ULI Netherlands Annual Conference
Towards a Balanced Urban Society
An Inclusive Approach

22 May 2019 | Arminius, Rotterdam

netherlands.uli.org #ULINetherlands2019
Welcome

We are people who have the opportunity to shape our cities. And with increasing urbanisation, our responsibility — to find a balance in exciting and challenging times — becomes more and more prominent. The challenges cannot be addressed by any one discipline alone, nor are they limited to the boundaries of our beautiful country; instead they require cross-disciplinary thinking at a global level to have local impact. The growing ULI Netherlands platform is proof that this excitement and responsibility is embraced by many!

Prepare to be inspired. Sit back and listen with open minds, taking home lessons out of each session. There is always something you can introduce in your work tomorrow. The built environment is a complex system, but through working together we can find solutions to urban problems.

For the third year in a row, this conference brings together industry leaders to focus to issues and corresponding impacts on city development. We also honour urban leadership through our ULI Netherlands Leadership Award for Outstanding Urban (Re)development. Thank you for being here to help further our mission: to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

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Chair, ULI Netherlands
Amvest

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Become a Member

Belong to a community committed to exchanging ideas, experiences, and sharing best practices in an atmosphere of trust and open sharing.
More information: uli.org/join or contact europemembership@uli.org
Conference Programme
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12:00 Networking Coffee & Light Lunch

13:00 Welcome & Introductions
Loes Driessen, Chair, ULI Netherlands
Conference Moderator: Chris Choa, Managing Director, Cities Advisory, AECOM

13:15 Opening Keynote: Inclusive Urbanism
Peter Calthorpe, Urban Designer and Founder, Calthorpe Associates

13:50 Measuring Value
Measuring and investing social and environmental impact
Erik Bichard, Co-Founding Director, RealWorth Strategy
Strategy on affordable housing
Shamez Alibhai, Head of Community Housing, Man Global Private Markets
Social Cities Index
Morten Nielsen, CEO, IFHP (International Federation for Housing and Planning)

14:45 Systems Change
Metabolic science data - uncovering risks, impact and opportunities
Eva Gladek, CEO and Founder, Metabolic

15:15 Coffee Break

15:45 UrbanPlan: Introduction
Lisette van Doorn, CEO, ULI Europe
Loes Driessen, Chair, ULI Netherlands

15:50 Catalytic Infrastructure
Graeme Craig, Director of Commercial Development, Transport for London

16:15 Game Changers
Building inclusive and sustainable cities
Rieneke van Noort, Team Captain, Delft Hyperloop
Kristian Koreman, Co-Founding Partner, ZUS
Nicolas Bearelle, CEO, Re-Vive
Walter Ligthart, General Director, Theater Rotterdam

17:30 Closing Remarks
Conference Moderator: Chris Choa, Managing Director, Cities Advisory, AECOM

18:00 Drinks Reception

19:00 – 22:00 Award Ceremony and Dinner
Conference Speakers

Shamez Alibhai
Head of Community Housing, Man Global Private Markets
Shamez Alibhai is Head of Community Housing and Portfolio Manager at Man GPM, and a member of Man Group’s Responsible Investment Committee. He joined Man Group in January 2019 and is responsible for overseeing Man GPM’s Community Housing team and investment strategy. Prior to this, Shamez spent 12 years at Cheyne Capital, where he was a Partner and Portfolio Manager of the firm’s social property impact strategy. Shamez also co-ran Cheyne’s real estate debt business, which he founded in 2008. He was previously at Credit Suisse where he was responsible for the mortgage loan trading platform and, before that, he was a Senior Structurer at Barclays.

Nicolas Bearelle
CEO, Re-Vive
Re-Vive redevelops urban Brownfields into sustainable neighbourhoods. A Brownfield is an underused site, which in many cases is contaminated, however being an opportunity to realize Re-Vive’s three goals: to create economic, ecological and social added value. Inclusio is a social investment fund set up by Re-Vive, Kois Invest and Bank Degroof. The fund invests in and produces social and affordable housing and housing with additional support for people in need.

Erik Bichard
Co-Founding Director, RealWorth
Erik Bichard is a co-founder and director of RealWorth, a consultancy which identifies, maximises and reports on the social and environmental value created by projects and programmes primarily in the built environment. Erik’s career has been devoted to the field of sustainable change. He first served as an Environmental Planner with Cheshire County Council and then held positions in sustainable development consultancies. For 10 years, he was Executive Director of the UK National Centre for Business & Sustainability and Sustainability Northwest. Erik then became a Professor of Regeneration and Sustainable Development at the University of Salford’s School of the Built Environment where he led research that led to the development of SuROI. Erik is a member of the Royal Town Planning Institute and a Fellow of the RSA.

Peter Calthorpe
Urban Designer & Founder, Calthorpe Associates
Peter Calthorpe is one of the founders and the first board president of Congress of New Urbanism. For his contribution in redefining the models of urban and suburban growth, Calthorpe was named an “innovator on the cutting edge” by Newsweek Magazine and was awarded ULI’s prestigious “J.C. Nichols Prize for Visionaries in Urban Development” in 2006. Through design, innovation, publications, and realised projects, Peter Calthorpe’s 30-year practice, Calthorpe Associates, has helped solidify a global trend towards the key principles of New Urbanism and Sustainable Communities: that successful places – whether neighborhoods, towns, urban districts or metropolitan regions – must be diverse in uses and users, must be scaled to the pedestrian and human interaction, and must be environmentally sustainable.

Chris Choa
Managing Director, Cities Advisory, AECOM
A native New Yorker, Christopher Choa leads AECOM’s Cities Consulting practice out of London. He works with city and national governments to develop regional-scale strategies and improve urban performance. Christopher is a Global Trustee of the Urban Land Institute and Chair of Urban Land Institute/UK. He is an external advisor for the Sustainable Urban Development program at Oxford and sits on advisory boards of organizations related to real-estate, urban research, autonomous mobility, energy, and digital arts. He has previously been an appointed advisor to the Mayor of London.

Graeme Craig
Director of Commercial Development, Transport for London
Since 2012, Graeme has been responsible for commercialising TfL’s unique asset base. In that time, TfL’s approach has been transformed with the organisation signing the largest outdoor advertising contract and the largest public sector sponsorship contract in the world. In property, TfL is now managing a development programme across 60 sites that will see an initial portfolio of 10,000 homes (half of which will be affordable) and over two million square feet of commercial space built on its land. To support this programme, TfL is investing in delivering construction skills training and supporting offsite manufacture. TfL is also transforming its relationship with its 2,000 existing commercial tenants, including providing specialist support for its small business tenants across the capital.
Loes Driessen, Msc MSRE MRICS
Portfolio Manager Separate Accounts, Amvest
Loes Driessen is Portfolio Manager Separate Accounts for Amvest and is responsible for the management of the real estate portfolio of several large Dutch institutional investors. In addition to her work for Amvest, Loes is Chair of the Executive Committee of Urban Land Institute in The Netherlands, a position which she has held since July 2018. Loes started in real estate in 2006, straight from university. Since 2016, Loes participated in a two-year traineeship/rotation program in the former ING Real Estate, after which she worked as an asset manager in the residential team. In 2015, Loes became Head of Asset Management Residential for CBRE Global Investors. Loes holds a Masters of Science in Construction Management and Engineering from Eindhoven University of Technology, as well as a Master of Studies in Real Estate from Amsterdam School of Real Estate.

Eva Gladek
Founder and CEO, Metabolic
Eva Gladek is the founder and CEO of Metabolic, a leading consultancy and think tank that uses systems thinking to tackle critical sustainability challenges and advance a circular economy. Eva originally trained as a molecular biologist and industrial ecologist. In her years of consulting work and concept development, Eva has advised over 300 companies and industry leaders. She is an expert in technical environmental management techniques and has developed leading frameworks for systems thinking, the circular economy and sustainable design. She is consistently listed among the top influencers in sustainability in the Netherlands, a country recognised as leading the transition to the circular economy.

Kristian Koreman
Co-Founding Partner, ZUS
Kristian Koreman is a founding partner of ZUS, a firm practicing architecture, urban planning, and landscape design. Kristian leads ZUS and regularly teach and lecture at universities worldwide. In 2012, Kristian co-curated for the International Architecture Biennial Rotterdam and was one of the first lab team members for the BMW Guggenheim Lab, New York. As a team, the ZUS founders are Visiting Professors at the Syracuse University School of Architecture, New York. The work of ZUS / Van Boxel and Koreman has been widely exhibited, including the Guggenheim, New York, the Venice Biennial, the V&A, London, and the Istanbul Modern, and will have their first retrospective at Museo d’Antioquia in Medellin, Colombia.

Walter Ligthart
General Director, Theater Rotterdam
As a partner at the consultancy firm Twynstra Gudde, Walter has been involved in organisational issues within the culture sector for more than 20 years, both in the role of advisor and interim manager. He was interim director in several theatre companies and venues and worked on organisation development and mergers of cultural institutions. In 2010, he started as business director at the Nationale Toneel, which merged in 2017 to become The National Theater. In that period, he was the Chairman of the Board. In 2018, Walter became CEO of Theater Rotterdam, which is very involved with issues of sustainability and innovation. Walter is the chairman of the National BIS theatre companies, board member of the NAPK (Dutch Association of Performing Arts), BIM House (jazz-venue) and partner of the Seven Square Endeavour initiative in Rotterdam.

Morten Nielsen
CEO, International Federation for Housing and Planning (IFHP)
Morten Nielsen has more than 20 years of international management experience in strategy, communication and sustainable business development. He is currently heading The International Federation for Housing and Planning, IFHP, from its head office in Copenhagen. IFHP is a global network of urban professionals who work to make cities better for people. IFHP aims to foster the creation of sustainable and liveable housing in urban areas. Under Morten’s leadership, IFHP Social Cities is creating inclusive cities that offers decent housing and liveable neighbourhoods for all, regardless of gender, sexual orientation, age, race, religion or ability. IFHP Social Cities develops a method to measure, design and implement socially sustainable solutions in collaboration with citizens, politicians and corporations. Morten also runs his own international consulting firm, Lead Sustainability, that advises public and private organisations about sustainability and strategy.

Rieneke van Noort
Delft Hyperloop
Rieneke van Noort is a Civil Engineering student at Delft University of Technology. Since the summer of 2018, she has been fulfilling the role of Team Captain at Delft Hyperloop: a student team competing in the SpaceX Hyperloop Pod Competition in July 2019. The team is designing, constructing, and testing a vehicle engineered to go as fast as possible. Together with 39 others, Rieneke is encouraging the development of the hyperloop concept and contributing to a world where sustainable and durable transport is the standard. Rieneke is also often found encouraging sustainability and innovation in the people around her.
ULI Netherlands Leadership Award for Outstanding Urban (Re)Development

This year, for the third time, ULI Netherlands will grant the ULI Netherlands Leadership Award for Outstanding Urban (Re)Development. The symbol of the Award is the ginkgo leaf. In honor of this year's Award winner, ULI Netherlands will plant a ginkgo tree at the location of the winner’s choice.

All conference participants are invited to attend the Award Ceremony and Dinner, which will take place following the ULI Netherlands Conference at the beautiful Arminius church in Rotterdam. Additionally, Annual Conference sponsors are invited to bring guests to the Award Ceremony and Dinner.

Nominees

Nominees for this year's Award have an outstanding track record in the field of urban (re)development at both the professional and personal level and were nominated by the ULI Netherlands Executive Committee and the Award Jury. The winner is not only successful, but also creative and future-oriented.

ULI Netherlands Leadership Award for Outstanding Urban (Re)Development criteria include:
- Examples of leading and renewed urban (re)development projects across the Netherlands;
- Impact on the image of the real estate industry;
- Innovative approach;
- Role model for next generations;
- Support and advancement of research and science;
- Level of popularity; and
- Delivery of best practices that lead going forward.

Jury

The jury consists of professionals from both the public and private sectors. The 2019 Jury members are:
- Wienke Bodewes, winner of ULI Netherlands Award 2018
- Pieter Hendrikse, JLL
- Cilly Jansen, Architectuur Lokaal
- Bianca Seekles, ERA Contour
- Jos Melchers, Gemeente Rotterdam
- Edwin Oostmeijer, Edwin Oostmeijer Projectontwikkeling

The Jury is supported by members of the ULI Netherlands Executive committee Ronald Huikeshoven, CEO of AM and Peter Haasbroek, Financial Director of Mecanoo Architects.
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