

European Urban Regeneration Product Council Agenda

12 September 2018, Dublin, Ireland

At a glance:

Date	12 September 2018
Event time	09:00-19:00
Location(s)	Townhall, 1WML, Windmill Lane, Dublin D02 F206, Various site tours
Chair(s)	Hugh Lumby, Global Head of Real Estate, Ashurst Ian Mulcahey, Managing Director, Gensler

Programme:

11 September	
19:00	Drinks and Dinner Dinner venue: Fade Street Social, Fade Street, Dublin 2 Dinner speaker: John Mulcahy, Chairman, IPUT
12 September	
09:00	Coffee Townhall, 1WML, Windmill Lane, Dublin D02 F206
09:30	Introduction and Welcome Ian Mulcahey, Managing Director, Gensler
09:45	Dublin: A City in Transition Ali Grehan, The City Architect
10:30	Dublin: A City Reborn Kevin Nowlan, Chief Executive Officer, Hibernia REIT
11:00	Coffee + Building Tour Townhall, 1WML
11:30	Walking Tour: Docklands South Lotts Ali Rohan, Head of Ireland, Kennedy Wilson Europe
13:00	Lunch Townhall, 1WML
14:00	Keynote: Creative Placemaking Juanita Hardy, Senior Visiting Fellow for Creative Placemaking, Urban Land Institute
14:30	Panel Discussion: Creative Placemaking Chair: Donal McDaid, Director, Arup Juanita Hardy, Senior Visiting Fellow for Creative Placemaking, Urban Land Institute Brian Moran, Senior Managing Director, Hines
15:00	Walk to North Lotts
15:15	Site Tour: Docklands North Lotts Central Bank, Dublin Landings, The Point Richard Doorly, Managing Director, Henry J Lyons

16:00	Travel time The red line Luas from The Point then change to Green Line at Abbey Street to Central Park then 10 Min walk
17:00	Site Tour: Microsoft European HQ Amanda Baldwin, Senior Associate, Gensler
17:30	Travel time back into St Stephens Green Luas Stop
18:15	Drinks Reception sponsored by Gensler O'Donoghues Bar, Merrion Row, Dublin 2
19:30	ULI Europe Real Estate Forum Member Dinner The Shelbourne Hotel*

*Please note dinner at The Shelbourne Hotel is not included in your Product Council Day registration. In order to attend the dinner, you will need to register to attend The Real Estate Forum by [clicking here](#).

EUROPEAN COUNCILS: MEMBER PRINCIPLE

Thank you for joining a European Council.

We hope you will agree that the value of the Council experience is determined by the quality and participation of its members and to protect this status we have outlined ten principles of Council membership which we hope will help you and others get the best from your Council membership.

1. **OPEN, HONEST DIALOGUE:** Come to Council meetings ready to participate openly and honestly with specific, detailed information and experience from your current real estate practice.
2. **CONFIDENTIALITY:** Everything discussed within a Council is kept completely confidential by all Council members. This is the foundation that makes open and honest sharing of detailed information and experience possible. Violation of this principle will result in immediate expulsion from your Council.
3. **REAL DEALS, REAL NUMBERS:** The key to truly valuable interaction between the Council members is the sharing of real deals and real numbers, successes as well as lesson learned.
4. **RESPECT FOR OTHERS:** Help make discussions productive and high value by respecting the views and opinions of your fellow council members, even if you don't necessarily share them.
5. **NO SELF PROMOTION:** Councils members are all highly successful real estate professionals. Self-promotion and pitching do not add value for your fellow council members. Keep your presentations and discussions aimed at delivering real take home value for your peers, not your business.
6. **NO CELL PHONES OR BLACKBERRIES:** It should go without saying that you cannot be fully engaged in your council while checking your email. Councils will have breaks designed to allow members to check in and stay connected.
7. **ATTEND EVERY MEETING AND ATTEND ALL DAY:** Of course, we recognise there will be exceptions to this but as a Council member you have been chosen for the value your unique background and experience brings to the Council. Missing a Council meeting therefore reduces the value for every member of your Council.
8. **RECRUIT THE BRIGHTEST AND THE BEST:** You will often come into contact with new leaders in the industry who have exciting new products, ideas and best practice that would add value to your Council. Please refer these new leaders as guests to your Council, sponsor them for Council membership and work with your Council leadership to help them become future members of your Council.
9. **PARTICIPATE IN ULI AND ULI LEADERSHIP:** Council members are expected to be active participants in ULI's mission of providing leadership in the responsible use of land and in creating and sustaining thriving communities worldwide. Your involvement in ULI provides excellent opportunities to network and to learn both within and beyond the boundaries of your industry segment.
10. **CONTRIBUTE TO ULI AT A NATIONAL COUNCIL LEVEL:** Your experience at a pan-European level will be of interest at a domestic level. Please contact your National Council Chair to see how your input could best be utilised to help real estate professionals in your local market.