



**Urban Land
Institute**

ULI Netherlands Annual Conference

New Realities in Urban Development: Celebrating Innovation

29 June 2017 | De Hermitage, Amsterdam

netherlands.uli.org | [#ULINetherlands2017](https://twitter.com/ULINetherlands2017)



The Urban Land Institute is a global, member-driven organisation comprising more than 40,000 real estate and urban development professionals dedicated to advancing the Institute's mission of providing leadership in the responsible use of land and creating and sustaining thriving communities worldwide.

ULI's interdisciplinary membership represents all aspects of the industry, including developers, property owners, investors, architects, urban planners, public officials, real estate brokers, appraisers, attorneys, engineers, financiers, and academics. Established in 1936, the Institute has a presence in the Americas, Europe, and Asia Pacific regions, with members in 76 countries.

europe.uli.org

Welcome

As we see our urban world change rapidly under the influence of technology, migration, mobility, social tensions and climate change, ULI offers an integrated platform to expand our knowledge and broaden the discussion. The social impact of urbanisation leads to all kinds of issues that require collaboration between public and private parties, thought leaders and socially active stakeholders. Although the Netherlands has a firm tradition in urban planning and development, we need to adjust our methods constantly in order to cope with what the future holds for cities. We are also delighted to grant the first annual ULI Netherlands Award for Outstanding Urban (Re) Development, a fitting close to the day.

This conference offers an innovative, kaleidoscopic view of these issues and we are proud to feature so many top speakers from all over the world.

Bob van der Zande

Chair, ULI Netherlands
City of Amsterdam

ULI Netherlands Executive Committee

Loes Driessen

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ULI Netherlands Coordinator

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Conference Programme

29 June 2017 | De Hermitage
Amstel 51, 1018 EJ, Amsterdam

12⁰⁰ Networking Lunch 

13⁰⁰ Welcome Remarks
Bob van der Zande, Chair, ULI Netherlands
Katrina Sichel, Conference Moderator

13¹⁰ Keynote Session
Chris Choa, Vice-President, AECOM
Michel Mossessian, Design Principal, Mossessian Architecture
This keynote session addresses the challenges and opportunities that cities are facing and how this impacts urban development and regeneration – with a focus on the key elements of connectivity and health and wellbeing.

14⁰⁰ Reprogramming the City Space
Rients Dijkstra, Professor of Urban Design, Delft University
Phillip Bouteiller, CEO TXL, Berlin
Economic growth, demographics and consumer preferences have led to a fluid demand for space in cities. But bricks and mortar tend to be pretty fixed. How can we make cities more agile?

14⁴⁰ Transportation at a Crossroads
Niek van Leeuwen, General Manager Uber Benelux and Marketing Strategy Director Uber EMEA
Raymond Gense, Managing Director Next Urban Mobility
How can the emerging, on-demand mobility sector provide sustainable mass transportation in cities? What investments are needed? And how can these innovative business models benefit from clear regulations and policy support?

15¹⁵ Coffee Break 

15⁴⁵ Social Integration in the City
#countmein
Eugen Antalovsky, Managing Director, TINA Vienna GmbH
Nicolas Bearelle, CEO, Re-Vive
We are facing rapid urbanisation. How do we design architecture, infrastructure, and city planning for social integration?

16²⁰ Challenges of the Circular City
#circularcity
Petran van Heel, Sector Banker, Construction, ABN AMRO
Socrates Schouten, Fellow at Waag Society
The circular city is a smart city where we re-use waste, produce our own renewable energy, provide our own food, and share our commodities and assets. How do we create these self-sufficient cities?

16⁵⁵ A Citizen Centric Approach To Technology
#techinthecity
Arun Jain, Urban Strategist
What would happen if we empowered citizens through technology to make their cities better places to live? This session will explore how tech trends can improve the urban experience.

17³⁵ Conference Recap
Chris Choa, Vice-President, AECOM

17⁴⁵ Conference Close & Drinks Reception 

19⁰⁰ Awards Ceremony & Dinner 
We will announce the winner of the ULI Netherlands Leadership Award for Outstanding Urban (Re)Development.

Conference Speakers

Eugen Antalovsky

Managing Director, TINA Vienna GmbH

Eugen Antalovsky is a researcher, author, moderator and senior advisor, on urban development, migration, integration and social inclusion, metropolitan governance and European democracy. He provides consulting and services for stakeholder dialogues and strategy process in public organisations and European Networks. For 21 years he was CEO of europaforum wien – Centre for Urban Dialogue and European Policy, now after a merger he is since January 2017 CEO of TINA Vienna GmbH, a research, service and consulting company on smart cities and urban futures.



Nicolas Bearelle

CEO, Re-Vive

Re-Vive redevelops urban Brownfields into sustainable neighbourhoods. A Brownfield is an underused site, which in many cases is contaminated, however being an opportunity to realize our three goals: to create economic, ecological and social added value. Inclusion is a social investment fund set up by Re-Vive, Kois Invest and Bank Degroof. The fund invests in and produces social and affordable housing and housing with additional support for people in need.



Phillip Bouteiller

CEO TXL, Berlin

Philipp is concerned with the dynamics of urban transformation as one of the great challenges of our time. He has focused his work on sustainable urban innovation strategies in the areas of smart mobility, intelligent infrastructure, urban renewable energy and future city design. In his role as CEO of Tegel Projekt GmbH – a municipal company of the State of Berlin – he is responsible for the largest redevelopment project around Urban Technologies in Europe, converting a whole former inner-city airport into Europe's central hub for future industries. After several years, as senior consultant with McKinsey, where he specialized on high-tech and the telecommunication, information, media and electronics (TIME) industries, Philipp founded and built several companies in the digital space. He is a graduate of the University of the Arts Berlin (UdK) and holds an MSc degree and a PhD in International Management and Social Psychology from the London School of Economics and Political Science (LSE).



Chris Choa

Vice-President, AECOM

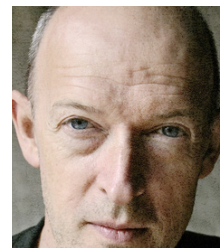
A native New Yorker, Christopher Choa leads AECOM's Cities practice out of London. He works with city and national governments to develop regional-scale strategies. A graduate of both Harvard and Yale, Christopher is a Global Trustee of the Urban Land Institute and Chair-elect of ULI/UK. He is an appointed advisor to the Mayor of London's Infrastructure Delivery Board, and an external advisor for the Sustainable Urban Development program at Oxford.



Rients Dijkstra

Professor of Urban Design, Delft University

Rients Dijkstra (born 1961) graduated in urban planning from TU Delft in 1989. After graduating, he worked for Architecten Cie and the Office for Metropolitan Architecture (OMA). Over the last twenty years, he has worked with his own firm, Maxwan, on master plans for the Leidsche Rijn neighbourhood, Leiden Central Station, Rotterdam Central Station, the Antwerp ring road, and public space and neighbourhoods in Moscow, among other things. Since 2012 he has been the National Advisor on Infrastructure and the City. In this capacity, Dijkstra advises the Dutch government on spatial programmes and themes such as coherence in mobility and urban policy.



Raymond Gense

Managing Director, Next Urban Mobility

As a mechanical engineer, Raymond began his career at a consultancy company for measuring and abating air pollution. He moved to air quality consulting and led the air quality departments of IWACO (now Haskoning/DHV) and the Rijnmond Environmental protection agency (DCMR). In 1996, he moved to TNO Automotive as the business manager of the "environmental studies & testing" department until 2007. He was in charge of several policy development projects for the Dutch Ministry of the Environment and the European Commission. In 2007, he moved to Pon Holdings and led the corporate sustainable development, developing sustainable propositions like Greengas for passenger cars, dual fuel for trucks and dual fuel LNG for shipping. In 2011, Raymond became Pons Director of Future Technology & Public Affairs. New developments in mobility products led to Pon's 2016 investments in start-up Next Urban Mobility, which Raymond manages. Next Urban Mobility develops and implements smart mobility solutions for cities and their inhabitants.



Arun Jain

Urban Strategist

Arun Jain is a US and Indian educated planner, urban designer and urban strategist with over three decades of US and international experience in practice and academia. Based in Seattle, Washington, he is an international urban design and development consultant to private and public institutions, and a UN expert. In 2016, he was a German Federal Government (DAAD) funded guest Professor at the Institute for City & Regional Planning (ISR), Technical University of Berlin. From 2003-09 he was Portland, Oregon's first CVhief Urban Designer. Arun has planned, designed, and directly influenced over 90 new private and public projects with a combined investment capital of over 14 billion US Dollars. He on several international boards, and an advisor to the Indian State of Karnataka (Pop. 64 million). He teaches and researches at universities worldwide, with contributions across print and digital media.



Michel Mossessian

Design Principal, Mossessian Architecture

Michel Mossessian is a world-class architect delivering acclaimed projects in London and internationally. Consistently at the forefront of new approaches, Michel believes in design that creates engaging spaces to work, live and play. Born in Paris, Michel studied Architecture at the Ecole National des Beaux Arts, where he was honoured with the Villa Medici Hors les Murs prize, before choosing to continue crafting his approach at Cooper Union in New York and at the Harvard Graduate School of Design in Cambridge, MA. He was later appointed Associate Director and Senior Designer at the Chicago office of Skidmore Owings & Merrill (SOM). Michel went on to lead design for the SOM London office on a number of complex high-profile projects, notably including the winning design for the new NATO headquarters.



Socrates Schouten

Fellow, Waag Society

Socrates Schouten is researcher and writer in the field of the circular economy and the commons. Socrates worked at several social organisations in the field of sustainability, recycling, green politics and change in the way economics are approached in The Netherlands, such Recycling Network, Bureau de Helling, Qoin and Platform Duurzame en Solidaire Economie (PDSE). At PDSE he was responsible for the campaign 'De Grote Transitie' (The Big Transition). Socrates studied environmental sciences at the TU Delft and the University of Leiden. Socrates works as fellow at Waag Society at projects such as Open Planbureau ('Open Planning Bureau').



Katrina Sichel

Conference Moderator

Sichel is a London-born, Brussels-based moderator and communications specialist who, for the last 10 years, has led a number of big pan-European campaigns and projects aimed at the public and diverse stakeholders. A former Director of a TV PR company, as Head of Production she regularly produced news packages for BBC, Channel 4, Sky, Reuters, ITV, and others, conducting interviews with key figures from the worlds of politics, film, fashion and the arts. Since 2007, she has been moderating events in Brussels and internationally covering diverse topics and policy areas, from environment, climate, energy, agriculture and fisheries, to housing, urban mobility, digitalisation, health and consumer affairs, regional development, development issues, business and finance. An English native, Katrina studied French and Russian at Oxford University and speaks both these languages alongside a (smattering of) German.



Bob van der Zande

Director Residential Markets, City of Amsterdam, Metropolitan Region | Chair ULI Netherlands

Educated as urban planner at the Technical University of Delft, van der Zande worked from the public side on residential issues over three decades. He is responsible for several residential programmes in Amsterdam and recently for the task to build over 60.000 houses within 5 years in the Amsterdam Metropolitan Region. Van der Zande has been the Chair of ULI Netherlands for the past two years and has been appointed as a ULI Trustee. He is member of the national Watertorenberaad and has spoken at conferences in Tokyo, Berlin, Dublin and Brussels.



Lisette van Doorn

Chief Executive, ULI Europe

Lisette van Doorn was appointed chief executive of ULI's European operations in January 2015.

She joined ULI from LIRE, her own consultancy business, which advises international institutional real estate investors and fund managers on strategy, organisational optimisation and portfolio structuring.

Prior to this, van Doorn was country manager for CBRE Global Investors where she managed a €1.6bn portfolio of assets in Italy and fund manager of two shopping centre funds (€ 1.3 billion) with assets in Spain, Portugal and Italy. Before joining CBRE Global Investors, van Doorn was founding chief executive for INREV, the European association for Investors in Non-Listed Real Estate Vehicles for four and a half years. Van Doorn started her career at ING Investment Management, where she held account manager and assistant controller positions before being made managing director of research & strategy for ING Real Estate Investment Management Europe.



Petran van Heel

Sector Banker, Construction, ABN AMRO

Petran van Heel works as a sector banker Construction at ABN AMRO. In this role, he follows the most important trends in the construction sector and has a continuous dialogue with partners, prospects and other stakeholders. After completing the Delft University of Technology and the Rotterdam School of Management, Petran gained extensive national and international experience on both the building and the financial side. After his start as a real estate developer at BAM, he continued to work for BAM in London with a focus on project financing. Back in the Netherlands he has used his combined experience within BAM PPP. Subsequently, Petran made the move towards real estate development at Rabo Real Estate Group (MAB). He worked on several large-scale urban (transformation) projects in both acquisition and concept development and realisation.



Niek van Leeuwen

General Manager Uber Benelux and Marketing
Strategy Director Uber EMEA

Niek van Leeuwen is General Manager for Uber Benelux and Marketing Strategy Director EMEA. He is responsible for all activities of the company in the Netherlands, Belgium and Luxemburg and for all marketing activities in the wider EMEA region. He lives for Uber's mission to make transportation as reliable as running water. Before Uber, Niek worked at Heineken as Brand Manager, Category Development Manager and Trade Marketing Manager in the Democratic Republic of Congo. He is a graduate of the University of Maastricht.



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ULI Netherlands Leadership Award for Outstanding Urban (Re)Development

This year for the first time ULI Netherlands will grant the **ULI Netherlands Leadership Award for Outstanding Urban (Re)Development**. The Award ceremony takes place at a celebratory dinner following the ULI Netherlands conference at De Hermitage. All conference participants are invited for the Award dinner, and sponsors may also invite guests for the Award dinner only.

The symbol of the ULI Netherlands award for Outstanding Urban (Re)Development is the ginkgo leaf. In honor of this year's award winner, ULI Netherlands will plant a ginkgo tree at the location of the winner's choice.

Nominees

Nominees for this year's award have an outstanding track record in the field of urban (re)development at both the professional and personal level and were nominated by the ULI Netherlands Executive Committee and the award jury. The winner is not only successful, but also creative and future-oriented.

ULI Netherlands Leadership Award for Outstanding Urban (Re)Development criteria include:

- Examples of leading and renewed urban (re)development projects across the Netherlands;
- Impact on the image of the real estate industry;
- Innovative approach;
- Role model for next generations;
- Support and advancement of research and science;
- Level of popularity; and
- Delivery of best practices that lead going forward.

Jury

The jury consists of professionals from both the public and private sectors.

This year's jury members include:

- Jaap Tonckens, Chairman, Unibail-Rodamco
- Hans van Rossum, Managing Partner, Realconomy
- Helma Born, Programme Director, Master of City Developer, Erasmus University; Director, Procap Consultants Urban Development
- Bram Harding, Development Manager, PingProperties; Chairman ULI NL Young Leaders
- Tracy Metz, Journalist and Author, NRC, de Groene Amsterdammer and Radio 1
- Henk Ovink, Special Envoy for International Water Affairs, Kingdom of the Netherlands

The jury is supported by Ronald Huikeshoven, CEO, AM, and Peter Haasbroek, Financial Director, Mecanoo Architects.



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