

A real estate conference on the **OPPORTUNITIES AND LEGACIES OF GLOBAL EVENTS**



*Supported by The London Legacy
Development Corporation*



CREATING A LEGACY –

**ULI EUROPE
TRENDS CONFERENCE**
30-31 May 2012, London

Credit Suisse, Canary Wharf, London E14, UK

www.uli-europe.org/london12



**Urban Land
Institute**

A MESSAGE FROM THE CONFERENCE HOST



Dame Judith Mayhew Jonas
Chairman, London & Partners

Welcome to ULI Europe's **'CREATING A LEGACY'** Trends conference. With the London 2012 Olympic Games only eight weeks away what better time to look at the challenges and opportunities of large scale events and their impact on the real estate industry. Speakers including **Andrew Altman**, Chief Executive, London Legacy Development Corporation and **Stuart Corbyn**, Chairman of QDD (Qatari Diar Delancey) East Village, amongst many others, will share with us their thoughts on how to plan and deliver a successful legacy and how events can act as a catalyst for change, often re-inventing, rebranding and propelling the host city forward.

Following the Euro crisis news, the programme also now features a specially added session that will look at its effect on the property industry.

As a non-profit, research and education organisation, ULI brings together leaders with a common commitment to seeking the best use of land and sharing best practices. Under this context we invite you to participate and exchange knowledge over the next couple of days here at the conference.

CONTENT

Programme supporters	3
A glimpse into ULI	4-5
Programme	6-7
Conference speakers	8-13
Supporter profiles	14-15
Upcoming events	15

MEDIA PARTNERS



Venue Addresses:

- Conference & Summer Council Day** | Credit Suisse, 20 Columbus Courtyard, Canary Wharf, London E14 4DA
- Resort & Hotel Council** | Silverfleet's Silver Sturgeon Yacht, Savoy Pier, River Thames, behind the Savoy Hotel, The Strand, London WC2R 0EZ
- Olympic Park Site Tour** | Meeting point - downstairs lobby, Credit Suisse, 20 Columbus Courtyard, Canary Wharf, for bus transfers to the Olympic Park
- Dinner** | National Maritime Museum, Romney Road, Greenwich, London SE10 9NF

ULI EUROPE 2012 PROGRAMME SUPPORTERS

The Urban Land Institute gratefully acknowledges the generous support of the following organisations:

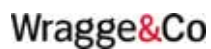
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For support opportunities, please contact **Jessica Simmonds** at jsimmonds@uli.org

A GLIMPSE INTO ULI...WHO WE ARE

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Alexander Otto
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Joe G. Montgomery
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Immediate Past
Chairman, ULI
Executive Trustee,
The Grosvenor Estate



Patrick L. Phillips
CEO, ULI

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Allianz Real Estate
Paris, France

Alvaro Portela

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Sonae SGPS I Maia, Portugal

Jonathan Short

Executive Chairman & Founding Partner
Internos Real Investors
London, United Kingdom

Jon H. Zehner

Senior Director
AREA Property Partners
London, United Kingdom



**Members say that
ULI is a trusted
ideas place**

Urban Land Institute is a non profit research and education institute that brings together leaders in urban development and real estate, dedicated to creating better places.

Founded in 1936, the Institute now has members in 95 countries worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service.

SOME OF WHAT WE DO



Have Property Funds Performed Report

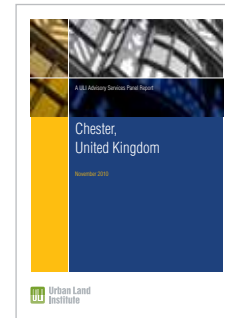
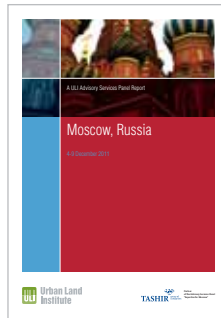
This report is an analysis of the performance of core and opportunity funds and the drivers of fund performance. The report research is led by Professor Andrew Baum, ULI Europe Academic Fellow, and comprises data from a fund manager survey and a symposium roundtable debate. The 2012 report will be launched in early July. The 2011 report is available online at www.uli-europe.org



Infrastructure 2012: Spotlight On

Leadership Report is the sixth in a series of annual reports exploring infrastructure investment and trends around the world. The series examines the subject from both national and global perspectives, and provides key insights on the future of infrastructure planning and funding. Download your free copy at www.uli.org

ULI ADVISORY SERVICE PANELS



Moscow, Maasmechelen in Belgium, Chester UK and other reports are available at www.uli-europe.org and www.uli.org



ULI Advisory Services Panels provide strategic advice to sponsors on land use and real estate development issues. They bring together experienced real estate and land use professionals to develop innovative solutions for complex urban challenges, land use and real estate development projects and government-delivered programmes.

The objective of a Panel is to provide a consensus view that offers an alternative vision and approach to how a city might deal with the key challenges facing it and take advantage of opportunities on offer.

Since the first Panel in 1947, ULI has delivered over 600 Panels across four continents and numerous cities, including Moscow, New Orleans, Philadelphia, Hong Kong, Brussels, Shanghai and Barcelona.

The reports are available online at www.uli-europe.org



SCHEDULE AT A GLANCE

Wednesday 30 May

Summer Council Day

European Council members and invited guests only

10.00 - 15.30/15.45

Credit Suisse, Canary Wharf, London

- Urban Regeneration Council
- Sustainable Development Council
- Office & Mixed Use Council
- Retail & Entertainment Council

08.30 - 15.30

Silverfleet's Silver Sturgeon Yacht, Savoy Pier

- Resort and Hotel Council

Olympic Park Tours

12.00 - 15.25

Credit Suisse, Canary Wharf, London

Tours will depart from the conference venue.
Meet at the ULI registration desk, ground floor lobby. For accreditation purposes guests need to bring photographic ID

16.00 - 18.45

Credit Suisse, Canary Wharf, London

'Creating a Legacy' ULI Trends Conference

19.00

Boat transfer to Dinner, Canary Wharf Pier

(Directions will be provided from the conference venue)

19.45 - 22.30

National Maritime Museum, Greenwich

ULI Leadership Dinner

Guests are asked to make their own return travel arrangements.

Tuesday 31 May

09.00 - 17.30

Credit Suisse, Canary Wharf, London

'Creating a Legacy' ULI Trends Conference

17.30

Conference close

CONFERENCE PROGRAMME

Unless otherwise specified all sessions will take place in the Main Auditorium

Wednesday 30 May

Conference moderator | **Greg Clark** | Senior Fellow, ULI EMEA

16.00 Welcome and Introduction:

Conference Host | **Wenceslao Bunge** | Managing Director & Co-Head Real Estate, Consumer and Retail and Healthcare Group, Credit Suisse

Conference Chair | **Dame Judith Mayhew Jonas** | Chairman, London & Partners

16.15 Welcome keynote: 'The World is Spiky'

Combining in-depth analysis, cutting-edge trends and compelling personal stories, Dr. Richard Florida will present his insights into how creativity and the Creative Class are revolutionizing the global economy during a time of "Great Reset". Looking toward the future, Florida will identify the patterns that will drive the next Great Reset and transform virtually every aspect of our lives-from how and where we live, to how we work, to how we invest in individuals and infrastructure, to how we shape our cities and regions.

Richard Florida | Professor, University of Toronto and Senior Editor, The Atlantic

17.15 London Olympics: Ingredients for Success

Andrew Altman | Chief Executive, London Legacy Development Corporation

18.00 Economic and Regeneration Opportunities - How Cities and the Private Sector Can Prosper from Hosting International Events

Moderator | **Paul Finch** | Director, World Architecture Festival and Editorial Director, Architectural Review and Architects' Journal

Sir Stuart Lipton | Deputy Chairman, Chelsfield Partners

Nigel Hugill | Executive Chair, Urban & Civic, Centre for Cities and The Royal Shakespeare Company

18.45 Close

19.45 ULI Europe Leadership Dinner | Supported by **Wragge&Co**

Dinner speaker | **Baroness Tanni Grey-Thompson** | Winner of 11 Paralympic Gold Medals, Member of the House of Lords, Parliament, UK

Boat transfer to the dinner will depart Canary Wharf Pier at 19.00


Thursday 31 May

09.00 Welcome & Introduction
Conference Host | **James Leigh-Pemberton** | Managing Director
& Chief Executive Officer, Credit Suisse UK

09.15 Realising London's Legacy from the Games
Mayor Boris Johnson | Mayor of London

09.45 Catalyst for Change – Has the London Olympics Transformed East London?
Adrian Wyatt | Chief Executive, Quintain

10.15 Lessons Learned From the London Olympics
Bill Hanway | Executive Director Operations: Planning Design & Development, AECOM

10.45 Coffee Break | Supported by 

11.15 Investment Legacies of Major Events
Shanghai | **Professor Zilai Tang** | Head of Dept. Urban Planning, Tongji University, Shanghai
Turin | **Valentino Castellani** | President, Unimanagement – Torino & Former Mayor of Turin
Johannesburg | **Lael Bethlehem** | Director, Real Estate Investments, Corporate and Investment Bank of Standard Bank South Africa & Former CEO, Johannesburg Development Agency

12.30 Networking Lunch

14.00 Investing in East London
Moderator | **Andrew Gould** | CEO UK, Jones Lang LaSalle
Daniel Cummings | Managing Director – Real Estate, Harvard Management Company
John Burton | Director of Development, Westfield
Professor Alan Penn | Dean of the Bartlett, Faculty of the Built Environment, University College of London
Brian Field | Senior Economist, European Investment Bank

15.00 Concurrent 1: Infrastructure & Technology - Small Auditorium
Moderator | **Greg Clark** | Senior Fellow, ULI
Jim O'Donnell | Managing Director, The Cisco House
Tristram Carfrae | Fellow, Chair Building Design, ARUP

Concurrent 2: How Will the Olympics Help Solve London's Housing Problem?

Moderator | **Steven Norris** | Chairman, Soho Estates
Stuart Corbyn | Chairman of QDD (Qatari Diar Delancey) East Village
June Barnes | Group Chief Executive, East Thames Housing Association
Nick Jopling | Executive Director of Property, Grainger

16.00 Coffee Break | Supported by 

16.20 Danger and Opportunity - The Euro Crisis, What it Means for You and Your Business

Moderator | **William Kistler** | Managing Partner, Kistler & Company
Christian Schulz | Senior Economist, Berenberg Bank
Struan Robertson | Global Co-Head Real Estate Investment Banking, Morgan Stanley
Bernd Knobloch | Non-Executive Director, Palatium Investment Management
Gerard Groener | Chief Executive Officer, Corio
Andrew Garthwaite | Global Equity Strategist, Investment Banking, Credit Suisse

17.05 Conference Conclusions
Joe Montgomery | Chief Executive, Urban Land Institute Europe & Former Director General for Regions and Communities

17.15 Conference Close

CONFERENCE SPEAKERS



Andrew Altman

Chief Executive, The London Legacy Development Corporation
London, UK

Altman is the Chief Executive of the London Legacy Development Corporation. The Development

Corporation was created on 1st April 2012; previously it was the Olympic Park Legacy Company, which Altman joined shortly after it was set up in 2009. The London Legacy Development Corporation has been established to manage the ongoing regeneration and development of the Queen Elizabeth Olympic Park and the areas immediately surrounding the Park.

London's most important regeneration project for the next 25 years, the Queen Elizabeth Olympic Park will open after the Games as a focal point for London's growth, a centre for high quality family housing and a new destination for sport, leisure and events. It will be at the heart of the local community and a catalyst for regeneration.

Previously he was the City of Philadelphia's first Deputy Mayor for Planning and Economic Development and Director of Commerce.



June Barnes

Group Chief Executive, East Thames Housing Association,
London, UK

Barnes has been Group Chief Executive at East Thames for 13 years, trained as a town planner

and is also a member of the Chartered Institute of Housing. She is a Board member of the National Housing Federation, a Board member of the Institute of Sustainability and Stratford Renaissance Partnership. She has served on a number of Boards and working groups over the years concerned with the built environment and poverty and was Chair of the London Sustainable Development Commission for 2005-8. Barnes has just stood down as Chair of Stratford Renaissance Partnership.



Lael Bethlehem

Director, Real Estate Investments at the Corporate and Investment Bank & Former CEO of Standard Bank South Africa, Johannesburg, South Africa

Bethlehem is the Director of Real Estate Investments at the Corporate and Investment Bank of Standard Bank South Africa. Her responsibilities include commercial property development, low-income housing and the management of a listed property income fund.

Prior to this, Bethlehem was CEO of the Johannesburg Development Agency, responsible for inner city and township development in Johannesburg. She has also worked in national government, as Chief Director of Forestry in the Department of Water Affairs and Forestry. Lael has a Masters Degree in Industrial Sociology from Wits, and started her career as a researcher in the trade union movement.

Bethlehem serves on as a non Executive Director on the Board of the Industrial Development Corporation (IDC), a state-owned development finance institution, where she also chairs the Investment Committee.



John Burton

Director of Development,
Westfield, London, UK

Burton recently lead Westfield's Stratford City project which represents the company's single, biggest ever investment in a

project at £1.75b. Westfield Stratford City will form the gateway to the Olympic Park. Upon opening it became the largest urban retail and leisure destination in Europe.

Burton was responsible for negotiating Westfield's wide ranging agreements with the ODA and LOCOG including its sponsorship arrangements. He will also co-ordinate Westfield Stratford City's interface with all aspects of the London 2012 Games.

He has worked for Westfield for 17 years. Over the past 10 years he has lead development projects for the company throughout the UK.

He had previously worked in the business and property development of many of Australia's major airports and was involved with the establishment of Australia's Federal Airports Corporation. John holds a Bachelor of Arts (Accounting) and a Master of Business in Finance degrees.



Tristram Carfrae

Fellow - Chair Building Design,
ARUP, London, UK

Carfrae is a structural engineer, Director and Arup Fellow. He is responsible for the design of an impressive array of award winning

buildings, including the Water Cube for Beijing 2008, and is regarded internationally as a leading designer of light weight long-span structures.

In collaborating with some of the world's best architects, he has a reputation for challenging the established way of doing things; for exploring better solutions; and moulding both materials and people to his vision. He believes that good buildings should consume less materials, energy, time and money; while at the same time being beautiful and providing greater amenity for society. Carfrae is a member of the global Arup Group Board; chair of the global Buildings Executive and an Arup Fellow.



Professor

Valentino Castellani

President, Unimanagerment –
Torino, Torino, Italy

Castellani graduated in Electronic Engineering in 1963 from the Politecnico di Torino and spent a

year at MIT in Boston where he graduated in Electrical Engineering in 1965. He was also appointed Full Professor of Telecommunications at the Politecnico di Torino. His research field was that of satellite communications and besides teaching and research he served as Deputy Rector and Director of the Electrical Engineering Department. In 1993 he was elected Mayor of Turin and confirmed for a second term 1997, during this period he led the candidature of the city for the 2006 Winter Games that were assigned to Turin in 1999.

In 2001, closing his second term as Mayor, he was appointed President of the Organizing Committee (TOROC) of the Olympic Games. Castellani retired from the Politecnico in 2002 and became President of UniManagement.



Professor Greg Clark

Senior Fellow, ULI EMEA
London, UK

Based in London, Clark is an international mentor, commentator, and advocate on City and Metropolitan Management, Investment, Development, and Governance. He works with public and private leadership of cities and urban districts. As Senior Fellow of Urban Land Institute, Europe, he leads investigation and analysis of key issues facing real estate investment industries and urban development projects in Europe and world-wide.

His other roles include:

- Chairman/Chief Advisor, of the OECD LEED Forum on Development Agencies and Investment Strategies.
- Chairman, British BIDs Advisory Board.
- Senior Non-Resident Fellow (Global Fellow), the Brookings Institution, Washington DC.
- Lead Advisor, World Bank Urbanisation Knowledge Platform.
- Visiting Professor, Cass Business School, City of London.
- Board of Directors, Centre for London.
- Member, Future of Cities Advisory Board, Oxford University.
- Member, High Level Economic Advisory Panel for Greater Manchester.
- Associate, LSE Cities, London School of Economics.



Stuart Corbyn, FRICS

Chairman of QDD (Qatari Diar
Delancey) East Village
London, UK

Corbyn retired as Chief Executive of the Cadogan Estate at the end of 2008, a position he had held for

23 years. During that time he was responsible for overseeing the resurgence of the Sloane area as one of

London's premier retail, residential and cultural locations, including the development of Duke of York Square and the relocation of the Saatchi Gallery. Corbyn initiated the acquisition of a former church and its conversion it to a concert hall, Cadogan Hall, and was actively involved in its management for 5 years.

A chartered surveyor, he worked in private practice in this country and in the Netherlands before joining Cadogan. He is a Past President of the British Property Federation.



Daniel Cummings

Managing Director – Real Estate,
Harvard Management Company
Boston, USA

Cummings joined Harvard Management Company (HMC) as Managing Director-Head of Real

Estate in June 2009, and is responsible for the investment policy and management of the endowment's Real Estate portfolio. Prior to joining HMC, Cummings was a Founder and Managing Director of Matapeake Partners LLC; an international real estate investment management and development company headquartered in Washington, D.C. From 2000 - 2007, Cummings served as Senior Advisor and Managing Director-International Real Estate with The Carlyle Group. From 1979 until 2000, Cummings was a leading executive of LaSalle Investment Management and its parent, Jones Lang LaSalle Incorporated, where he was Co-CEO and CIO of LaSalle Investment Management. He was also a member of the Board of Directors of LaSalle Partners and Jones Lang LaSalle from 1997-2000.



Professor Brian Field

Senior Economist, European
Investment Bank, Luxembourg,
Luxembourg

Field is a senior economist at the European Investment Bank (EIB), where he is also the bank's Urban

Planning and Development Adviser. His professional career has covered the full spectrum of contemporary planning practice and, prior to joining EIB, included a number of senior appointments in both the public and private sectors. He has also enjoyed a successful

academic career, including professorial appointments at the National University of Singapore and, more recently, as Head of the School of the Built Environment at De Montfort University in the UK, where he still holds the chair as Professor of Planning and Development. His current research focuses on the built environment and the promotion of more sustainable development at all spatial scales, spanning low energy planning and transport policies. He has published extensively on planning and related matters, and is on the editorial board of several international refereed journals.



Paul Finch

Director, World Architecture
Festival and Editorial director,
Architectural Review and
Architects' Journal, London, UK

Finch is deputy chair of the Design Council. He started his

career as a journalist in 1972, working in various capacities on Building Design (BD) and its sister paper Estates Times (now Property Week).

He edited BD from 1983 to 1994, and The Architects' Journal from 1994 to 1999. He also edited Architectural Review from 2005 to 2009 and launched the World Festival of Architecture in 2008. From 1999, he served for seven years as a commissioner at CABE, chairing the design review panel for five years and the regional panel for three. From 2005, he chaired CABE's Olympic design review panel, and also served on separate panels reviewing the Olympic Village and the Westfield shopping centre at Stratford. From December 2009 to April 2011 he chaired CABE.

CONFERENCE SPEAKERS



Professor Richard Florida

Professor, Rotman School of Management, University of Toronto; Senior Editor, The Atlantic, Toronto, Canada

Florida is an urban theorist and one of the world's leading public intellectuals on economic competitiveness, demographic trends, and cultural and technological innovation. Esquire Magazine recently named him one of the 'Best and Brightest' in America.

He is an author of two best-selling books, **The Rise of the Creative Class**, which received the Washington Monthly's Political Book Award and was cited as a major breakthrough idea by the Harvard Business Review; and **Who's Your City?**, Amazon's book of the month.



Andrew Garthwaite

Global Equity Strategist, Investment Banking, Credit Suisse London, UK

Garthwaite is a Managing Director of Credit Suisse in the Investment Banking division, based in London. He is responsible for coordinating global regional and sector strategy for the European Equity Research department. Garthwaite joined Credit Suisse First Boston in September 2000. Prior to that position, he worked for Warburgs (SG, SBC, WDR, then UBS) from 1987 to 2000, where he had a variety of roles, including Head of Asset Allocation. Prior to that, he was an economist at Morgan Grenfell and Co. He is currently ranked in the top three for both asset allocation and sector selection for global strategy by Institutional Investor and, for most of the past 14 years, has been a ranked analyst. Garthwaite holds degrees in Economics and Economic History from Bristol University.



Andrew Gould

CEO-UK, Jones Lang LaSalle, London, UK

Gould is the Chief Executive of the Jones Lang LaSalle business in the UK. Gould is one of the leading authorities on urban development, financing and marketing strategies. As an industry leader, Gould is passionate about sustainable urban development and regeneration. He is an active member of the Urban Land Institute; he is a member of the Board of Trustees of the UK Green Building Council; he sits on the Policy Committee of the British Property Federation; he is a Member of the UK Government's Green Construction Board.



Gerard H. W. Groener

CEO, Corio, Utrecht, The Netherlands

Groener started in property in 1985 for Akzo-Nobel in several functions, ultimately as acquisition manager for Akzo pension fund until 1993. His desire to work more in the front line brought him to Van Wijnen, a contractor, where he worked as a developer until 1996. That year he moved to Winkel Beleggingen Nederland (WBN), a full ABP subsidiary, developing his love for shopping centres and consumers. In December 2000, after the VIB-WBN merger, Groener became Managing Director of Corio Nederland Retail. He joined the board of Corio NV in 2006 and became CEO of Corio as per 1 May 2008. He's a vice-chairman in EPRA and has been a long time member in ULI, chairing the Dutch national council. Groener holds a non-executive position in Bouwinvest, a non-listed property company.



Baroness Tanni Grey-Thompson, DBE

Paralympic Gold Medalist, TV Personality and a Member of the House of Lords, UK Parliament, UK

One of Great Britain's most successful Paralympians, Grey-Thompson has won a total of 16 Paralympic medals, including 11 golds, held over 30 world records, and won the London Marathon six times between 1997 and 2002.

Grey-Thompson graduated from Loughborough University in 1991 with a BA (Hons) in Politics and Social Administration. In 2008, she was appointed as a member of Transport for London, where she chairs the Environment, Corporate and Planning Panel, and is a member of the Surface Transport and Safety, Health and Environment Assurance Panels. In 2010, she was appointed to the House of Lords, where she serves as a non party political crossbench peer, taking the title Grey-Thompson of Eaglescliffe in the County of Durham. She is a director of UK Athletics and a member of the board of the London Marathon.



Bill Hanway

Executive Director Operations: Planning Design & Development, AECOM, London, UK

Hanway is the Executive Director of Operations for the PDD business line in AECOM. He is responsible for some 4,500 global staff, working in a multi disciplinary built environment structure, focusing on the fields of architecture, landscape architecture, urban design, planning, economics and environmental sustainability. Prior to this, he was the COO for EDAW, which joined AECOM in 2005. He trained and qualified as an architect in the US and has been based in London since 1996.

His project experience focuses on major sports event planning, urban regeneration and the master planning of new environments. At practice level, he provides the design leadership and management of AECOM's

multidisciplinary teams. His recent projects include the London 2012 Olympic Games and Legacy Master Plan, and the Rio 2016 Olympic Games and Legacy Master Plan.



Nigel Hugill

Executive Chair, Urban & Civic,
Centre for Cities and The Royal
Shakespeare Company
London, UK

Hugill has been in the top tier of
the UK property industry for the

past two decades, after becoming one of the youngest
ever CEOs of a FTSE 250 company when Chelsfield was
listed in 1993. Soon afterwards and attracted by the
existing and proposed public transport connections and
the scale of the perceived opportunity, he began
promoting the Rail Lands site together with Sir Stuart
Lipton. The eventual Stratford City consent immediately
proceeded the successful London Olympic Bid and
followed 8 years work and many months of public
consultation. The application totalled 1.1 million sq
metres - the largest in London since the second World
War- and included what has become the Athletes' Village
and Westfield E14.

He is now Executive Chairman at the brownfield
development company Urban&Civic.



Boris Johnson

Mayor of London, London, UK

Before becoming the Mayor of
London, Johnson worked as a
journalist for various UK
publications, including The Daily
Telegraph, where he was the

European Community correspondent and assistant
editor, and The Spectator where he was a political
columnist and the editor.

Johnson published several books, is a regular TV
personality and has produced a series on Roman History
from his book of the same name, The Dream of Rome.
He entered politics in 2001 and became the Mayor of
London in 2008.

Johnson moved to London from New York at the age of
five. He attended European School in Brussels, Ashdown
House and then at Eton College. He later read Classics at
Balliol College, Oxford as a Brackenbury scholar. As well
as being a passionate cyclist, he enjoys painting, playing
tennis and spends much time bringing up his four
children with his wife Marina in north London.



Nick Jopling

Executive Director of Property,
Grainger plc, London, UK

Jopling joined Grainger plc in
September 2010 as Executive
Director – Property from CB
Richard Ellis, where he was the

Executive Director and Head of Residential. His
responsibility covers Grainger's UK Residential portfolio,
development and fund management business units.
Jopling has broad experience in the residential property
sector in the UK and abroad, including investment,
development and the private rented sector, where his
particular interest lies. He is also the Chairman of the
Urban Land Institute's UK Residential Product Council.



William Kistler

Managing Partner, Kistler &
Company, London, UK

Kistler is Managing Partner of
Kistler & Company, a strategic
advisory firm offering investment,
development and organizational
support to the government and real estate industry. He
was previously the Senior Client Partner at Korn/Ferry
International where he led the Real Estate practice in
Europe, Middle East and Africa (EMEA). Prior to this he
was President of the Urban Land Institute–EMEA a
non-profit, research and education institute dedicated to
the built environment. Before joining ULI, Kistler was
Managing Director of an executive search firm and
General Manager of the Disney Development Company,
responsible for the planned community of Val d'Europe at
Disneyland Paris. Bill's prior experience includes senior
roles in the U.S. and Europe at JMB Properties in

Chicago and Cushman & Wakefield in New York. He
began his career at IBM where he spent twelve years
overseeing the company's real estate in New York and
Paris.



Bernd Knobloch

Non-Executive Director
Palatium Investment Management
Frankfurt, Germany

Knobloch studied Law and
Business Administration. He
graduated with a degree in

Business Administration, followed by the 2nd Bar exam in
1978 and his admission to the German Bar. From 1979
until 1991, Knobloch was Managing Partner of
Allgemeine Bauträger mbH Cederbaum. In 1991 he joined
the Frankfurter Hypothekenbank and was Chairman of the
Managing Board of Directors of Eurohypo AG until 2008.
From 2006 until 2008 he was Member of the Board of
Managing Directors of Commerzbank AG. From
November 2008 until August 2009 Knobloch was
Member of the Supervisory Board of Hypo Real Estate
Holding AG. In March 2009, Knobloch became Board
Member of Josef Schörghuber Foundation. He is
Non-Executive Director of Palatium Investment
Management Ltd as well as member of the Urban
Land Institute.



James H. Leigh-Pemberton

Managing Director, CEO UK,
Credit Suisse, London, UK

Leigh-Pemberton is Managing
Director and Chief Executive
Officer of Credit Suisse, based in
London. He is responsible for

developing the bank's client relationships in Private
Banking, Investment Banking and Asset Management
in the UK. He is also a member of the EMEA Operating
Committee.

Prior to his current role, Leigh-Pemberton held
several senior roles within the EMEA Investment Banking
Department, including Head of European Investment
Banking Department, Head of European Equity Capital
Markets and Chairman of UK Investment Banking.

CONFERENCE SPEAKERS

Leigh-Pemberton received his M.A. from Oxford University and, prior to joining Credit Suisse First Boston in 1994; he was a Director of S.G. Warburg Securities, where he worked for 15 years.



Stuart Lipton

Deputy Chairman, Chelsfield Partners, London, UK

Commercial Developer since late 1960's. Responsible for a number of major projects including Broadgate, Stockley Park,

Chiswick Park and the Treasury.

Lipton is Deputy Chairman of Chelsfield Partners LLP. Lipton was the founding Chairman of the Commission for Architecture and the Built Environment and a member of the Royal Fine Art Commission. He has been a Board member of the National Theatre and the Royal Opera House and has been involved in many public buildings.

Lipton has a particular interest in the quality of design of new buildings and public space and their relationship with traditional values of the village green. He has championed the use of high quality architects, demonstrating that every project should be of civic value.

Lipton is currently the Mayor of London's champion for the regeneration of Tottenham post riots.



Dame Judith Mayhew Jonas, DBE

Chairman, London & Partners, London, UK

Mayhew Jonas took up her current role as Chairman of the New West End Company in 2008 playing a key part in managing and promoting the interests of the district, developing and driving forward the commercial opportunities for the world's top shopping destination, London's West End.

Born and educated in New Zealand, Mayhew Jonas graduated LL.M from the University of Otago before moving to the UK as a lecturer in Law at King's College London.

She currently chairs the London New York Dialogue. She is currently a Vice President of London First. She was appointed Dame Commander of the British Empire in the 2002 Queen's Birthday Honours list for services to the City of London.



Joe Montgomery

Chief Executive - Europe Urban Land Institute (ULI) London, UK

Montgomery became the Urban Land Institute's Chief Executive for Europe in April 2011. His

responsibilities cover the expansion of its services and membership across Europe, and increasing the collaboration between public and private sectors in real estate and city development.

Prior to joining ULI, Montgomery was Director General of Regions and Communities Group from 2007, having joined the Department as Director General for Neighbourhood Renewal. He was the Government's policy-lead on the £9.6bn regeneration of the Thames Gateway, Europe's largest regeneration programme and he also was the lead on the delivery of the East London Legacy for the 2012 Olympic Games.

Before joining the Department, Montgomery was Executive Director for Regeneration at Lewisham Council in London, where he spent 7 years as Chief Officer responsible for Housing, Transport, Planning, Leisure and Environment



Steven Norris

Chairman, Soho Estates, London, UK

Norris has a Masters degree in Law from Oxford University and was a Conservative Member of Parliament from 1983 to 1997.

He was a Parliamentary Private Secretary in the Department of Environment, The Department of Trade and Industry and the Home Office. From 1992 - 96 he was Minister for Transport in London and is a former Vice-Chairman of the Party.

He was his party's candidate for Mayor of London in 2000 and 2004 outperforming the national party on both occasions and becoming one of London's best known public figures in the process.

Norris is Chairman of Soho Estates Ltd, AMT-Sybex Group, Saferoad BLG, Virtus Data Centres Ltd and Obsidian FG. He is an advisor to Ardmore Construction Ltd, Cola Hotels Ltd, Dragados SA, Expedia Inc and Cubic Transportation Inc. He is a regular contributor to Property Week.



Jim O'Donnell

Managing Director, The Cisco House, London, UK

O'Donnell is Managing Director for the Cisco House. Cisco house is the jewel in the crown of the Cisco Olympic activation for

London 2012. O'Donnell has full responsibility for the plan, design, build, & operations of this temporary two story showcase that will help maximise the Cisco sponsorship investment for London 2012. Cisco house will open 90 days before the games begin and is aimed at the CxO community of business decision makers as well as that of the regular CIO & Senior IT decision interfaces. The Key focus of Cisco House is on Business Transformation.

Before leading this amazing program O'Donnell was a Senior Director in the Cisco Customer Strategy & Success IT organization. He had direct responsibility for the Cisco on Cisco team in Europe and ownership of the IT Customer Interaction processes worldwide.

**Professor Alan Penn**

Dean of the Bartlett
Faculty of the Built Environment,
University College London
London, UK

Penn is the Dean of the Bartlett
faculty of the Built Environment and

a founding Director of **Space Syntax Ltd.** His research focuses on understanding the way that the design of the built environment affects the patterns of social and economic behaviour of organisations and communities.

He is a member of the Space Group, an EPSRC Platform funded research group. He is the Chair of the Architecture, Built Environment and Planning sub-panel 16 and a member of Main-panel C for the Research Excellence Framework 2014. He was the lead academic on the £5m **Urban Buzz: Building Sustainable Communities** knowledge exchange programme. He was Principal Investigator on the **City History and Multi-scale Spatial Master-planning** UK-China Research Network, developing the UK-Chinese academic research collaboration.

**Struan Robertson**

Global Co-Head Real Estate
Banking, Morgan Stanley
London, UK

Robertson first joined Morgan
Stanley in 1988 and worked in the

Mortgage Finance and Corporate Restructuring departments in New York. In 1990 he joined the Firm's European Real Estate department in London, spending the mid-to-late 1990's in Europe with a focus on the Continent. He moved to Tokyo at the end of 2000 as Head of Asian Real Estate Investment Banking and returned to Europe mid-2002 as Co-Head of European Real Estate Investment Banking. More recently, he ran both the investment banking and the principal investment business in Europe and the Middle East before becoming Co-Head of Global Real Estate Banking based in London and Paris in 2007. Struan graduated from Yale University with a BA in History.

**Mr. Christian Schulz**

Senior Economist
Berenberg Bank
London, UK

Schulz joined Berenberg Bank,
Germany's oldest private bank, as
a Senior Economist coming from

the European Central Bank in April 2011. At Berenberg, he covers the European Economy extensively with a focus on the ECB, Germany and the euro crisis. He also covers the impact of developments in the global economy on Europe. He started his finance career at The Boston Consulting Group in 2003 as a consultant focused on corporate and retail banking. He has also worked for the research department of the central bank of Estonia. Schulz holds a PhD in Macroeconomics from the University of Hamburg, Germany, a Master degree from the same university and a BSc in financial economics from the University of St Andrews, UK.

**Prof. Zilai Tang**

Professor, Head of the Department
of Urban Planning at Tongji
University, Shanghai, China

Tang is Head of the Department
of Urban Planning at Tongji
University. His long academic and

professional experience includes a period as planner at Jurong Town Corporation in Singapore. He was Chief Planner of Urban Best Practice Area at Shanghai World Expo 2010, in charge of concept development, site plan and design control. He is also a member of the Executive Committee of the Chinese Academy of Urban Planning and Chair of Planning Expert Advisory Board of the Shanghai Municipal Government. Tang graduated from Tongji University with Bachelor's and Master's degrees in urban planning, and received a PhD from the University of Liverpool.

**Adrian Wyatt**

Chief Executive, Quintain
London, UK

Aged 63, Wyatt established
Quintain in 1992. He is a chartered
surveyor and a financial analyst.
Wyatt is responsible for all areas

of the Group's strategy and is closely involved with all acquisitions and disposals. Additionally, he also leads the Group's urban regeneration activities. Prior to the formation of Quintain, he spent 21 years at Jones Lang LaSalle where he gained extensive experience of tax planning and financial structures as a proprietary partner in charge of fund management and founder of its finance company. He is a member of the Risk Committee.

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Deloitte is proud to be playing a key part in the delivery of the London 2012 Olympic and Paralympic Games. Our role has spanned the whole life cycle of London 2012, supporting the delivery of a world class Olympic legacy.

To learn more about the breadth of our involvement in London 2012, please visit www.deloitte.co.uk/london2012

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ECE

ECE successfully develops, realizes, leases and manages 132 shopping centers in 15 countries on a total sales surface of more than four million square meters. Furthermore, ECE has realized more than 60 office and special real-estate projects. For quite a few years now the Hamburg-based company has its focus on internationalization. Subsidiaries were established in Turkey, Poland, Hungary, Czech Republic, Greece, Austria, Russia, Switzerland, Lithuania, Romania, Bulgaria and Spain.

ECE also acts as a long-term investor. Centers managed by ECE in Germany include the Potsdamer Platz Arkaden in Berlin, the "Promenaden" at Leipzig central station and the Schloss-Arkaden in Brunswick. Thier-Galerie, Dortmund and BahnhofCity Wien West, Vienna, are two of the recent projects in the construction phase.

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Founded over three decades ago by Chairman and Chief Executive, Ray O'Rourke, the company has operations spanning Europe, the Middle East, Canada, Australia and South East Asia. The Group was part of the consortium responsible for programme managing the successful delivery of the London 2012 Olympic and Paralympic Park.

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Shearman & Sterling is a global law firm with 20 offices in 12 countries located throughout Europe, the Americas, Asia and the Middle East. We represent many of the world's leading corporations, financial institutions, emerging growth companies, as well as States and State-owned enterprises. Our highly accomplished Real Estate Group, which enjoys a leading international reputation, currently comprises more than 40 attorneys with an on-the-ground presence in London, Germany, Italy, France and New York. Our firm's collective knowledge, resources and global reach has enabled us to develop innovative approaches to real estate transactions and, in particular, manage and execute complex cross-border arrangements.

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Wragge & Co is a UK-headquartered international law firm providing a sector-focused service to clients worldwide. Based in London, Birmingham and Paris, its Real Estate group comprises more than 180 lawyers in 15 specialist areas.

Being one of the UK's largest real estate practices, it not only offers leading advice across the whole of the UK real estate sector, but has the resource and expertise to handle the biggest of transactions, such as assisting in Blackstone's £600 million acquisition of the Mint Hotel chain. We are proud to be sponsoring the London 2012 Trends Conference.

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ULI Europe Funds Symposium

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ULI Europe Leadership Retreat

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Save the date!

ULI @ Barcelona Meeting Point

Barcelona | 17-21 October 2012

Save the date!

ULI Fall Meeting

Denver, CO, USA | 16-19 Oct 2012

Save the date!

ULI Urban Investment Network Workshop

Turin | 21 November 2012

By invitation only

17th ULI Europe Annual Conference Paris

Paris | 5-6 Feb 2013

Save the date!

The definitive guide to property in the year ahead

For support opportunities, please contact
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