies, organizations, and regions against 'sameness' using atypical solutions. Sevcik is the mastermind behind such diverse projects as Volkswagen's 'Autotstadt' corporate themeworld in Wolfsburg, Germany, and other major narrative environments and one-of-a-kind-projects. He has a degree in architecture from the Technical University in Berlin, teaches at CentralSaintMartins in London, and is a regular contributor to several publications.



John Prevc

Partner, Make Architects and Future
Spaces Foundation

With over 25 years' experience as an architect and urban designer, John Prevc has spoken widely about the importance of connecting people through the streets and spaces that they occupy. Prevc has been a partner at Make since it was founded in 2004 and has been responsible for many high-profile regeneration projects. They include the Heygate Estate at the Elephant and Castle, the north-west lands at Wembley close to the football stadium, and Granton Waterfront in Edinburgh. He is also responsible for several mixed-use and education projects completed in the practice. Prevc is a member of the Academy of Urbanism helping to promote good urban design and architecture. He has been a visiting tutor and lecturer at Birmingham, Leicester, Coventry, Nottingham, Cardiff, and Liverpool Universities together with Ljubljana University in Slovenia. Prevc has acted as an architectural and urban design critic for his home city of Coventry and has acted as judge for its bi-annual architectural design awards. He has also been appointed by the Design Council CABA as a Building Environment Expert.



Dr. Conor Skehan
Chair, Housing Agency

Conor was appointed Chair of the Housing Agency by the Minister for Environment and Local Government in 2013. He is nationally and internationally recognised as an authority in the area of environmental impact assessment, strategic and large scale economic and spatial planning. His work for national governments has included assignments in Iceland, Italy, as well as post-conflict assignments for the UN in Iraq and Sri Lanka. He has over 30 years' experience providing strategic and spatial planning and environmental consultancy to a wide range of government, public, and private clients both nationally and internationally. His experience spans large-scale infrastructural and industrial projects to large urban renewal and tourism projects. Conor is presently a Senior Lecturer, and former Head of Department, in DIT's School of Spatial Planning. He is an Architect, Landscape Architect, Strategic Planner, Impact Analyst, academic, and writer.



Lisette van Doorn
CEO, ULI Europe

Lisette van Doorn, a highly regarded real estate investment professional with experience across Europe, was appointed chief executive of ULI's European operations in January 2015. Van Doorn joined ULI from LIRE, her own consultancy business, which advises international institutional real estate investors and fund managers on strategy, organisational optimisation and portfolio structuring. Prior to this, van Doorn was country manager for CBRE Global Investors where she managed a €1.6bn portfolio of assets in Italy and fund manager of two shopping centre funds (€ 1.3 billion) with assets in Spain, Portugal and Italy. Before joining CBRE Global Investors, van Doorn was founding chief executive for INREV, the European association for Investors in Non-Listed Real Estate Vehicles for four and a half years. Van Doorn started her career at ING Investment Management, where she held account manager and assistant controller positions before being made managing director of research & strategy for ING Real Estate Investment Management Europe.



Join ULI today!

ULI membership is global. When you join ULI, you can enjoy the benefits of membership anywhere in the world. Corporate and institutional packages are available. For more details contact europemembership@uli.org.

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ULI Ireland is committed to being the country's leading association dedicated to fostering best practices and thought leadership in the planning, design, development, and management of the urban environment. With senior-level, multi-disciplinary membership, ULI is the ideal forum for real estate professionals who care about the creation of vibrant and competitive urban areas.

Combining the strength of ULI's international resources and our members' vast knowledge of the local market, ULI Ireland seeks to influence and promote best practices and innovative development solutions in both the private and public sectors.

ULI Ireland also plays an important role in assisting the professional development of younger real estate executives. With an active Young Leaders group and a programme of dedicated events, ULI facilitates and encourages relationship-building and provides continuing professional development opportunities for up-and-coming RE professionals.

Consistent with our goals, a busy programme of events and activities is undertaken each year to build awareness ULI in Ireland and to grow membership across all disciplines.

